



EDUCATION

ArtCenter College of Design

09.2018–12.2022
Pasadena, CA

Bachelor of Fine Arts in Illustration, Motion Graphics. Distinction Graduate.

RECOGNITION/TALKS

The One Club for Creativity

Young Ones Portfolio 2023 Winner

Design at Berkeley

Workshop Host, Panelist, Judge

ilovecreatives

Digital Trade School Panelist

Imaginary Forces

AAPI Designer Spotlight

American Illustration

International Motion Art Awards 11

Society of Illustrators

Student Competition 2023

2023 Sundance Film Festival

Animation Assistant on “By Water”

The New York Times

Illustration Portfolio Review '22

American Illustration

ICON 11 Motion Commotion Selection

Society of Illustrators 2022

FOTN Award Recipient

Graphis New Talent 2022

Gold Award

American Illustration

International Motion Art Awards 8

Otis College of Art and Design

Guest Lecturer

Girl's Club Asia

Interview Feature

Domestika

Interview Feature

SKILLS

Software

Cinema 4D, Arnold, Redshift, Illustrator, Photoshop, After Effects, InDesign, Figma, Media Encoder, Keynote, Procreate, LottieFiles, Premiere Pro, Spark AR, Adobe XD, X-Particles, Lightroom, Webflow

Languages

Fluent in English and proficient in Korean

EXPERIENCE

Womp

06.2024–Present
Remote

Creative Director

Leading creative direction and brand identity across a 3D software company. Overseeing in-house designers and art directors, ensuring cohesive and effective execution of creative initiatives across product, engineering, and content departments. Leading execution of marketing campaigns—researching trends, developing strategies, managing brand and influencer partnerships, and directing product launches—increasing user growth as well as establishing presence of over 200,000 followers across socials.

09.2023–05.2024
Remote

Art Director

Conceptualized visual output, art directing and designing for campaigns and content across socials and product needs. Oversaw a team of designers to direct creation of visuals. Developed strategies to grow brand awareness and engagement.

Robinhood
01.2025–Present
Remote

Freelance Motion Designer

Working directly with the Robinhood team to develop animations and graphics across web, social, and campaign for Robinhood's Gold Card brand.

Freelance
2018–Present
Remote

Illustrator and Motion Designer

Delivering illustrations, animations, and more for clients including NPR, The Verge, Gamba Agency, Compound Butter, ArtCenter College of Design, Watcher Entertainment, Harvard XR, Bob Baker Marionette Theater, and PBS.

Violet Office
09.2023–12.2024
Remote

Freelance Motion Designer and Illustrator

Contributed to shaping of visual direction of campaigns for clients including Robinhood and Google. Developed 3D graphics, motion graphics, style-frames, and more for launch and development of Robinhood's credit card brand, Robinhood Gold.

2nd Try TV
03.2024–05.2024
Remote

Freelance Art Director and Designer

Formed a dedicated team to collectively build and launch the brand identity, motion graphics, web design, and more for formerly BuzzFeed's Try Guys' newest streaming service, 2nd Try TV.

Snap Inc
01.2023–12.2023
Remote

Freelance Designer and Animator

Ideated and delivered premium app icons, chat wallpapers, capture buttons, animations, and more for Snapchat Plus, Snapchat's subscription plan. Contributed to expansion of user base from 1 million to 7 million during my time at Snap.

COLOR
08.2023–09.2023
Remote

Freelance Motion Designer

Expanded brand identity and delivered animated graphics for the 2023 Xbox Tokyo Game Show.

Brand New School
07.2023–08.2023
Los Angeles, CA

Freelance Designer and Illustrator

Designed for a successful pitch and delivered storyboards and assets for campaigns for Apple and Nature's Bounty.

COLOR
05.2023–06.2023
Remote

Freelance Designer and Animator

Delivered styleframes, type explorations, social assets, and animations for an upcoming Pokémon campaign.

Brand New School
01.2023–04.2023
Los Angeles, CA

Freelance Designer and Animator

Created storyboards, style frames, and animation for clients including Android, White Claw, and Sirius XM.