

# CHELSEY CONNOR.DESIGN

*click the link above to view web portfolio*

## CONTACT DETAILS

e: chelseyconnor.design@gmail.com

ph: 0481 394 813

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## OVERVIEW

I am a highly motivated, adaptable, and well-rounded young designer, eager to apply and extend my graphic design skills. I have experience and interest across an array of digital and print design applications. I am proficient with Adobe suite, Microsoft applications and Blender, and easily adapt to new tools.

I hold design values of collaboration, inclusivity and accessibility, with interest in the pragmatic application of design, combined with the intellect of design history, theory and philosophy.

## RELEVANT EXPERIENCE

### Graphic Designer & Artist – Freelance

*2020 – present*

I developed communication channels with both clients and businesses, found solutions that work within budgets, and kept to deadlines. I have become a well-rounded designer by working on projects with both print and digital applications. This has established my ability to make and rationalise design decisions.

- ✓ Developing and delivering to briefs
- ✓ Liaising between clients & businesses
- ✓ Project management
- ✓ Working to budget & deadlines

### Graphic Designer, Sewing Machinist & Customer Service Assistant – Cachi

*Aug 2018 – Dec 2023*

Being a small business, this role required juggling many responsibilities. I learned to produce varying design outputs in an efficient manner. Garment-making developed my keen eye for detail and care for quality. I fostered great relationships with our loyal customer base and problem-solved with them to customise outcomes.

- ✓ Seasonal print and digital outcomes including signage, emails, social media content etc.
- ✓ Website management
- ✓ Photography and editing
- ✓ Industrial sewing and garment construction
- ✓ Retail and e-commerce consultant

### Shift Supervisor – Max Brenner

*Oct 2016 – May 2018*

I had to prioritise tasks and responsibilities across steady opening shifts, or busy closing shifts. I prepared stock levels, trained team members, and ensured smooth handover to other supervisors. It was imperative to communicate clearly and exercise team work to run a successful shift.

- ✓ Managed fast-paced shifts
- ✓ Trained team members
- ✓ Store opening & closing duties
- ✓ Maintained OH&S standards
- ✓ Stock management

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## EDUCATION

### **Bachelor of Media and Communications (Honours)**

**2023**

Royal Melbourne Institute of Technology (RMIT)

Honours First Class

### **Bachelor of Design (Communication Design)**

**2020 – 2023**

Royal Melbourne Institute of Technology (RMIT)

## KEY ACHIEVEMENTS

Vice Chancellor's List for Academic Excellence  
Royal Melbourne Institute of Technology (RMIT)  
2023

Product Design Internship  
National Trust of Victoria, 2022

Guest Speaker – GDS Exhibition Launch  
Barcelona Design Week, 2021

## HARD SKILLS

- ✓ Adobe: InDesign, Illustrator, Photoshop, After Effects, Premier Pro, Lightroom
- ✓ Type setting and publication
- ✓ Copywriting and editing
- ✓ Illustration
- ✓ 3D modelling
- ✓ Motion design and animation
- ✓ Photography

## SOFT SKILLS

- ✓ Written and verbal communication
- ✓ Creative problem solving
- ✓ Collaboration and teamwork
- ✓ Quick, adaptable learner
- ✓ Focused and positive attitude

## REFERENCES

Dr. Andy Simionato  
*Lecturer – School of Design, RMIT Melbourne*

Jordyn Maker  
*Digital Graphic Designer – Bondi Sands  
prev. Graphic Designer – Cachi*