

//EXPERIENCE

**Multiply, INKFISH, Murder Hornet, Flint & Steel**

**Freelance Copywriter** // JAN 2024 - PRESENT

Clients: trüfrü, TAZO, YETI, Bazooka Candy (Push Pop, Baby Bottle Pop), Factor, Third Way.

Led copy and developed a brand guide for trüfrü. Copy & concepts for TAZO pitch, winning new business.

**Laundry Service**

**Junior Copywriter** // (CONTRACT) OCT-DEC 2023

Clients: Meta, AT&T.

Experience on production.

**the community**

**Copywriter Intern** // JUN-AUG 2023

Clients: Verizon, Volkswagen, Smirnoff Ice, Pep Boys, Perfect Bar, and Cantaritos.

TV & integrated campaigns for Volkswagen, Smirnoff, and the launch of Perfect Bar.

Produced the **Smirnoff Güiro**.

**McKinney**

**Creative Intern** // JUN-AUG 2022

Clients: Little Caesars, Blue Diamond, Stop & Shop, and Pulte Group.

Wrote & concepted spots for Little Caesars and Blue Diamond, produced Webby-nominated **The Galleroni**.

Experience on production.

**Freelance**

**Videographer & Designer** // 2018-2022

Clients include: Blackstreet, Buy Again Alley, VCU Drop-In Dance.

//EDUCATION

**VCU Brandcenter**

**M.S. in Business/Branding** // GRAD. 2023

Copywriting. Young Ones Shortlist (2023), Live Client Winner (2022).

**VCUarts**

**B.F.A. in Kinetic Imaging** // GRAD. 2020

Concentration in video. Video, animation, sound design program.

Work featured in Rough Cut, VCUarts Crown Shy, and Digital America.

//AWARDS

**Webbys** (Nominated), **Young Ones** (Shortlist),

**Richmond Ad Show** (Gold, Student)

//SKILLS

Copywriting, Screenwriting,  
Videography, Sound design,  
Graphic design, Photography,  
Animation, Motion design,  
Getting dogs to like me

//POP CULTURE  
OBSESSIONS

Charli XCX, Powerpuff Girls,  
Denis Villeneuve, The Muppets,  
X-Men, Trent Reznor, Suspiria,  
Analog synthesizers