



**Jung "Angie" Park**

Graphic Designer

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## EXPERIENCE

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04.2024 – Present

### Graphic Designer

**Cuckoo Electronics America, Inc.** – Cerritos, CA

- Conceptualized and designed eye-catching website banners, email newsletters, and engaging social media posts to support marketing campaigns, maintaining the brand's consistency.
- Designed enhanced content for multiple e-commerce B2B channels such as Amazon, Costco, and Target collaborating with cross-functional teams.
- Created impactful paid advertisements to support performance marketing for online retailers such as Amazon, Costco, Walmart, and Wayfair, resulting in an average CTR of 5%.
- Managed product photoshoots with external agencies and conceptualized photography visual direction by maintaining the brand aesthetic.
- Retouched photography and manipulated images as needed.

09.2022 – 04.2023

### Visual Design Intern

**Intel Corporation** – Phoenix, AZ

- Collaborated with product owners and cross-functional teams to create visually engaging marketing visuals, product demo infographics, and communication materials for Intel's factory managers and workers, resulting in a 15% increase in product awareness among the target audience.
- Conceptualized and executed innovative graphic design ideas for marketing collateral, leading to an increase in brand recognition.
- Designed a comprehensive email communication template for the organization, resulting in a 30% increase in open rates.
- Developed presentation decks for the organization's open forums and product awareness campaigns, collaborating with cross-functional teams.

06.2022 – 09.2022

### Graphic Design Intern

**Umbrella Los Angeles** – Los Angeles, CA

- Designed eye-catching email newsletters, engaging social media posts, and impactful paid advertisements for clients including Ragdoll LA, Not So Ape, and Forme.
- Researched current market trends and integrated innovative design elements into the cover design and layout design of the 2023 product catalog for Flexfit.

05.2020 – 08.2021

### Graphic Designer

**House of Korea at Balboa Park** – San Diego, CA

- Conceptualized and conducted donor wall and history wall designs to key stakeholders, resulting in a 90% approval rate.
- Collaborated with an architect to seamlessly integrate the donor wall and history wall into the overall aesthetic of the venue, receiving positive feedback from both visitors and stakeholders.

## EDUCATION

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09.2019 – 08.2023

**ArtCenter College of Design** – Pasadena, CA

Bachelor of Fine Arts in Graphic Design

Graduation with Distinction

## RECOGNITION

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04.2022 – 09.2023

**ArtCenter Student Gallery**

*Cineaste Magazine* (Editorial design)

Dive! (Brand identity development)

09.2019 – 08.2023

**ArtCenter Scholarship**

01.2023 – 04.2023

**H. B. Edwards Endowed Scholarship**

04.2022, 08.2020 – 12.2020

**ArtCenter Provost's List**

05.2021

**Dieline Post**

Period by Method is featured on Dieline.com, a global package design community. This post highlighted works of ArtCenter students with a 100% plastic-free packaging concept.

## EXPERTISE

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### Software

Strong working knowledge of:

Illustrator, InDesign, Photoshop, After Effects, XD, Figma, Dimension, and Keynote

Familiar with:

Cinema 4D, PowerPoint, Word, Outlook, HTML/CSS, Spark AR, Processing, p5.js, Unity, and MadMapper

### Design and Presentation

Brand identity development, packaging design, editorial design, presentation deck design, environmental graphic design, creative problem solving, creative coding, wire-framing, UI design, and DSLR photography

### Languages

Professional proficiency in English

Native in Korean