ELLA ROCK

rockej@mail.uc.edu
(317)661-0258
ellarockdesign.com

EDUCATION

University Of Cincinnati
Aug 2022– Present

Cincinnati, Ohio | Class of 2027
College of Design, Architecture, Art, and Planning
Communication Design Major, 3.9 GPA
*Participating in the Professional Practice Program,
alternating semesters of classroom study with work
in the field of design.*

Brownsburg High School
July 2018–May 2022

Brownsburg, Indiana | Class of 2022
4.2 GPA, Academic Honors Diploma

SKILLS

Adobe | Illustrator, InDesign,
Photoshop, After Effects
Figma Prototyping
Cinema 4D
Microsoft Suite
Design Research Methods
DSLR Photography
Basic HTML/CSS
Spanish Proficient

WORK EXPERIENCE

Design Intern
TiER1 Performance
Jan 2024-April 2024
Aug 2024-Dec 2024

Covington Kentucky | 2 co-op rotations
Interned for for organizational and learning
consulting firm. Supported brand, graphic, and motion
work internally, as well as across 8+ clients. Executed
5+ client motion graphic videos, created 30+ slide
decks to improve brand storytelling. Participated in
intern leadership development program.

Substitute Teacher
Brownsburg School Corp.
Dec 2022–Jan 2024

Brownsburg, Indiana | Seasonal
Substitute taught grades K–5, including special
education, life skills, and contained behavior classes.
Accurately implemented lessons plans and schedule
left by classroom teacher, adapted to challenges
as they arose, and used classroom management to
facilitate learning and a quick sense of familiarity.

Design Intern
Rose Promotions
Aug 2021–July 2022

Brownsburg, Indiana | Part Time
Local promotional products business
Generated custom apparel and promo product designs
for local schools, sports teams, and businesses. Deve-
loped a 54-design catalogue, optimizing order efficiency
for high-demand shirts. Generated social media content
to advertise products and services.

AWARDS

UC Dean's List (all academic
semesters)
MIBOR Scholarship
Eagle Elementary Scholarship
BEF Scholarship
Indiana XC Academic
All-State

EXTRACURRICULARS

Studio Lead
Design for America
Aug. 2022-Present

University of Cincinnati
Leads UC's chapter of Design for America, national
design thinking organization. Facilitates 6-week design
sprints that work on design-based solutions to campus
and community social issues for studio of 20+ members.
Coordinates leadership team of 7+ people, delegates
responsibility, and manages overall programming.

See also: Indiana Calligraphy Guild, Girls Rock! Indy