

YONAE BERHE

yonaelberhe.com
yonael.berhe@gmail.com
704.231.1059

CREATIVE EXPERIENCE

JUNIOR DESIGNER @ Wray Ward October 2024 – Present

- Collaborate with design team in creating assets, layouts, logos, and graphics for a variety of clients & brand guidelines
- Support the development of design concepts and contribute to the ideation process at various stages

GRAPHIC DESIGN INTERN @ Hue House Feb 2024 – August 2024

- Developed internal brand materials, social media graphics, & business development presentations
- Developed an understanding of working within a creative agency, as well as the best practices for developing creative briefs for clients

DESIGN & CONTENT INTERN @ Greenwood Dist. May 2020 – August 2020

- Designed, printed, and shipped t-shirts for clothing brand
- Filmed, recorded, thumbnailed, and edited videos for a podcast to promote the brand

RADIO DJ @ WKNC 88.1 FM September 2019 – August 2020

- Curated "Patchwork", a weekly 2-hour radio show broadcasted across the greater Raleigh-Durham area and online
- Created promotional materials for various social media platforms

EDUCATION

CENTRAL PIEDMONT COMMUNITY COLLEGE Charlotte, NC — May 2024

Associates of Applied Science in Advertising & Graphic Design

NORTH CAROLINA STATE UNIVERSITY Raleigh, NC — May 2021

Bachelor of Science in Textile Engineering

INVOLVEMENT

BLACK IN GAMING Lead Designer on Creative Team

DANCE OR DIE Creative Director & Designer

TOOLSET

Figma	Adobe Illustrator	HTML & CSS
Adobe InDesign	Adobe Premiere	Microsoft Office
Adobe Photoshop	Blender	

DESIGN SKILLS

Typography	Brand Design	UI/UX Design
Color	Editorial Design	User Research
Composition	Illustration	

PERSONAL SKILLS

Communication	Adaptation	Passionate
---------------	------------	------------