

Alina Buevich

Graphic Designer & Illustrator

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EXPERIENCE

Discord Sr. Graphic Designer

2020–2024 / REMOTE

- Conceptualized and executed designs for merchandise, events, ad campaigns, social media.
- Led teams of designers through large scale projects, guiding creative and project direction.
- Art directed and collaborated with external agencies to ensure brand consistency.
- Produced engaging graphics for social media platforms—driving engagement, follower growth, and brand awareness.
- Collaborated with cross-functional teams to align design initiatives with business goals.

Chronicle Books Brand Designer

2015–2020 / SAN FRANCISCO, CA

- Created visually compelling print & web materials to promote books and the company brand, e.g. ad campaigns, website redesign, logos, posters, packaging, and books.
- Implemented design strategies to effectively communicate the essence of the books and brand across various mediums, ensuring consistency and resonance with the target audience.

Freelance Designer & Illustrator

2012–2020 / SAN FRANCISCO, CA

- Produced editorial illustrations, advertisements, book designs, branding, printed materials, logos, etc. for a variety of clients, including: **Hedley & Bennett, Baggu, Peets Coffee, Chronicle Books, TED, Star TV, Medtronic**, etc.

Scholastic Design Intern

2013 / NEW YORK, NY

- Worked closely with art directors and designers on children's books by designing book covers, laying out spreads, drafting isometric drawings, and designing packaging.

EDUCATION

BFA Graphic Design

Rhode Island
School of Design

2010–2014 / PROVIDENCE, RI

SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Art Direction
Book Design
Branding
Figma
Iconography
Illustration
Retouching
Storyboarding
Typography
Fluent Russian

HONORS

West Coast Craft INTRO
Scholarship
Adobe Design Achievement
Awards 2014 Semifinalist
RISD Graduation with Honors
(summa cum laude equivalent)
Special Congressional
Recognition, NJ Congressional
Art Competition