

NAOMI PLEASURE-PARK

naomipleasurepark@gmail.com

naomipleasurepark.com

EDUCATION

University of Washington

2020-2024

B.Des, Visual Communication Design Spanish Minor

3.85 GPA

Annual Dean's list 2020-2024

EXPERIENCE

Self-Employed

June 2023-Present

Freelance Designer

Creating original identities and assets including logos, animations, information graphics, and web designs; coordinating client requests, timelines, and payments

Chloe Clarke, The Art of Paper

June 2023-Jan 2024

Design Assistant

Designed visual assets for weddings, events and small businesses; coordinated files with clients and manufacturers; assembled bespoke signage and stationery

UW Division of Design

Jan 2023-June 2024

Teaching Assistant; Design 166, Design 214

Appointed by Professor Karen Cheng to lead group critique of freshman and sophomore level design projects; providing one-on-one feedback and support

University Book Store

May 2021-Sep 2022

Sales Associate

Maintained in-depth knowledge of company products; kept a clean and well-organized sales floor; assisted and connected with customers

SOFTWARE

Illustrator
InDesign
Photoshop
After Effects
Figma
Protopie

SKILLS

Spanish—Full Proficiency
Type Design
Mentorship
Copywriting
Bookbinding
Screen Printing