KONSTANTIN FROLOV

*Design Director, Graphic and Type Designer, Lecturer, Artist*

Location: London UK

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Portfolio: [kfdesign.org](https://kfdesign.org/)

Konstantin is a London-based designer from Moscow, UK Global Talent Visa holder. Since 2010, he has been engaged in print design, then moved into the field of branding, where his professional achievements were recognized by leading global design awards. In addition to branding, Konstantin is involved in design direction, graphic and type design, visual arts.

Konstantin has worked in several design studios, on the client side and as a freelancer, served as a jury member in several design competitions, and also as a teacher at the British Higher School of Art Design. Now Konstantin is a design director at Shuka Brand Bureau.

EXPERIENCE

* Design Director, [Shuka Brand Bureau](https://shuka.design/) (2018 — current)
*Skills: Brand Identity, Presentation, Art Direction, Graphic Design, Visual Communication, Logo Design, Lettering, Typography, Type Design*
* Designer, [Art. Lebedev Studio](https://www.artlebedev.com/) (2017 —2018)
*Skills: Brand Identity, Graphic Design, Visual Communication, Logo Design, Lettering, Typography, Poster Design*
* Designer, [Just Be Nice](https://www.justbenice.ru/) (2017)
*Skills: Brand Identity, Graphic Design, Visual Communication, Logo Design, Lettering, Typography*
* Designer, [I Love Running](https://ilovesupersport.com/) (2016 —2017)
*Skills: Graphic Design, Visual Communication, Social Media Design, Poster Design, Clothing Design*
* Prepress Designer, [Idea Print](https://www.ideaprint.ru/) (2012 —2016)
*Skills: Prepress, Print Design, Graphic Design*
* Digital Designer, [Content Research](https://www.r-trends.ru/) (2010 —2012)
*Skills: Web Design, Banner Design, Typography*

TEACHING

[British Higher School of Art and Design](https://britishdesign.ru/en/about/tutors/258796/?sphrase_id=255469) (2022 — 2023)

AWARDS

* INTL 2024 Poster selected *(For Roots Out Poster)*
* Sreda 2024 Gold + Silver *(For Flowwow Rebranding)*
* Sreda 2024 Shortlist *(For Inni Branding)*
* ADCR 2024 Gold + Silver *(For Yandex for Developers Rebranding)*
* ADCR 2024 Shortlist *(For Inni Branding)*
* Sreda 2023 Silver + Bronze *(For Yandex for Developers Rebranding)*
* Sreda 2022 Gold *(For Jiffy Rebranding)*
* Sreda 2022 Gold (*For Yandex Academy Rebranding)*
* ADCR 2022 Gold + Silver (*For Jiffy Rebranding)*
* Art Directors Club Europe 2021 Bronze (*For Photozhir Identity)*
* Sreda 2021 Bronze + Bronze (*For Photozhir Identity)*
* Sreda 2021 Shortlist (*For Semrush Rebranding)*
* ADCR 2021 Bronze + Silver (*For Photozhir Identity)*
* ADCR 2021 Shortlist (*For ABBYY Rebranding)*
* Typomania 2021 All-Russian type poster 2020-21 Competition Winner
* Sreda 2020 Bronze + Sliver (*For Flacon Rebranding)*
* Sreda 2020 Bronze (*For Skyeng Rebranding)*
* Sreda 2020 Silver (*For Type.Today posters)*
* ADCR 2020 Bronze (*For Flacon Rebranding)*
* ADCR 2020 Shortlist (*For Skyen Rebranding g)*
* Red Dot 2020 Winner (*For Lamoda Rebranding)*
* Sreda 2020 Gold + Bronze (*For Lamoda Rebranding)*
* ADCR 2020 Silver (*For Lamoda Rebranding)*
* Big Fish 2020 Silver (*For Sber Rebranding)*
* Pentawords 2018 Silver (*For Obezvrezhen Packaging Design)*
* ADCR 2018 Gold (*For Obezvrezhen Packaging Design)*

DESIGN AWARDS JURY MEMBER

* HSE Creative Open 2025
* HSE Creative Open 2022
* ADCR 2022
* Modern Cyrillic 2021
* Festival of Trademarks 2020

EXHIBITIONS

* [INTL](https://intl.international/posters/) 2024 *Poster exhibited*
* [Typomania Festival](https://ru.typomania.net/2021/design/) 2021 *Poster exhibited*
* [“Ugly is progress” Exhibition](https://www.newhollandsp.ru/events/education/marginal-design/?fbclid=IwAR0UcFY7K4rkBVpoK__lSKWnW228Wf2rKcb9ohDLm71zAtBoSuGdR_naQCY) 2018 *Poster exhibited*

PERSONAL PRESS

* [Type Today Interview](https://type.today/en/journal/frolov)
* [Abramenka Diary Podkast](https://music.yandex.ru/album/13010897/track/78858297?dir=desc)

PRESS CREDITS

* [Oh My Code](http://ohmycode.ru/packaging/obezvrezhen.html)
* [Luc Devroye](https://luc.devroye.org/fonts-91361.html)
* [Trend List](https://www.trendlist.org/studios/konstantin-frolov)
* [Package Insperation (1)](https://packageinspiration.com/obezvrezhen/)
* [Package Insperation (2)](https://packageinspiration.com/flugelschlag-der-seele/)
* [Packaging Of the World](https://packagingoftheworld.com/2018/02/amangul-klychmuradova.html)
* [Blank Poster Book](http://blankposter.com/blank-poster-book/)
* [Blur Magazine](https://blurmag.ru/mnenija/avtory-drugoj-realnosti-vizualnye-hudozhniki)
* [Artservatory](https://artservatory.ru/artjournal/contemporaryart/16/)

EDUCATION

* [British Higher School of Art and Design](https://britishdesign.ru/en/)
*Visual Communication (2016 — 2018)*
* Type Design Workshop (2022)