



Jasmine Fu
Graphic Designer

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• Education

Jan 2022 – Aug 2024
ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design

Sep 2021 – Jan 2022
Otis College of Art and Design
Los Angeles, CA

Sep 2018 – Jun 2021
Drexel University
Philadelphia, PA

• Recognition

ArtCenter Student Gallery :
May 2023 – Aug 2023
uni-notes
packaging design
re.set
packaging design

Jan 2023 – Apr 2023
TAP TAP
book design

Drexel University Dean's List :
Spring Quarter 20-21
Spring Quarter 19-20
Winter Quarter 18-19

• Professional Affiliations & Activities

May 2023 – Aug 2023
Greenies Sponsored Project
ArtCenter College of Design, Pasadena, CA
Helped Greenies to create possible packaging that focuses on healthy snacking moments for dogs. Worked in a team environment to collaborate with people from different majors. Conducted research to create a branding system for the company.

Sep 2020 – Jun 2021
Chinese Students and Scholars at Drexel University (CSSAD)
Philadelphia, PA
Planned events for CSSAD to help incoming students and current students to know the school more and gave them the opportunity to meet new people.

Jan 2018 – Jun 2018
Suncore Food Company
Irvine, CA
As an intern, created recipes based on their goods to promote their products. Participated in the creative direction of product photoshoots.

• Skills

Software:
Acrobat, After Effects, Cinema 4D, Discord, DSLR photography, Excel, Figma, Google Slides, Illustrator, InDesign, Keynote, Lightroom, Miro, Media Encoder, Outlook, Photoshop, PowerPoint, Premiere Pro, Procreate, Redshift, Slack, Word

Design and Presentation:
Brand identity development, primary and secondary research, competitive analysis, personas, user scenarios, physical prototypes, product photography, laser cutting, digital illustration, painting, drawing

Language:
Fluent in English and Mandarin.