

*international*  
contuaast

## BRAND IDENTITY DELIVERABLES:

BRAND LOGO & MONOGRAM  
BRAND PACKAGING DIRECTION  
BUSINESS EMAIL SIGNATURE  
BUSINESS SERVICE ICONS  
BRAND TYPOGRAPHY SUITE  
BRAND COLOUR ID  
BRAND COLOUR PALETTE, USE & HIERBOUTIQUEY  
BRAND WEBSITE DIRECTION  
BRAND NEWSLETTER DESIGN DIRECTION

## ART DIRECTION DELIVERABLES:

KEY BRAND ART-DIRECTION PILLARS  
BRAND MEDIA ART-DIRECTION GUIDE

## SOCIAL MEDIA DELIVERABLES:

BRAND THUMBNAIL & SOCIAL HIGHLIGHT DESIGN  
SOCIAL GRID ART DIRECTION  
SOCIAL REELS & VIDEO COVER SLIDE DESIGN  
SOCIAL STORIES ART DIRECTION & SLIDE TYPES

BRAND IDENTITY

**O P E N F O R V I N T A G E**



**O P E N F O R**  
**V I N T A G E**





OFV

WORLD FINEST BOUTIQUES



OPENFORVINTAGE.COM

OPEN FOR VINTAGE

OPEN FOR VINTAGE



OPEN FOR VINTAGE

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OPEN FOR VINTAGE

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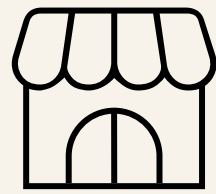
OFV

Sarah Parker  
Personal Shopper at Open For Vintage

**OPEN FOR VINTAGE**

OPENFORVINTAGE.COM  
*Vintage and pre-owned luxury from worlds finest boutiques*

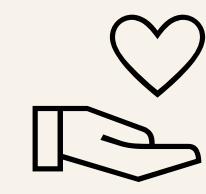




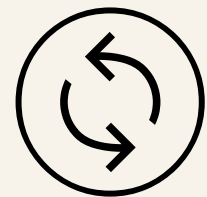
OFV SHOP



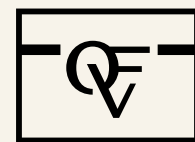
OFV SOURCE



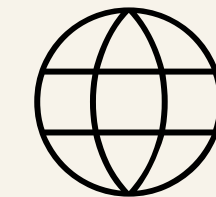
OFV CHERISH



OFV LOOP



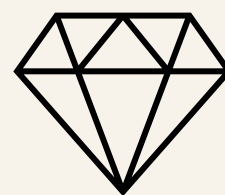
OFV COLLECTORS



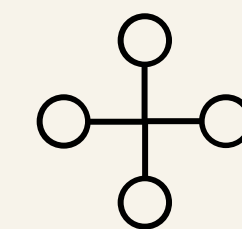
CUSTOMS-INCLUSIVE  
PRICING



CARBON-NEUTRAL  
DELIVERY



AUTHENTICITY  
GUARANTEED



SUPPORTING BOUTIQUE  
PARTNERS

TITLE  
**DIN CONDENSED (BOLD)**

SUBTITLES  
 CENTRA NO.2 (BOOK)

DETAILS  
 HALOGEN (MEDIUM)

BODYCOPY  
 Centra no.2 (Book)

EDITORIAL  
*The Scientist*

- \*UPPERCASE
- \*LARGE LETTER SIZE
- \*BLACK / WHITE
- \*0% LETTER SPACING

- \*UPPERCASE
- \*SMALL LETTER SIZE
- \*BLACK / WHITE
- \*15% LETTER SPACING

- \*UPPERCASE
- \*SMALL LETTER SIZE
- \*BLACK / WHITE
- \*15% LETTER SPACING

- \*SENTENCE CASE
- \*MEDIUM LETTER SIZE
- \*BLACK / WHITE
- \*5% LETTER SPACING

- \*SENTENCE CASE
- \*EXTRA LARGE LETTER SIZE
- \*BLACK / WHITE
- \*0% LETTER SPACING

**GIFTING SEASON**

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SIGN UP

Explore our newest arrivals

*Summer Edit*

CURATED

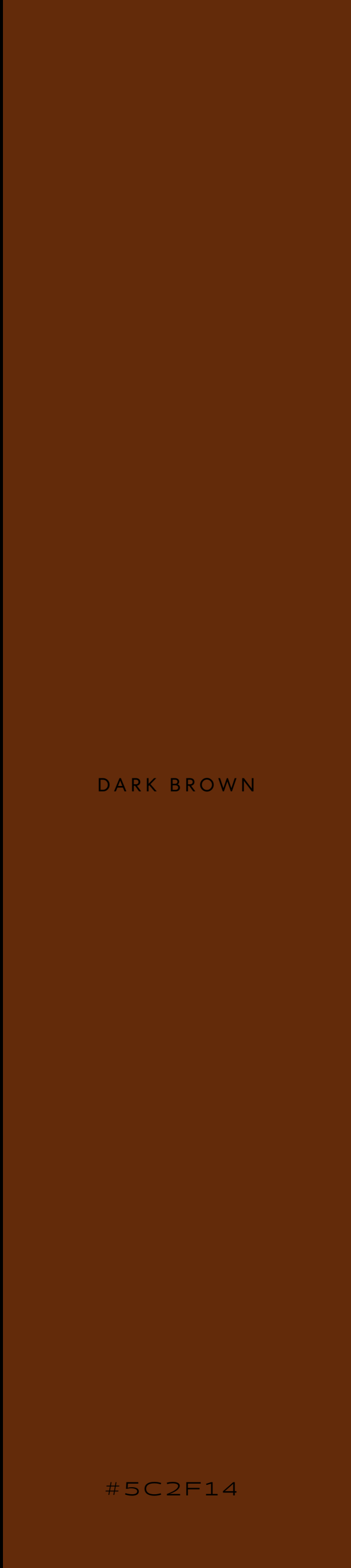
CONTEMPORARY

CIRCULAR

ENGAGING

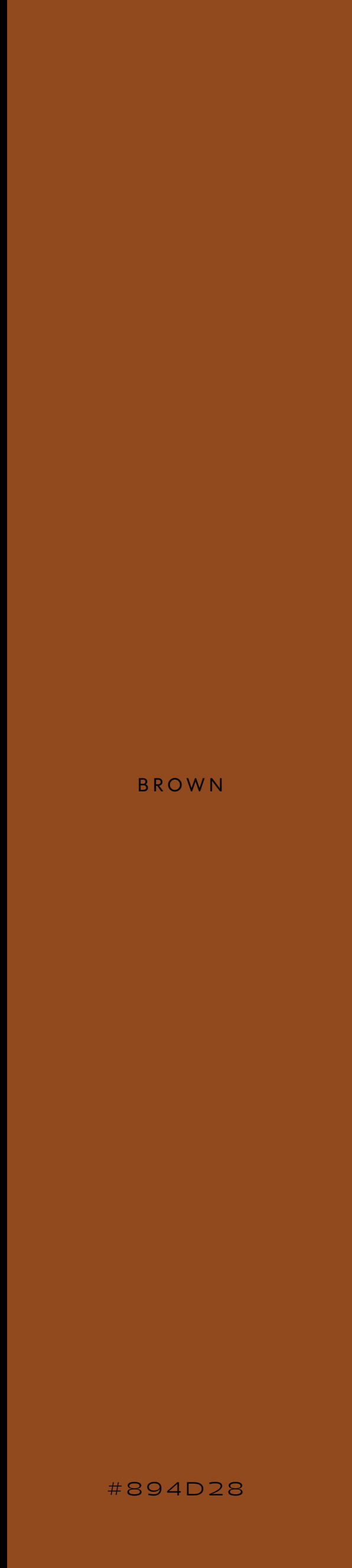
TIMELESS





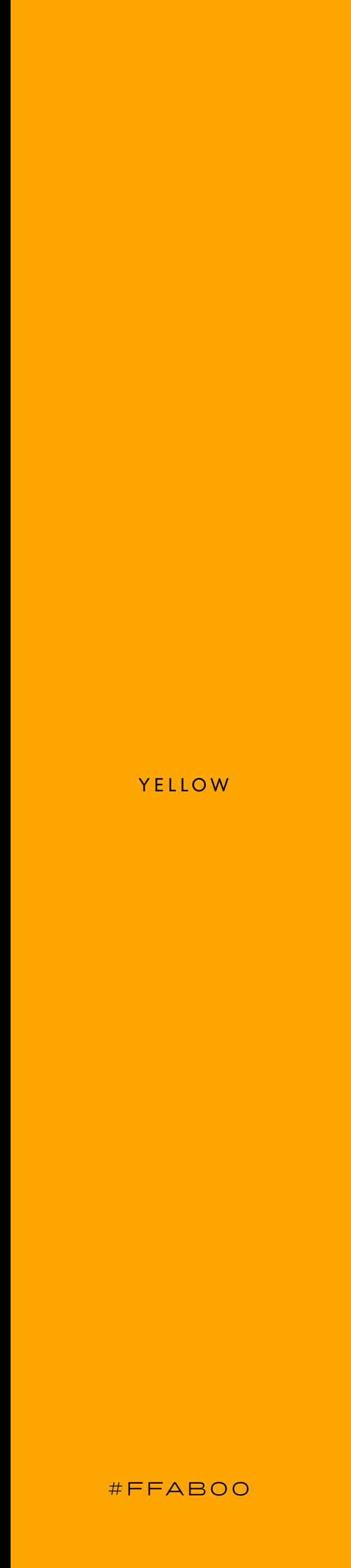
DARK BROWN

#5C2F14



BROWN

#894D28



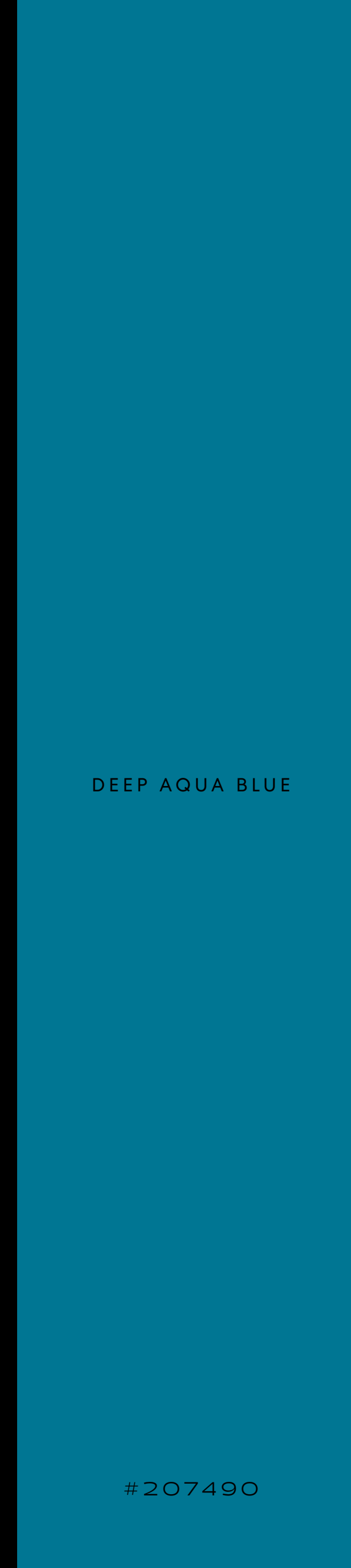
YELLOW

#FFA000



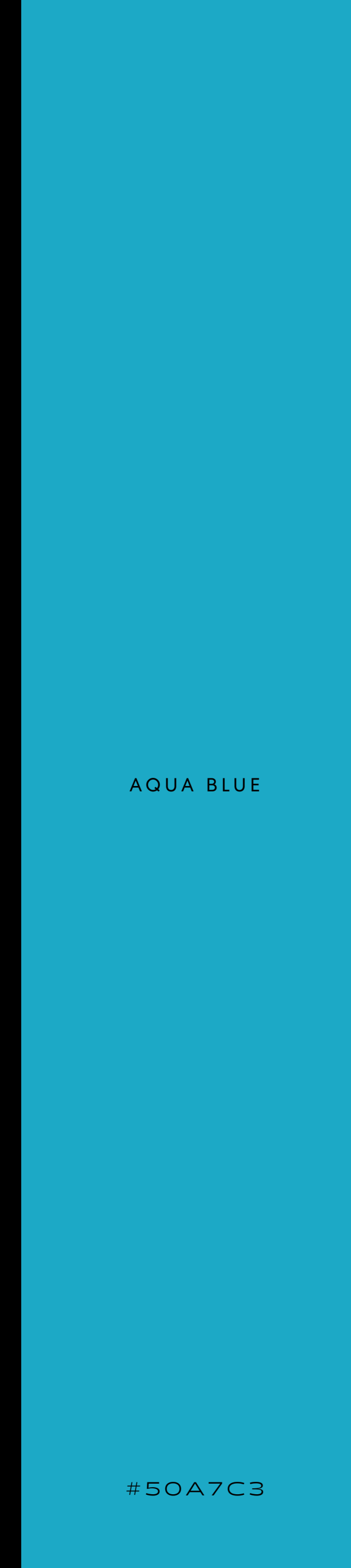
NAVY

#0D1821



DEEP AQUA BLUE

#207490



AQUA BLUE

#50A7C3



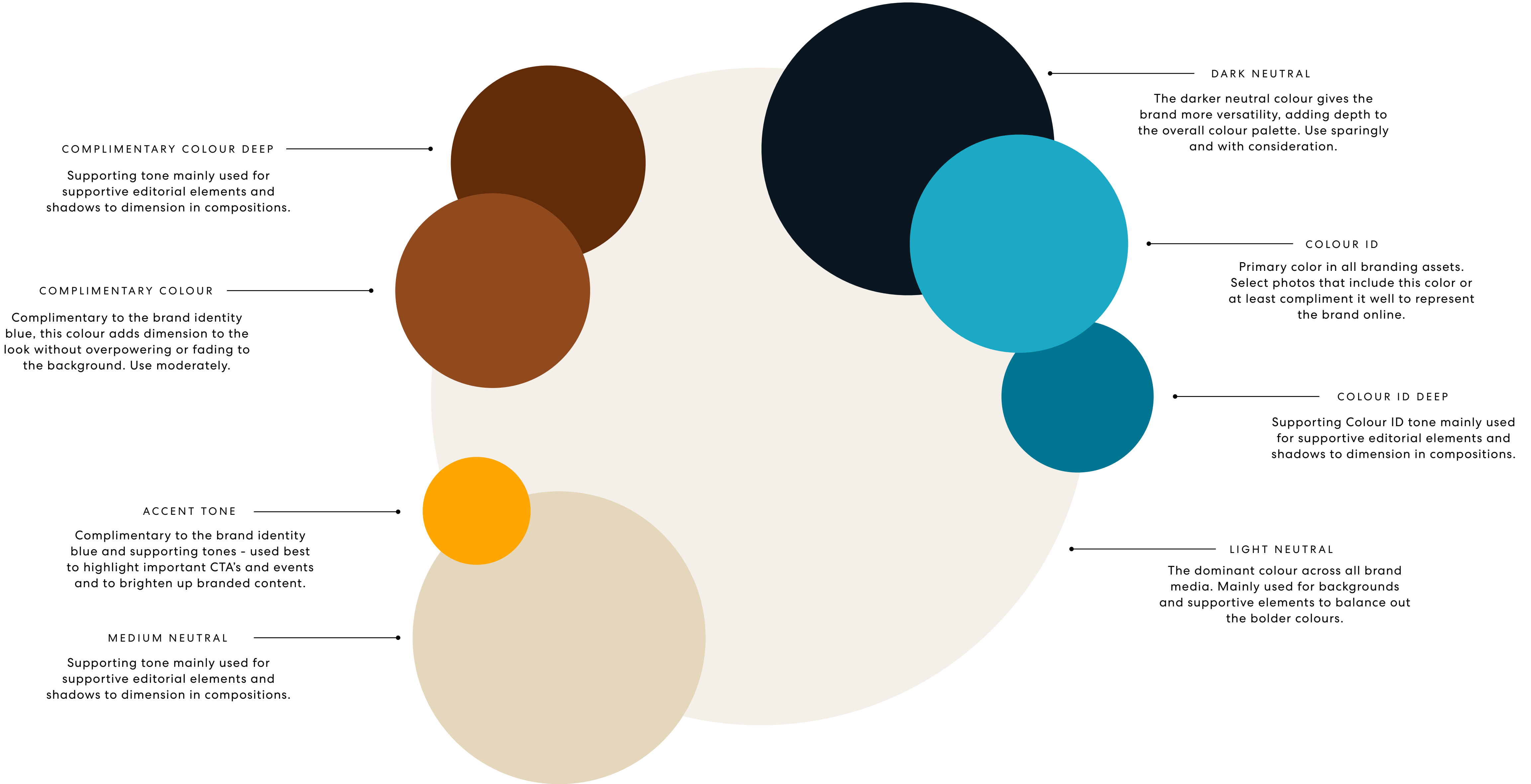
OFF-WHITE

#F6F3EC



BONE

#E3D8BF





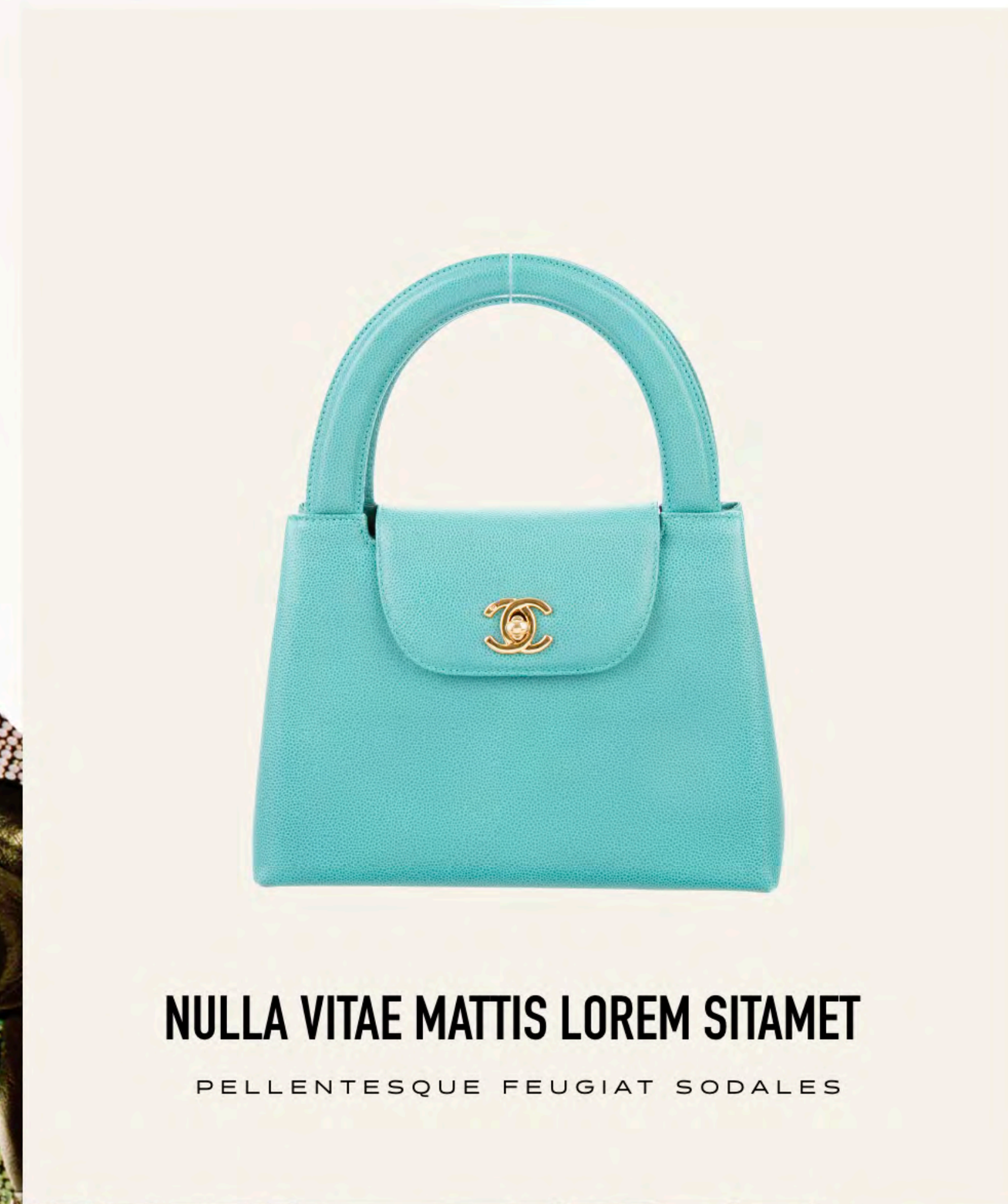


BAGS JEWELLERY WATCHES OFV WORLD

# OPEN FOR VINTAGE

SEARCH LOG IN WISHLIST BAG (0)

ENJOY CUSTOMS-INCLUSIVE PRICING, FREE DELIVERY & RETURNS



**NULLA VITAE MATTIS LOREM SITAMET**

PELLENTESQUE FEUGIAT SODALES



ENJOY CUSTOMS-INCLUSIVE PRICING, FREE DELIVERY & RETURNS



NEW IN

Donec luctus orci nunc. Ut non bibendum ex. Vestibulum commodo porta massa, eget consectetur vitae. Donec luctus orci nunc. Ut non bibendum ex. Vestibulum commodo porta massa, eget consectetur vitae.



FILTER & SORT

ALL PRODUCT



CHANEL  
1998 CC TURN LOCK  
€ 11 000



HERMÈS  
KELLY POCHETTE GRIS PERLE OSTRICH  
€ 35 500



GUCCI  
JACKIE BARDOT  
€ 1 500



CHANEL  
19A TWEETED MEDIUM CLASSIC  
€ 6 750



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### OPEN FOR VINTAGE

NEW IN BAGS JEWELLERY WATCHES OFV WORLD



#### TIMELESS HITS

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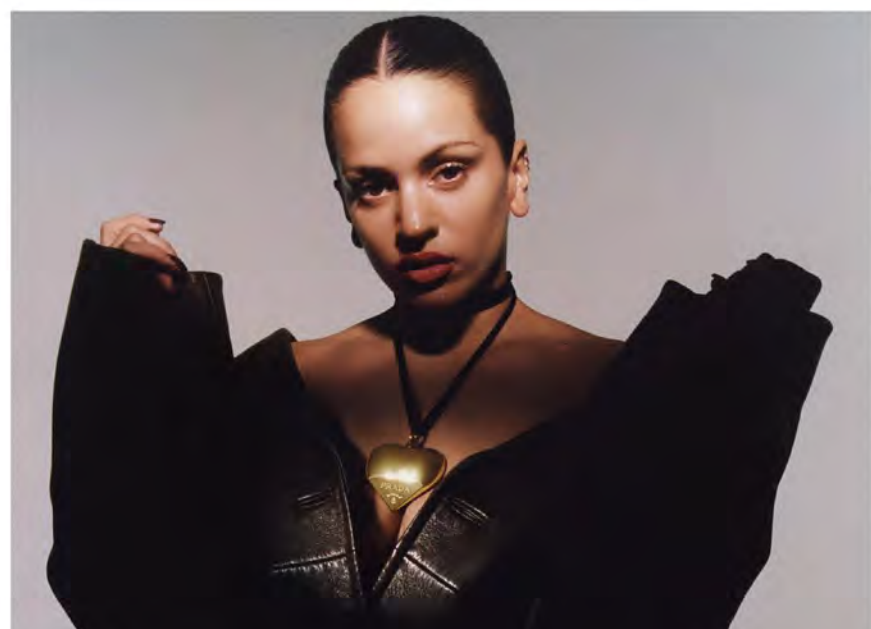


CHANEL HERMÈS GUCCI CHANEL

#### VESTIBULUM COMMODO

Donec luctus orci nunc. Ut non bibendum ex. Vestibulum commodo porta massa, eget consectetur vitae. Donec luctus orci nunc.

SHOP NOW



PRADA CHANEL GUCCI CHANEL

#### VESTIBULUM COMMODO

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SHOP NOW

SADDLE BAG, DIOR

Donec luctus orci nunc. Ut non bibendum ex. Vestibulum commodo porta massa, eget consectetur vitae. Donec luctus orci nunc ronec. Tuctus orci nunc.

Ut non bibendum ex. Vestibulum commodo porta massa, eget consectetur vitae. Donec luctus orci nunc.

DESIGNED 1900



WORLD FINEST BOUTIQUES

NEW IN	OFV WORLD
DESIGNER BAGS	FINE JEWELLERY
WATCHES	INVESTMENT EDIT

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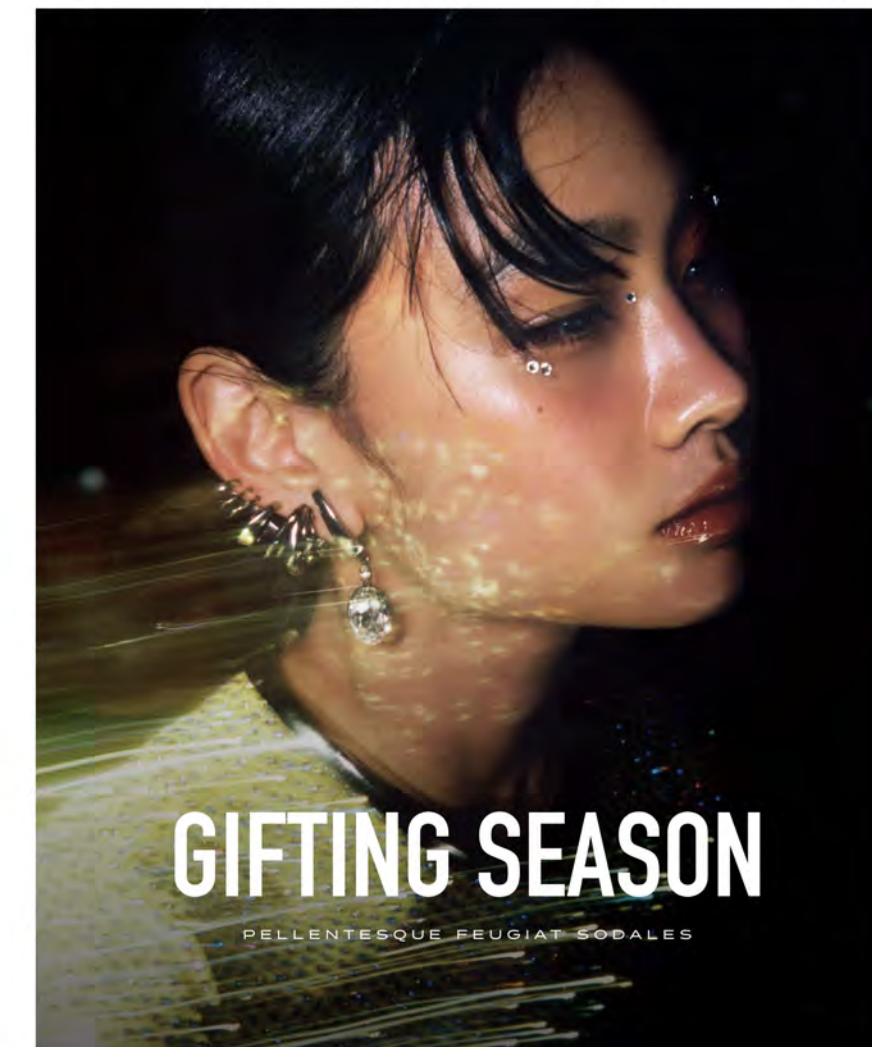
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Donec luctus orci nunc

ENJOY CUSTOMS-INCLUSIVE PRICING. FREE DELIVERY & RETURNS

### OPEN FOR VINTAGE

NEW IN BAGS JEWELLERY WATCHES OFV WORLD



#### TIMELESS HITS

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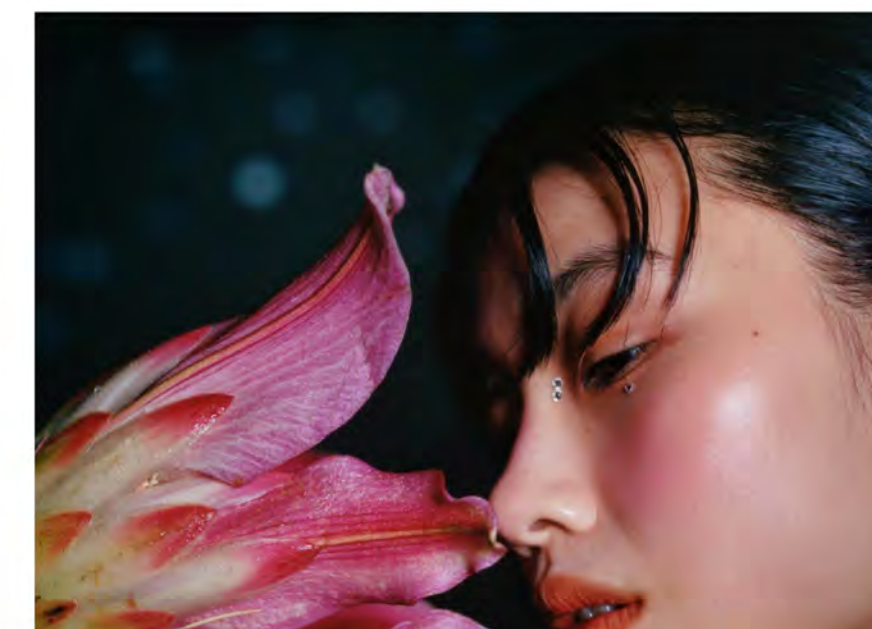


TIFFANY & CO. VAN CLEEF FENDI LOUIS VUITTON

#### VESTIBULUM COMMODO

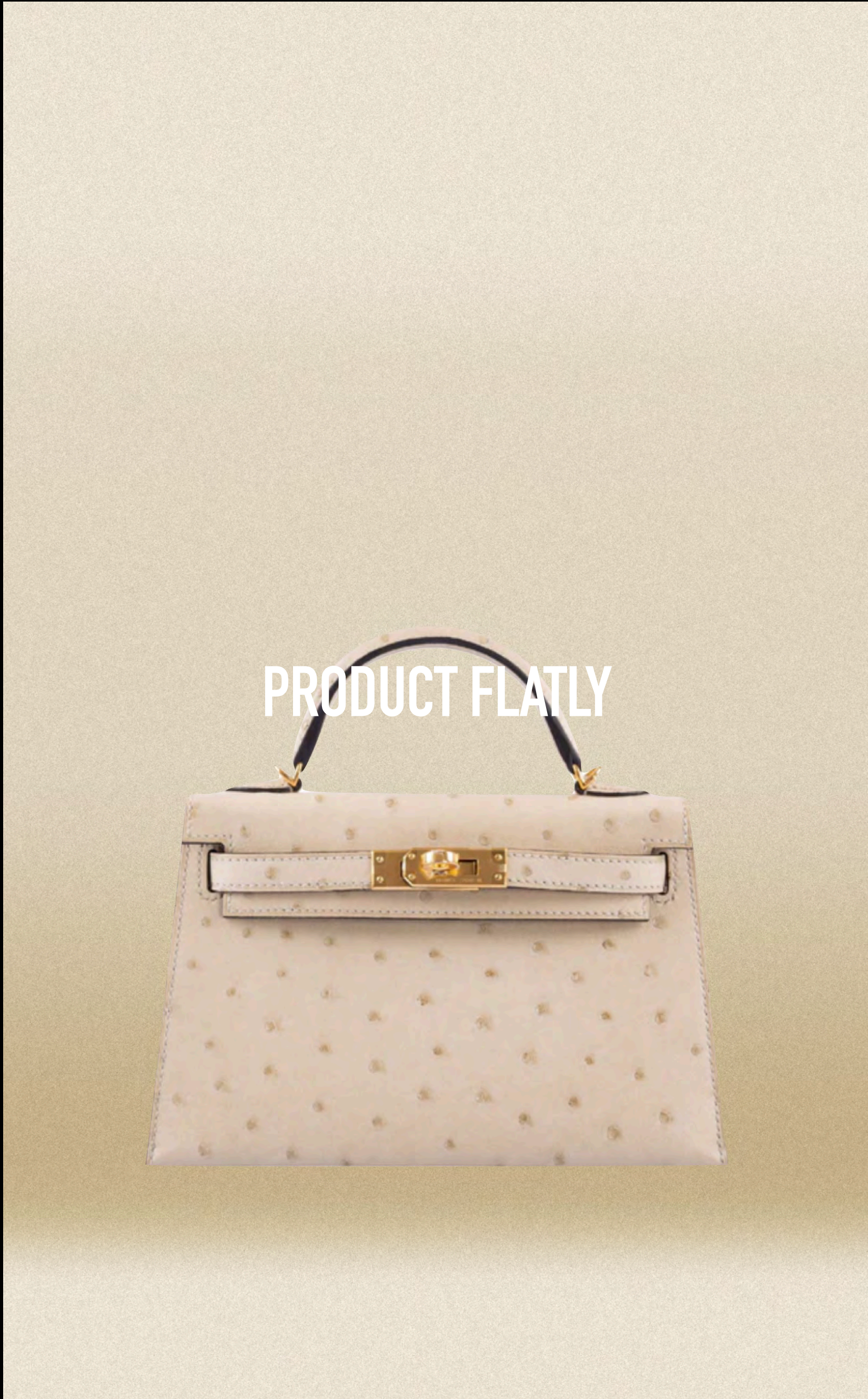
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SHOP NOW











# CURATED & ENGAGING

A rich mix of inspired brand stories, video tutorials and blog entires for stimulating audience engagement. A refined and curated selection of product to evade scrolling consequently elevating the shopping experience.

# CONTEMPORARY & RELEVANT

a New life to vintage - featuring edgy styling, beauty or editing that speaks to our modern audience quest to authenticity and self-expression. Refreshed and forward thinking. Never 'old', Never nostalgic.

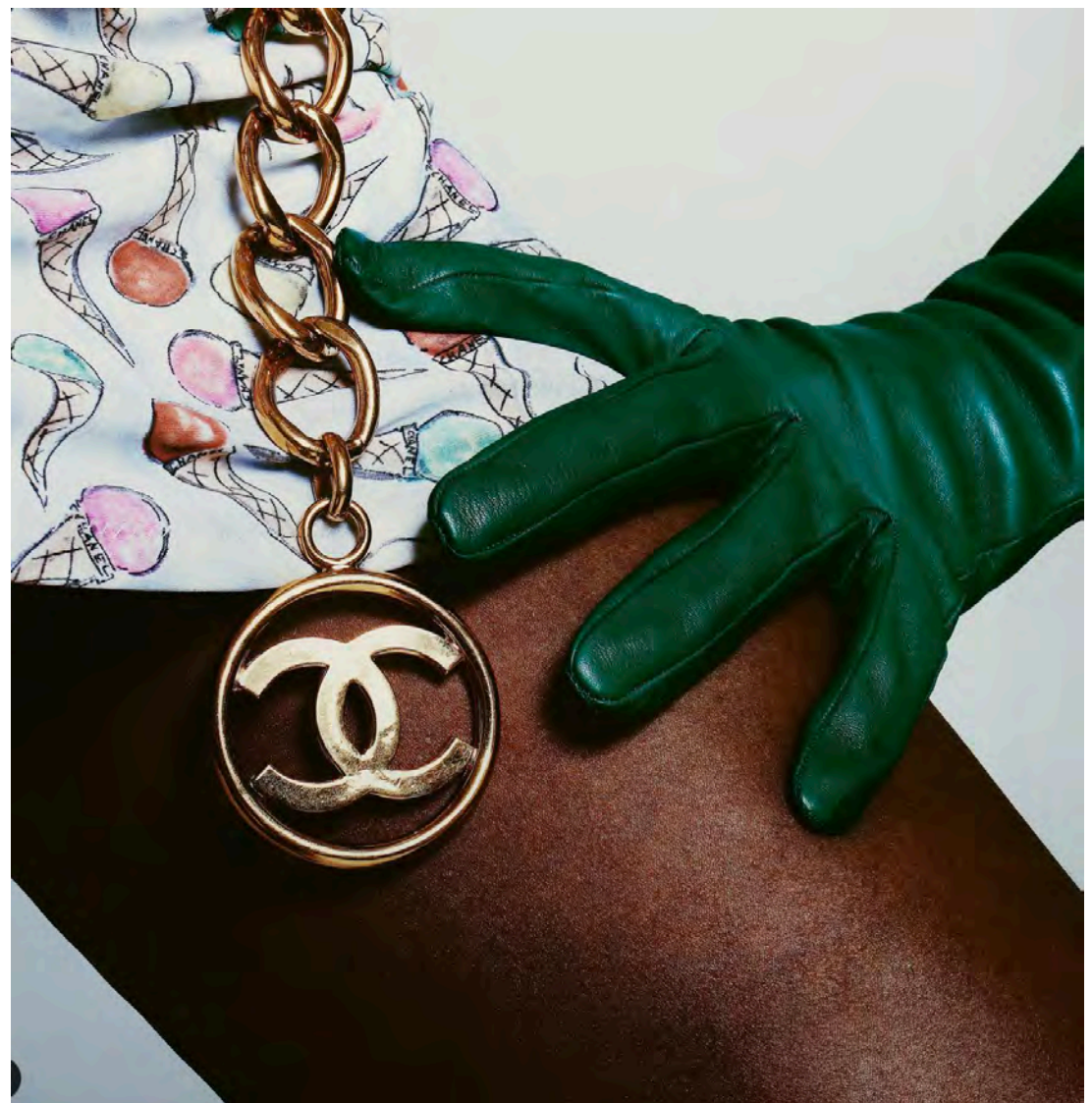
# TIMELESS & CONSCIOUS

A 'soft' celebration of tradition and craftsmanship that is rejoiced though educational content, interviews with expert sellers and boutiques who are passionate about materials, craftsmanship, and are leaders in their market.



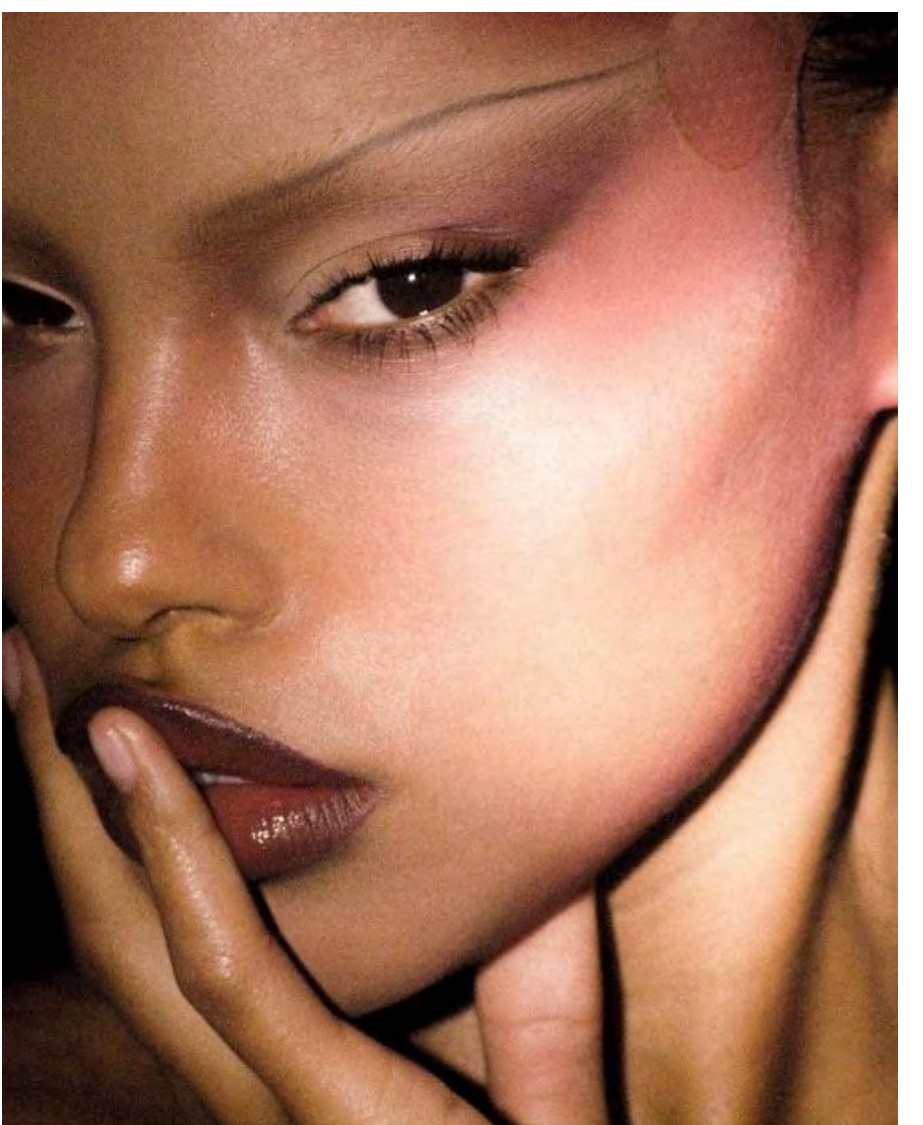
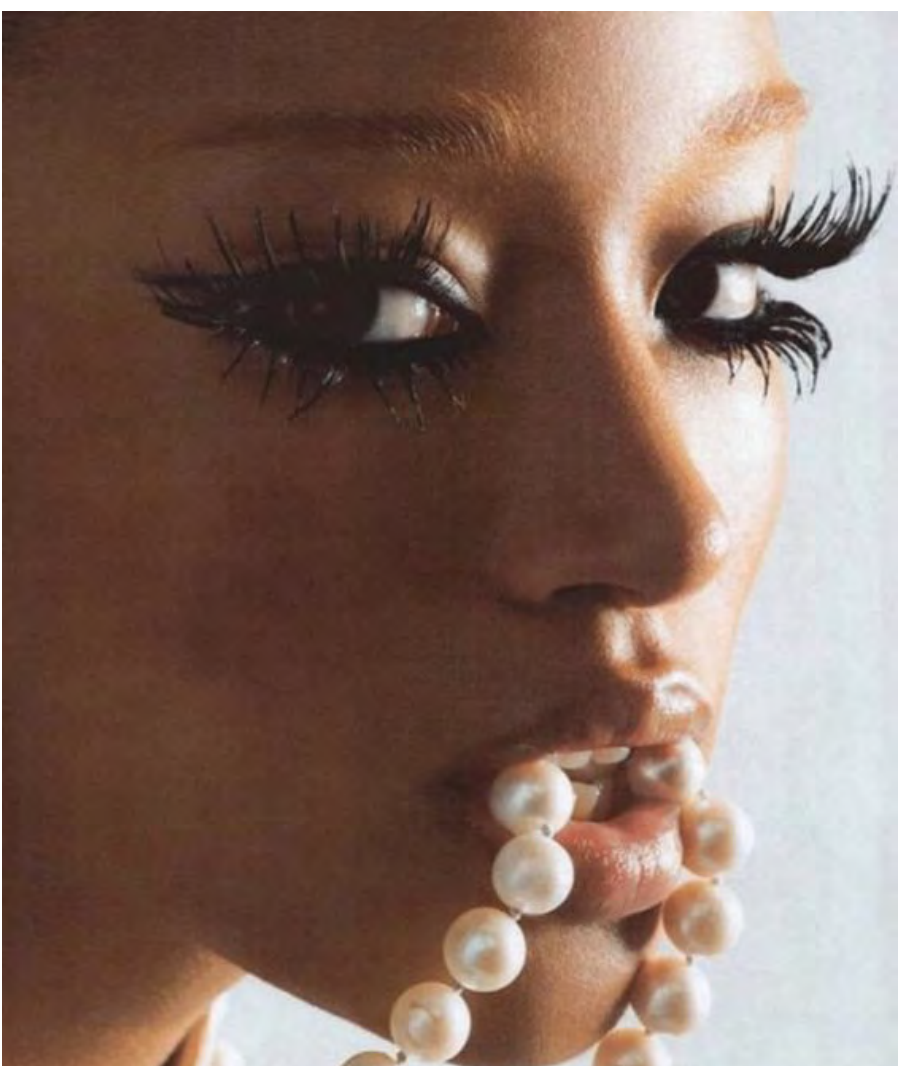
# MAXIMALIST ACCESSORIES

Spotlight to the hero product; focus on brand details

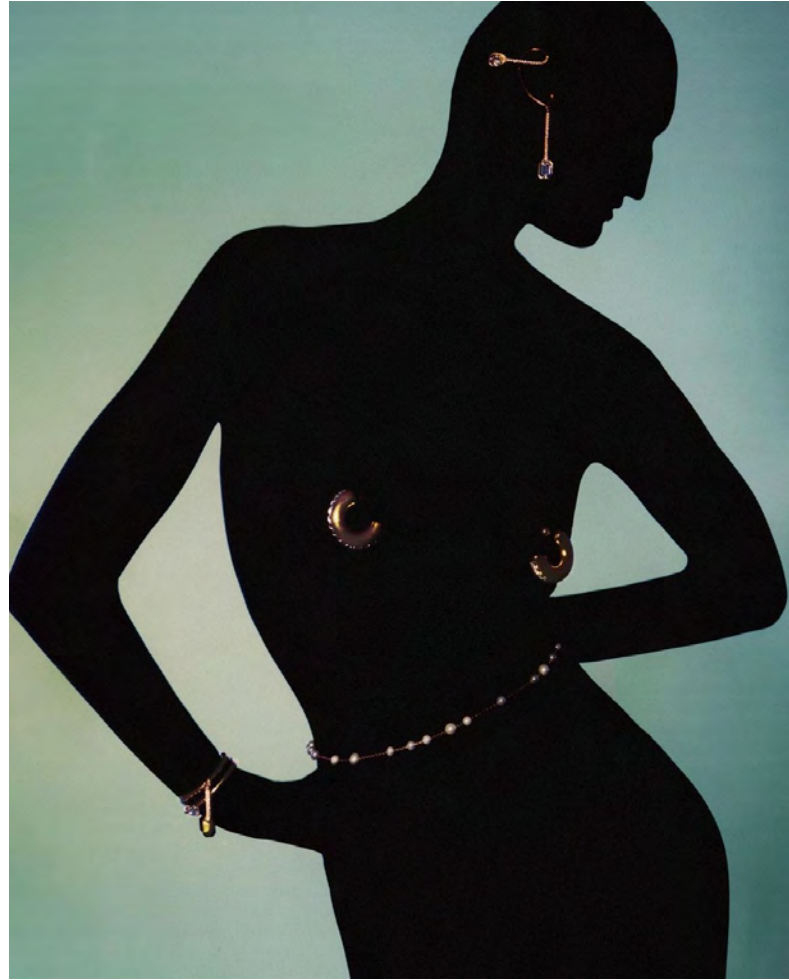


# CONTEMPORARY HAIR & MAKE UP

Bold use of hair and makeup to add drama and edge to brand media; to cast hero product in a contemporary/ relevant era

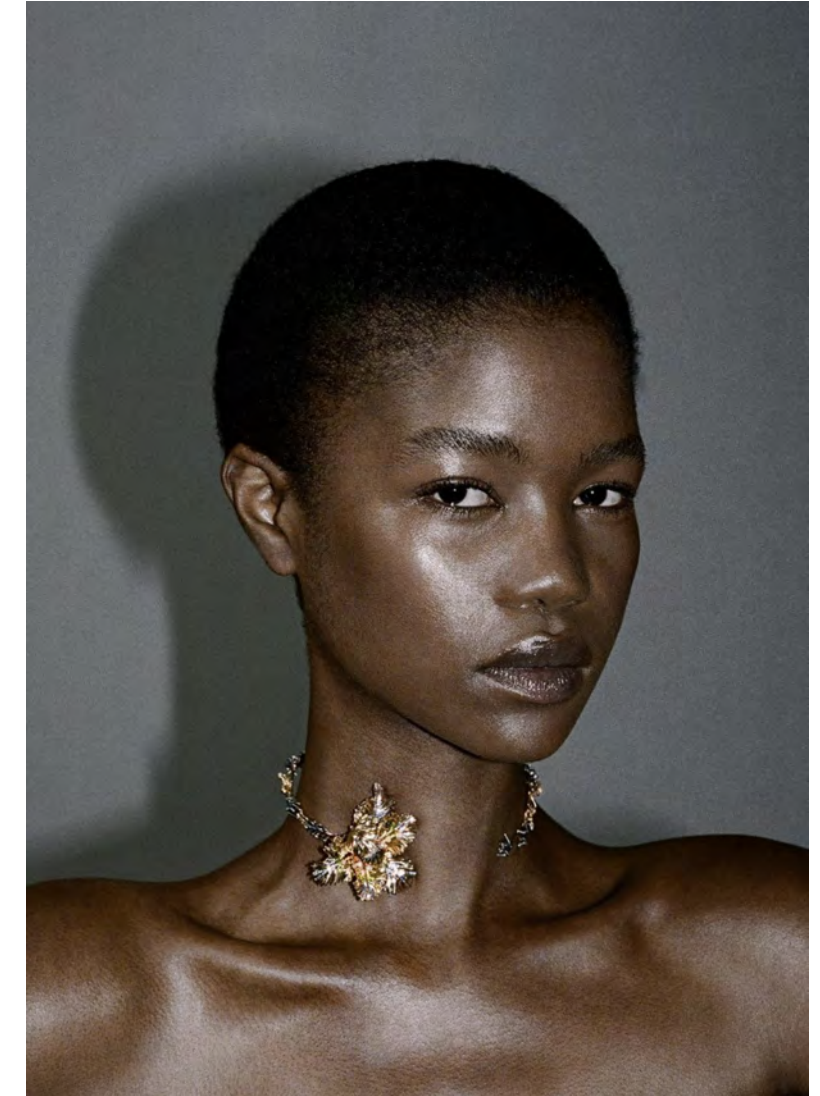






# SCULPTURAL FASHION

Bold use of fashion in neutral colours to add drama but never to detract focus from hero product

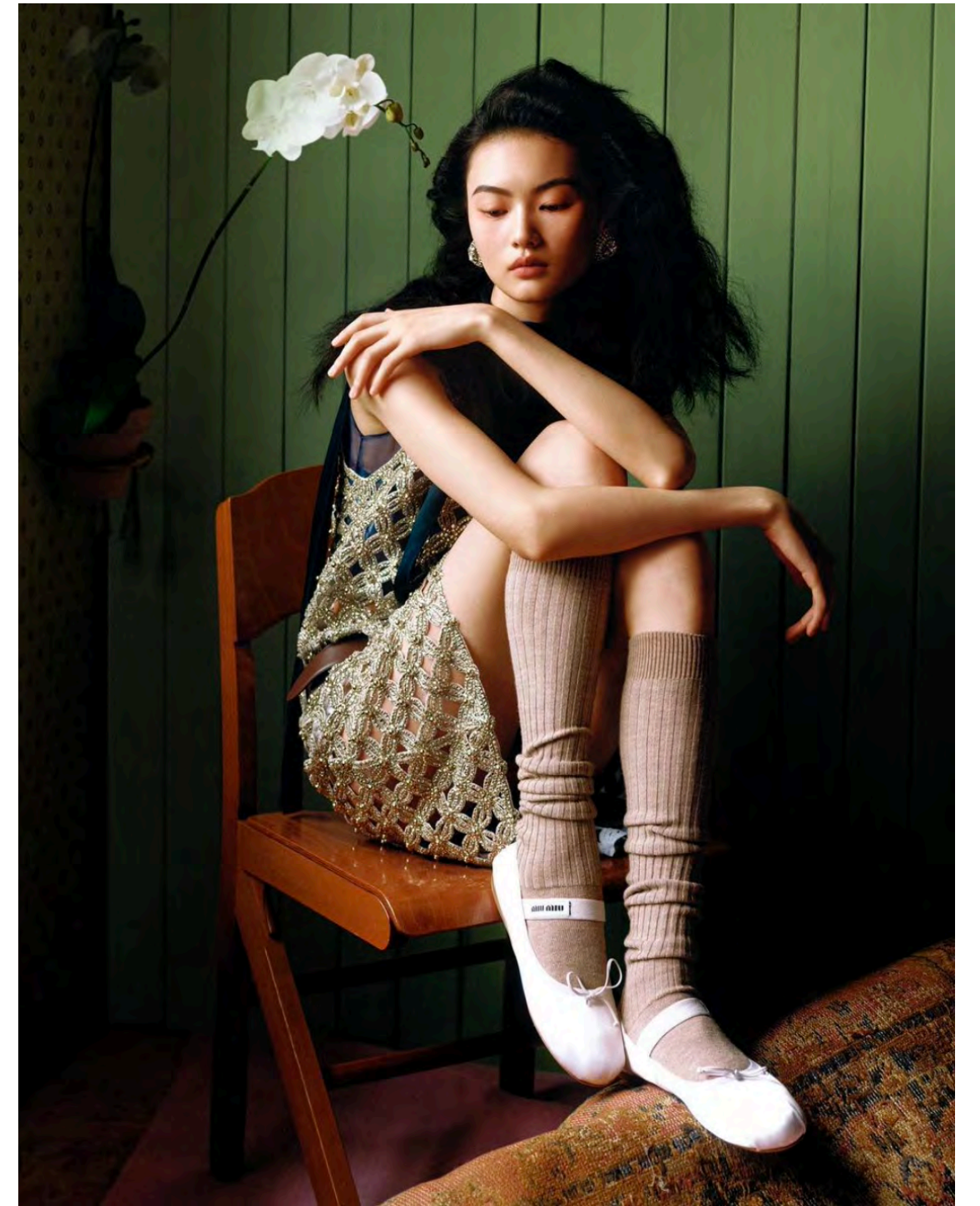






# EXPRESSIVE MOVEMENT

Edgy body movement to capture free self-expression and confidence to brand media; Use of covert poses to conceal fashion and spotlight hero product







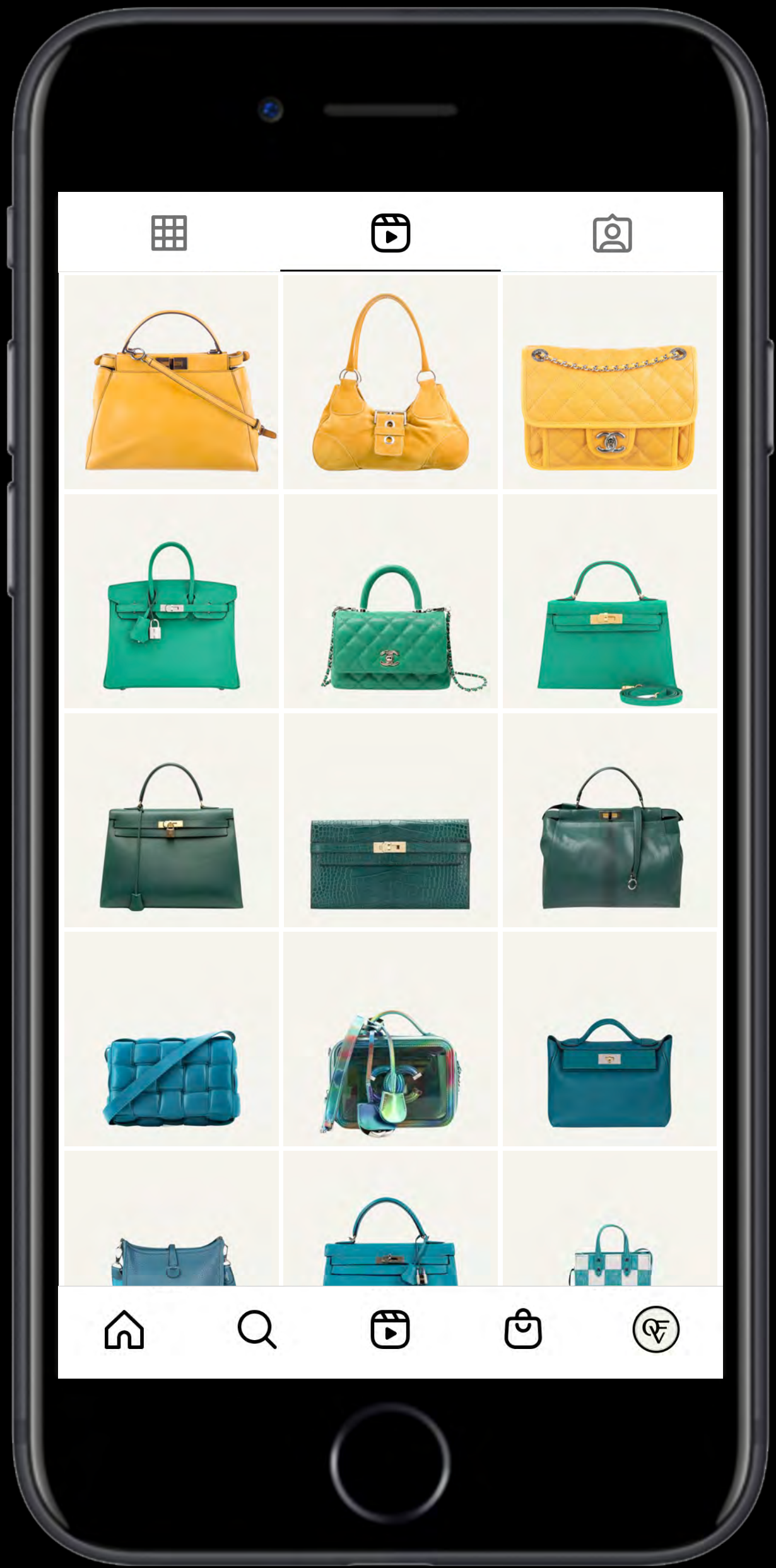
# MAXIMALIST STILL-LIFE

High-impact compositions of  
hero product for the ever-green  
brand media assets





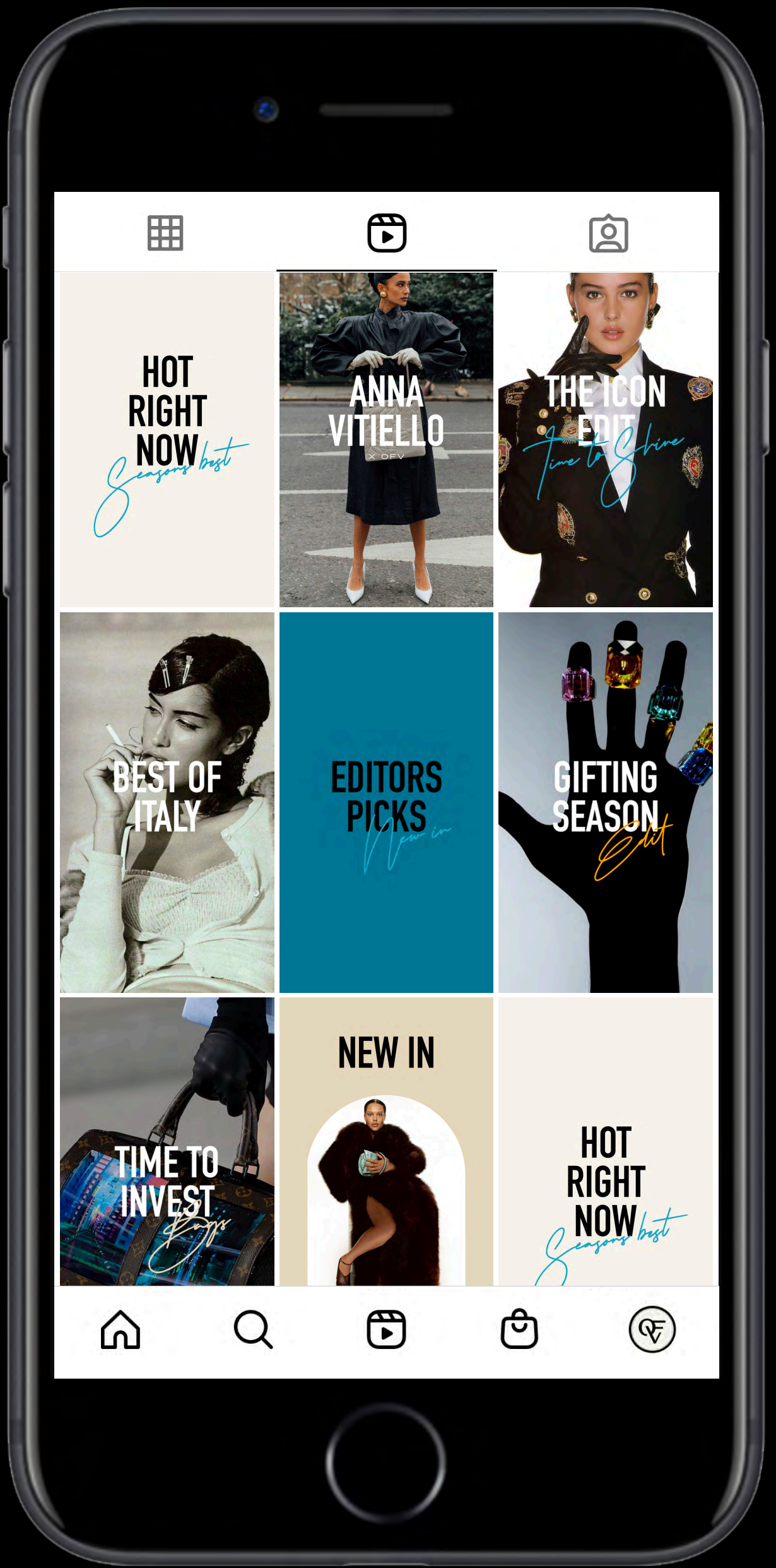




GRID POSTS



SOCIAL STORIES



REELS & VIDEO

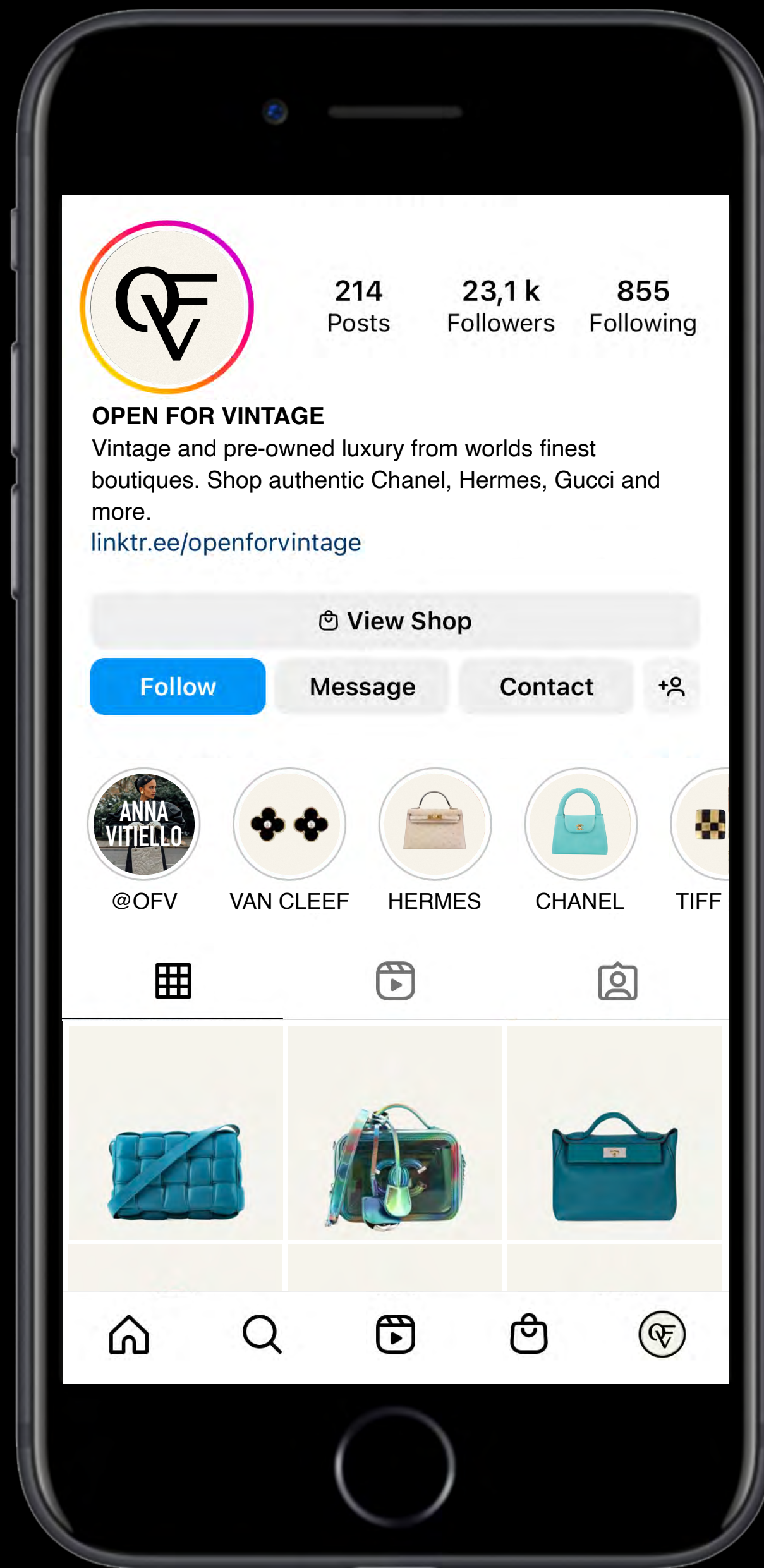




BRAND THUMBNAIL



SHOP BY BRAND



COLLABORATIONS

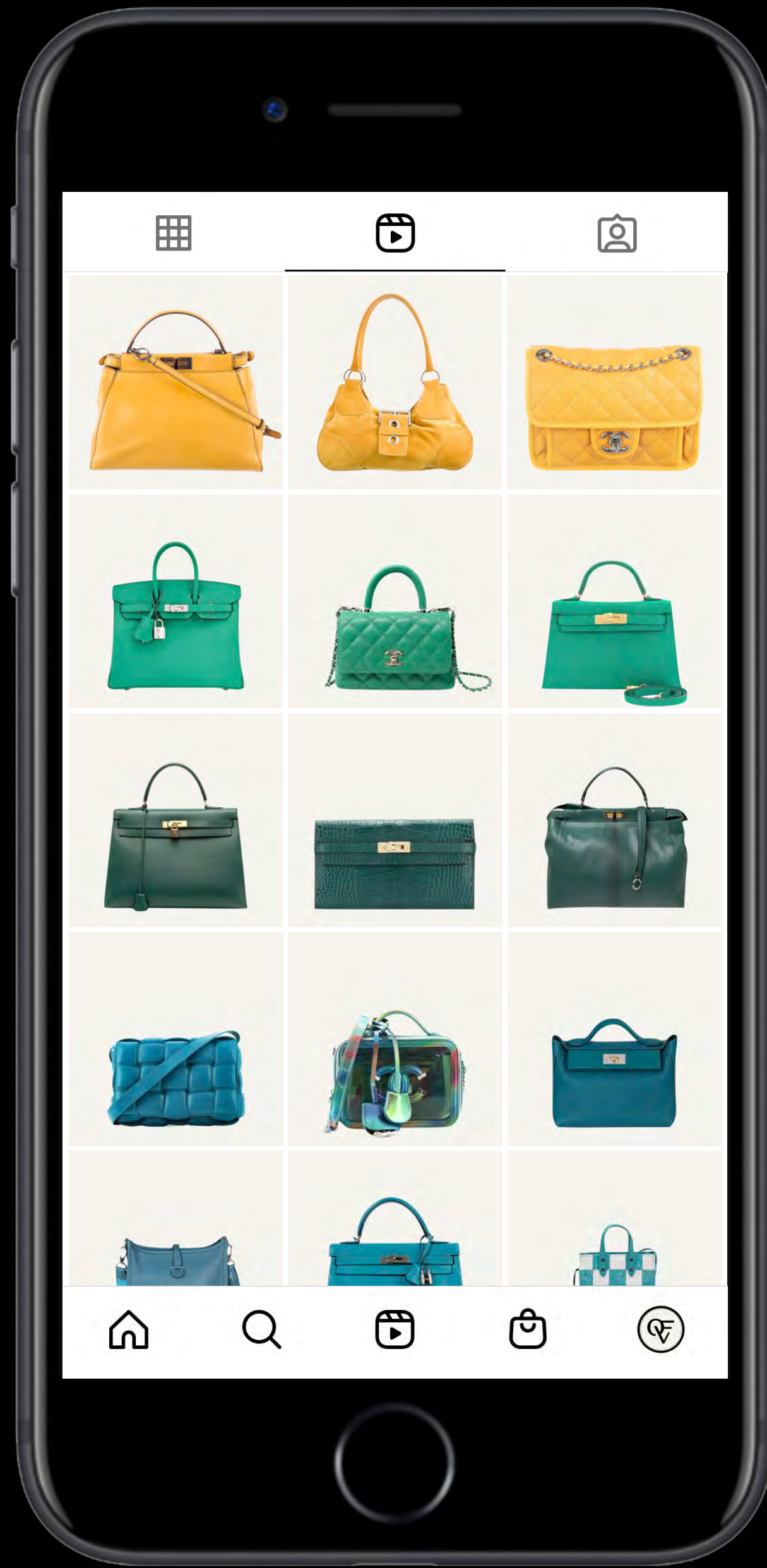


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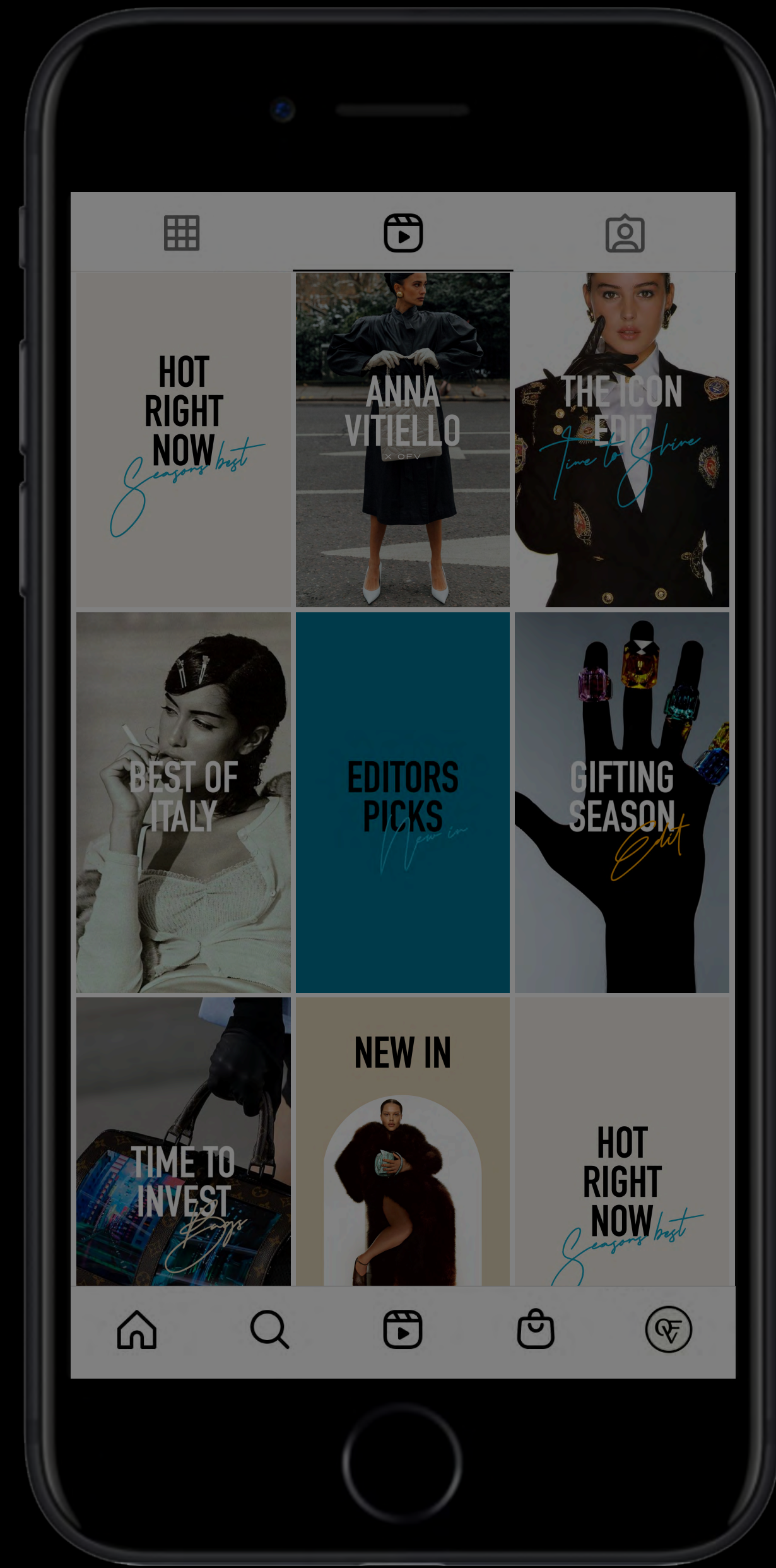




SOCIAL STORIES



GRID DIRECTION OP.1

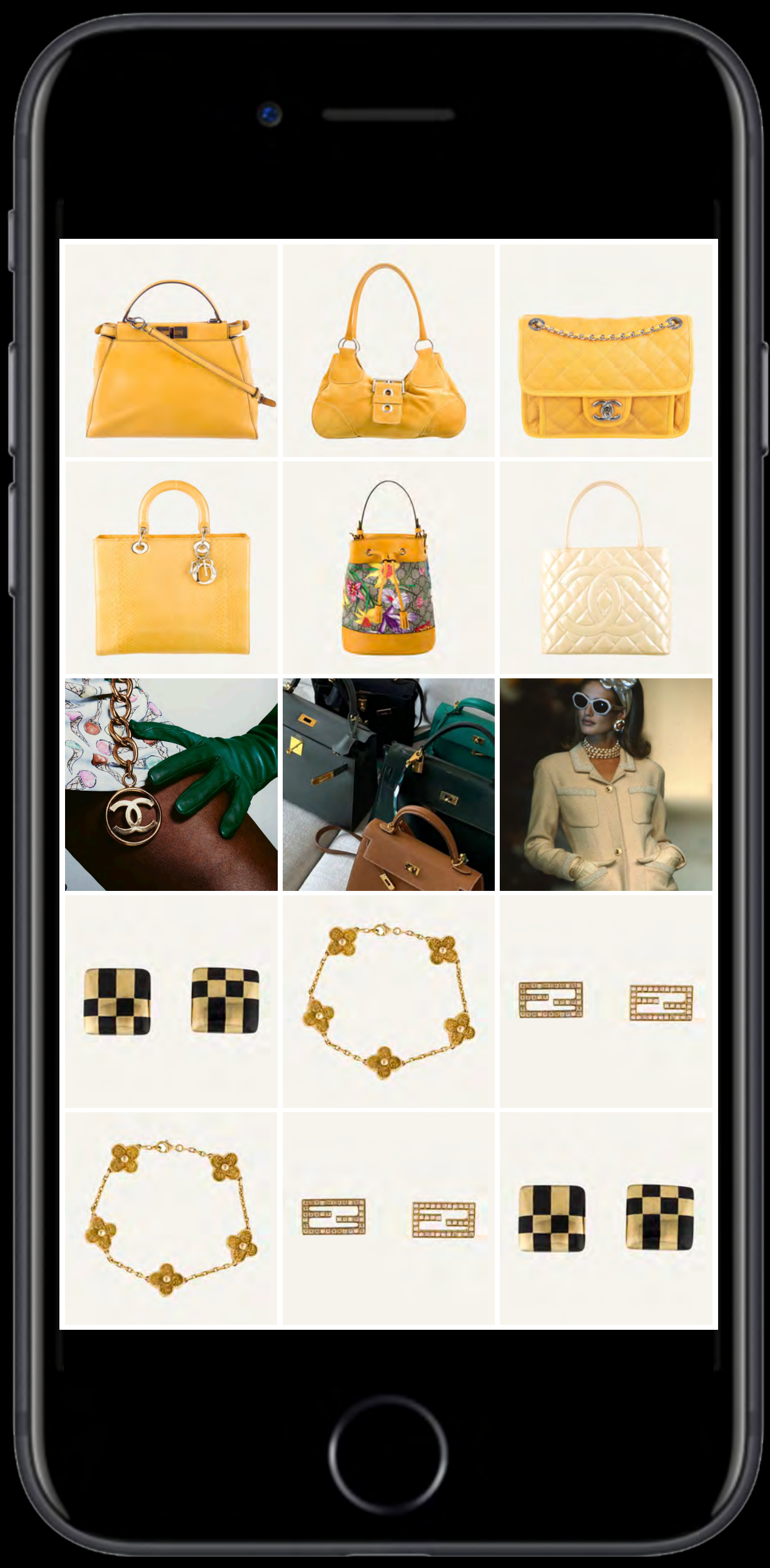


REELS & VIDEO

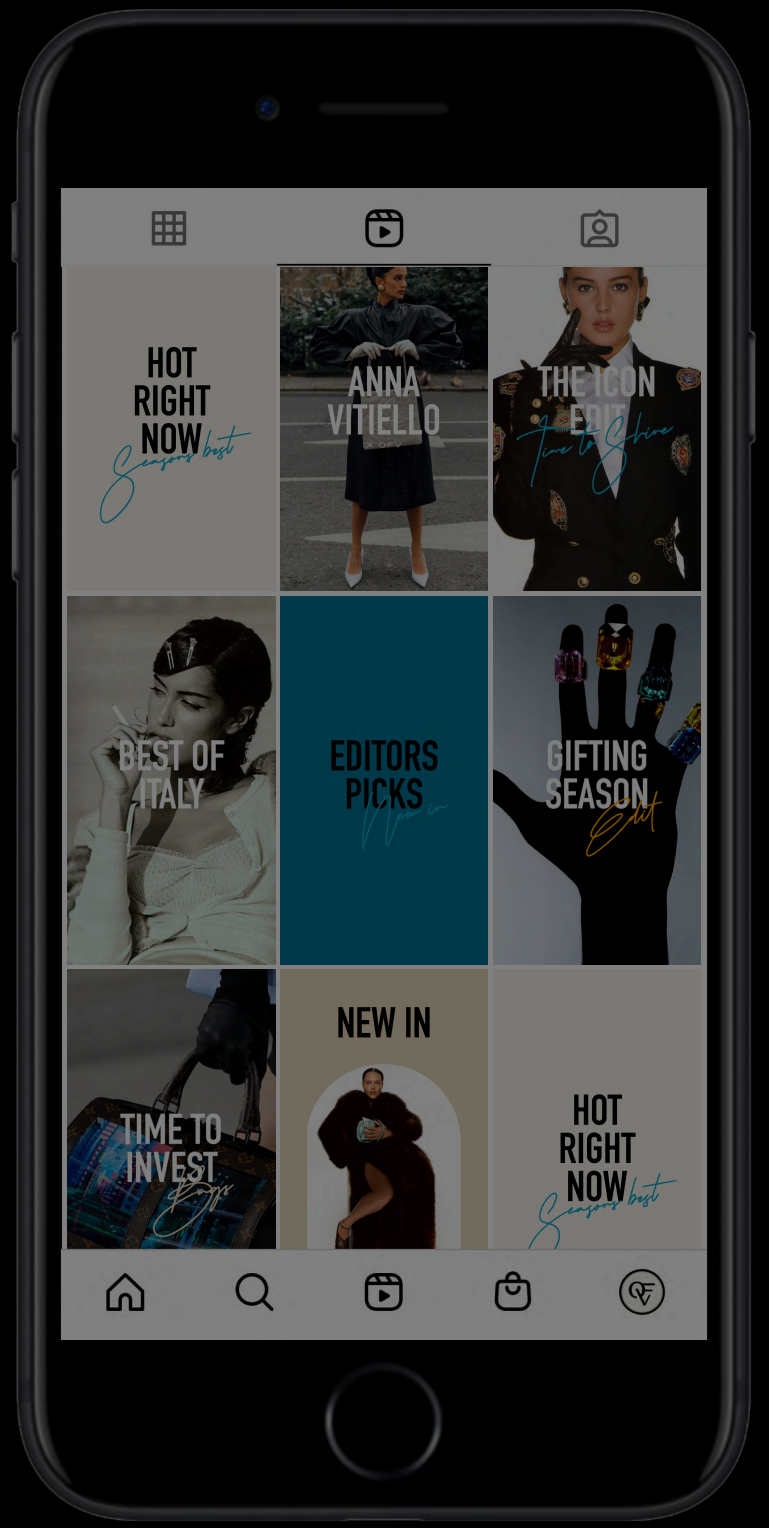
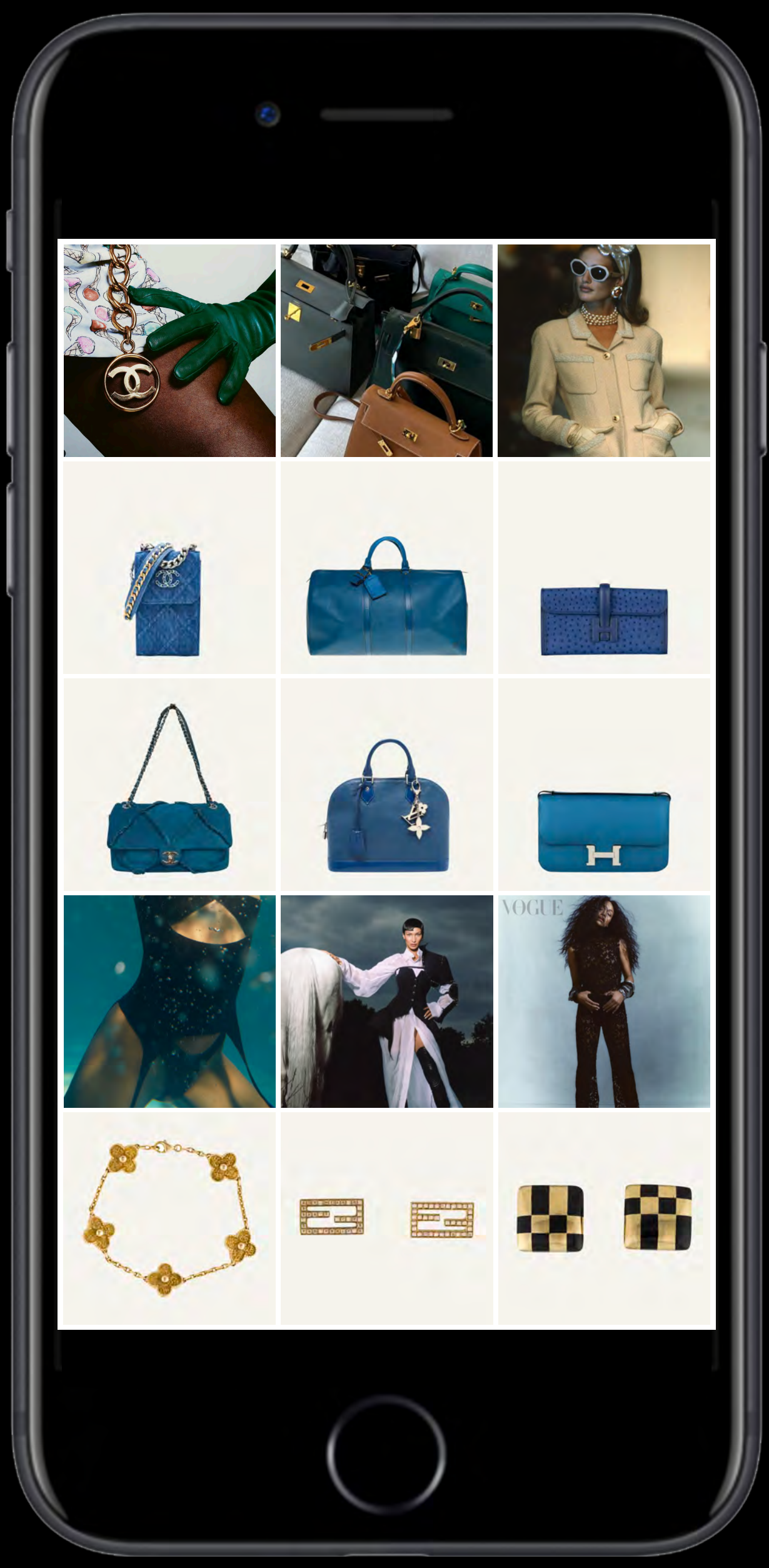




SOCIAL STORIES

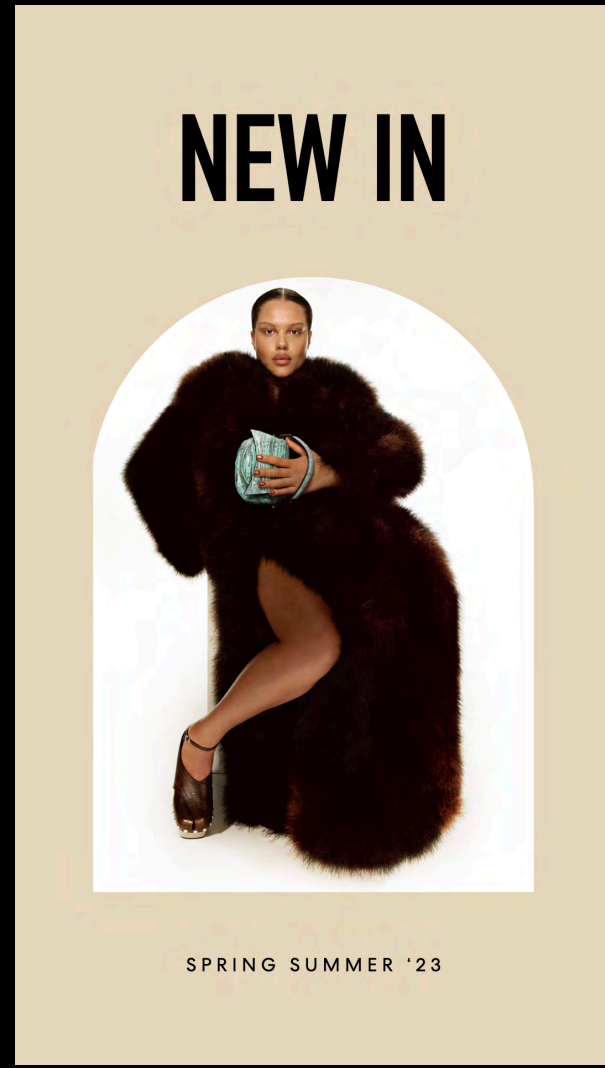
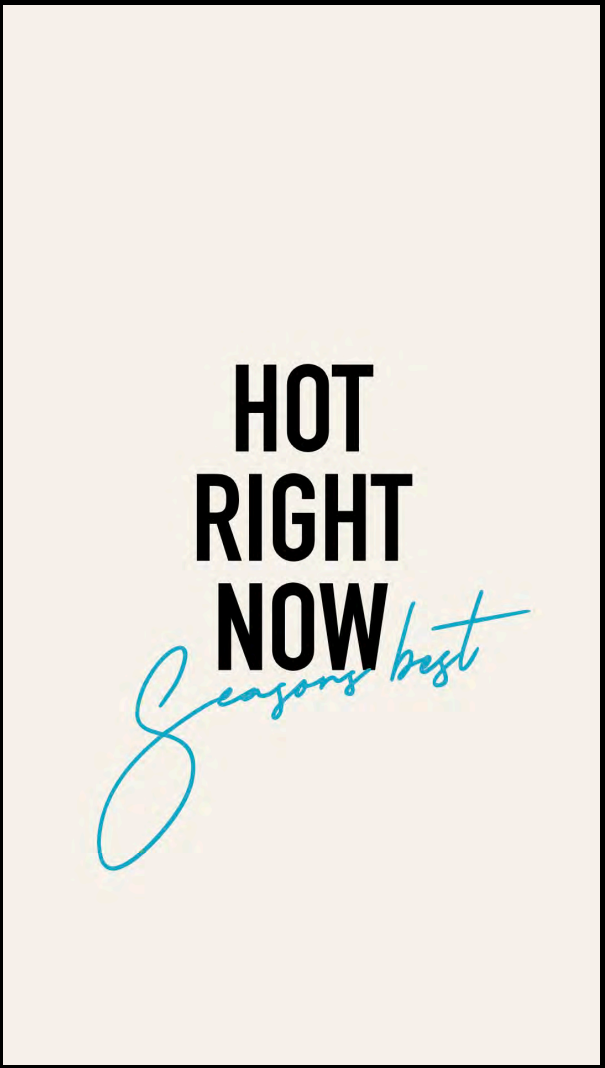


GRID DIRECTION OP.2



REELS & VIDEO





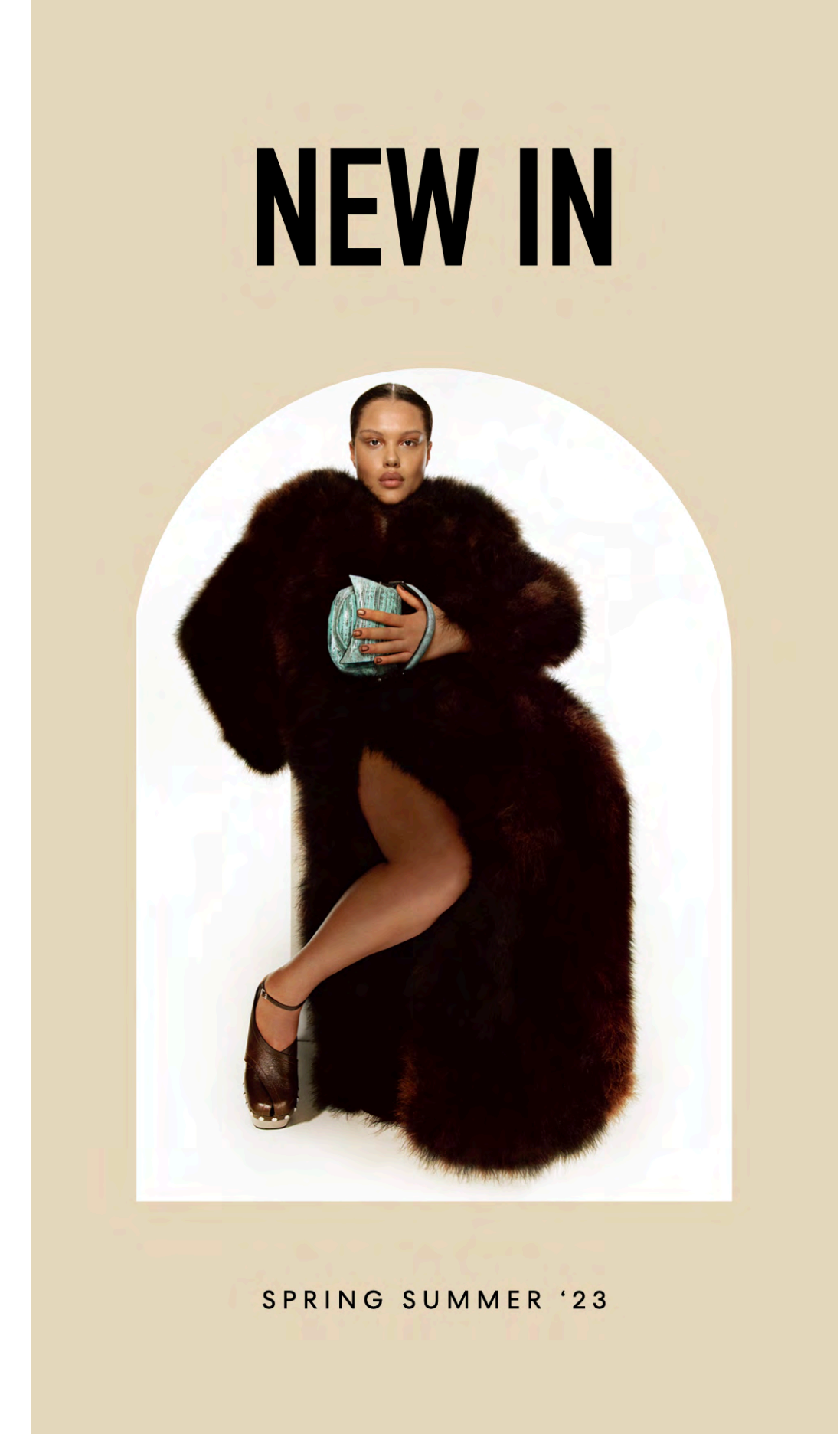




COLOUR BLOCK



PHOTO BLOCK



BOUTIQUE COLOUR BLOCK



# EDITORS PICKS

*New in*

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CHANEL  
1998 CC TURN LOCK



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# TIME TO INVEST

*Bags*

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SEASON STAPLES

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VAN CLEEF & ARPELS  
ALHAMBRA LIMITED EDITION  
ONYX DIAMOND GOLD EARRINGS



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# GIFTING SEASON

*Gift*

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TIFFANY & CO  
18K YELLOW GOLD BLACK JADE  
CHECKERBOARD EARRING



OPENFORVINTAGE.COM

GUCCI  
JACKIE BARDOT



OPENFORVINTAGE.COM



SEASON STAPLES

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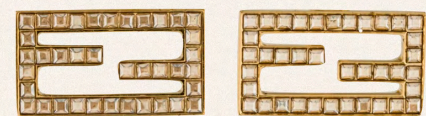
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# SEASON STAPLES

*Just in*

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FENDI  
FF CRYSTAL AND GOLD EARRINGS



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SEASON STAPLES

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HERMÈS  
KELLY POCHETTE GRIS PERLE OSTRICH



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# THE ICON

*Time to Shine*

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# NEW IN



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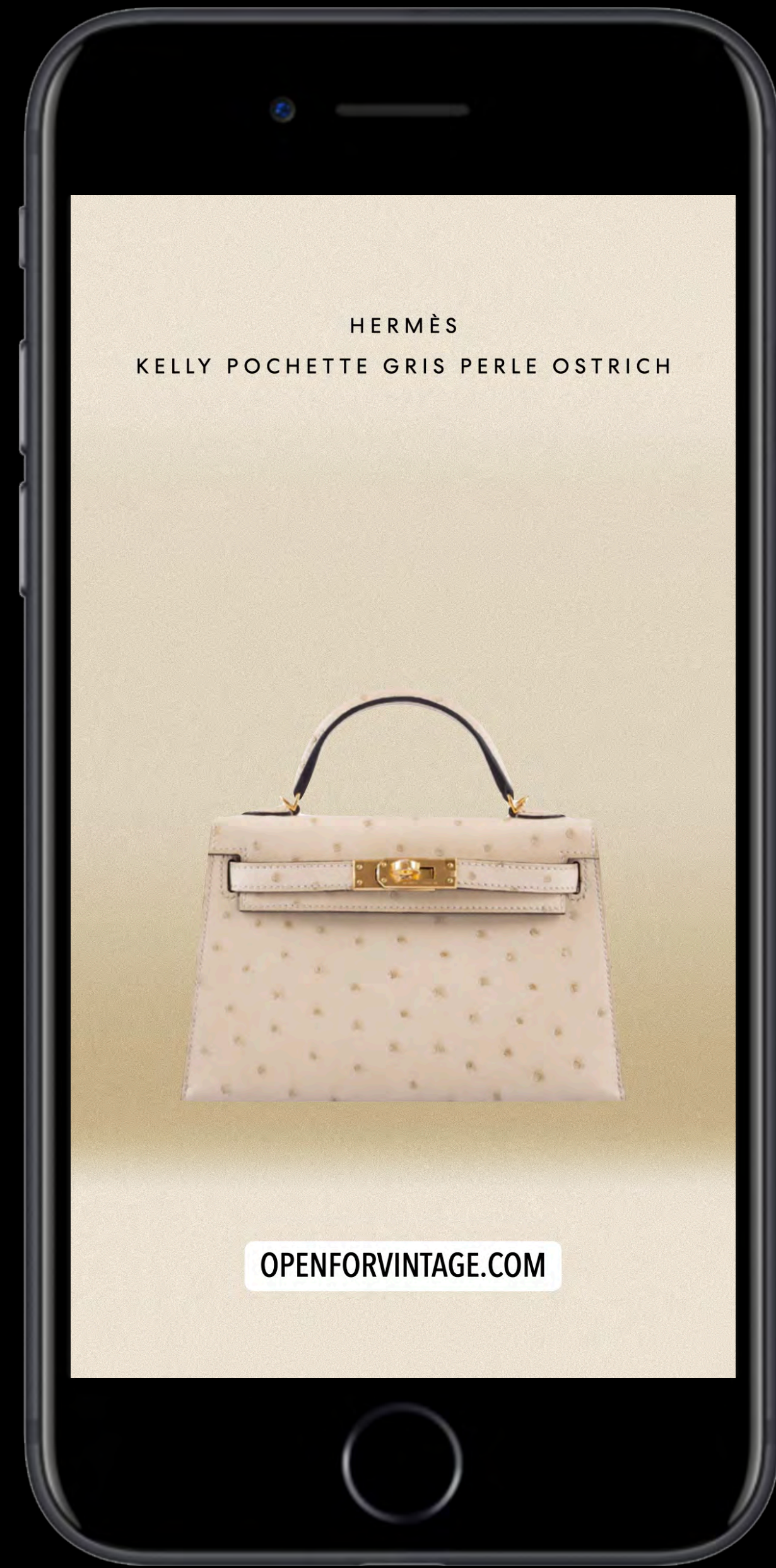
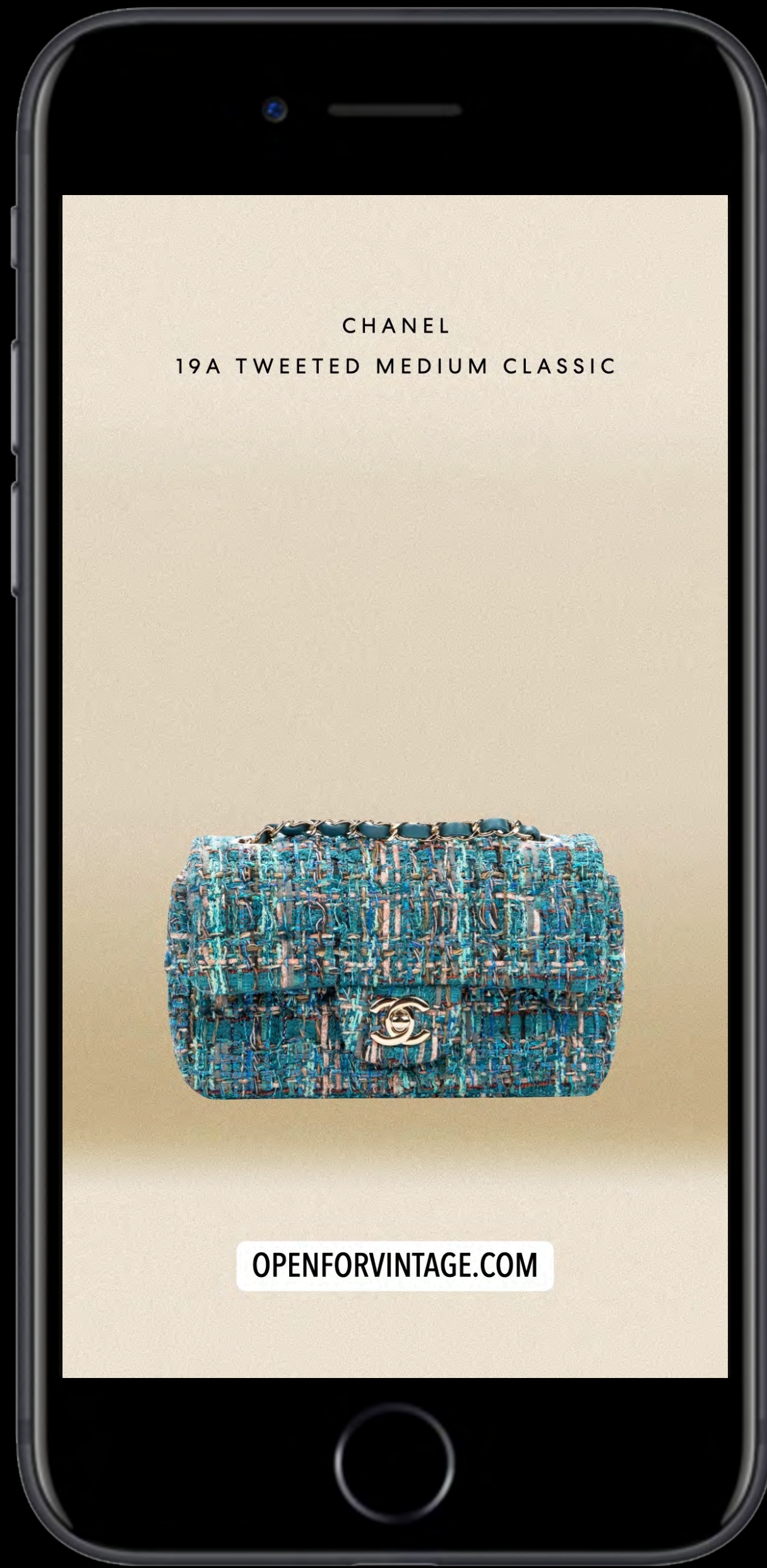
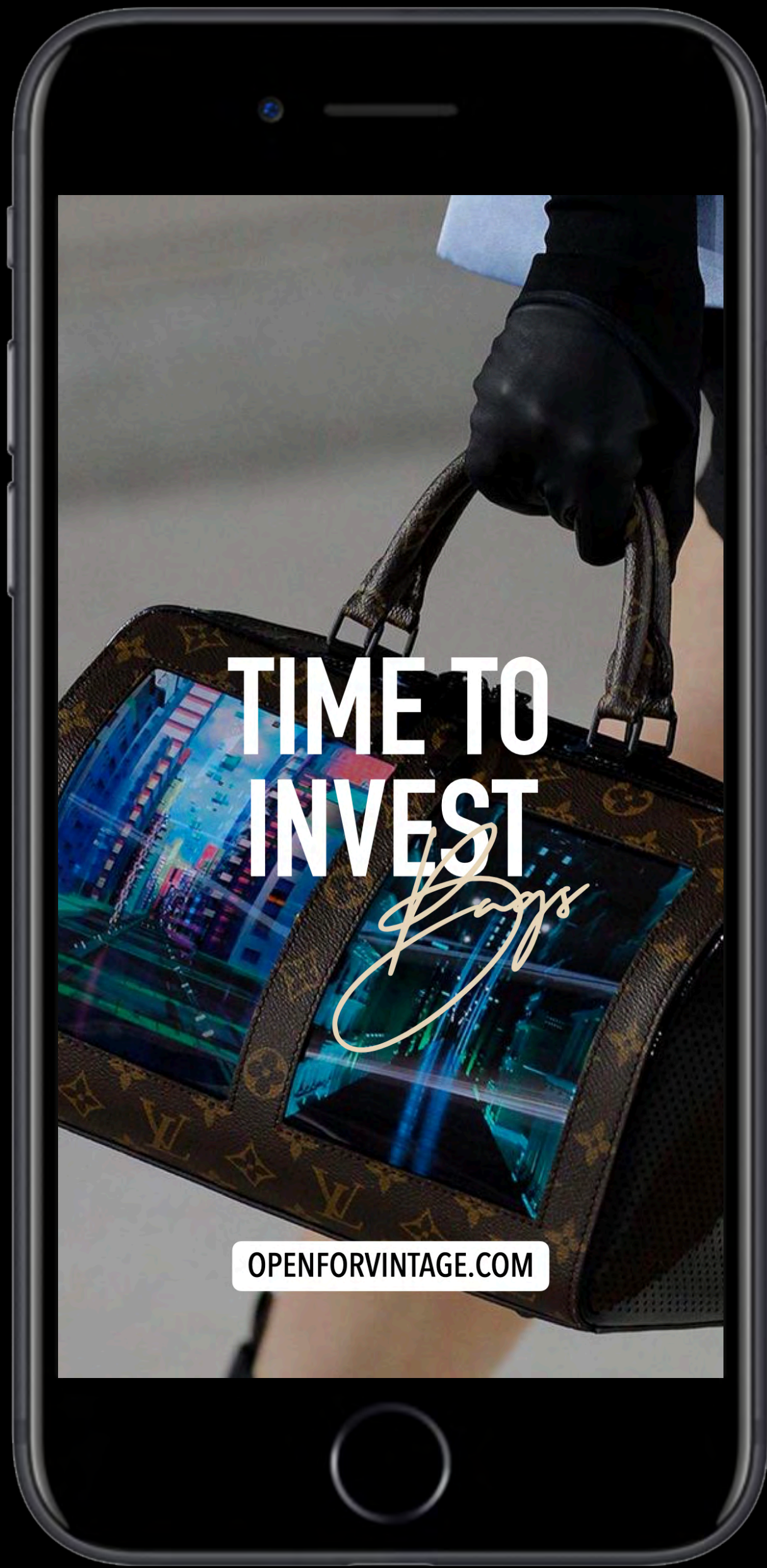


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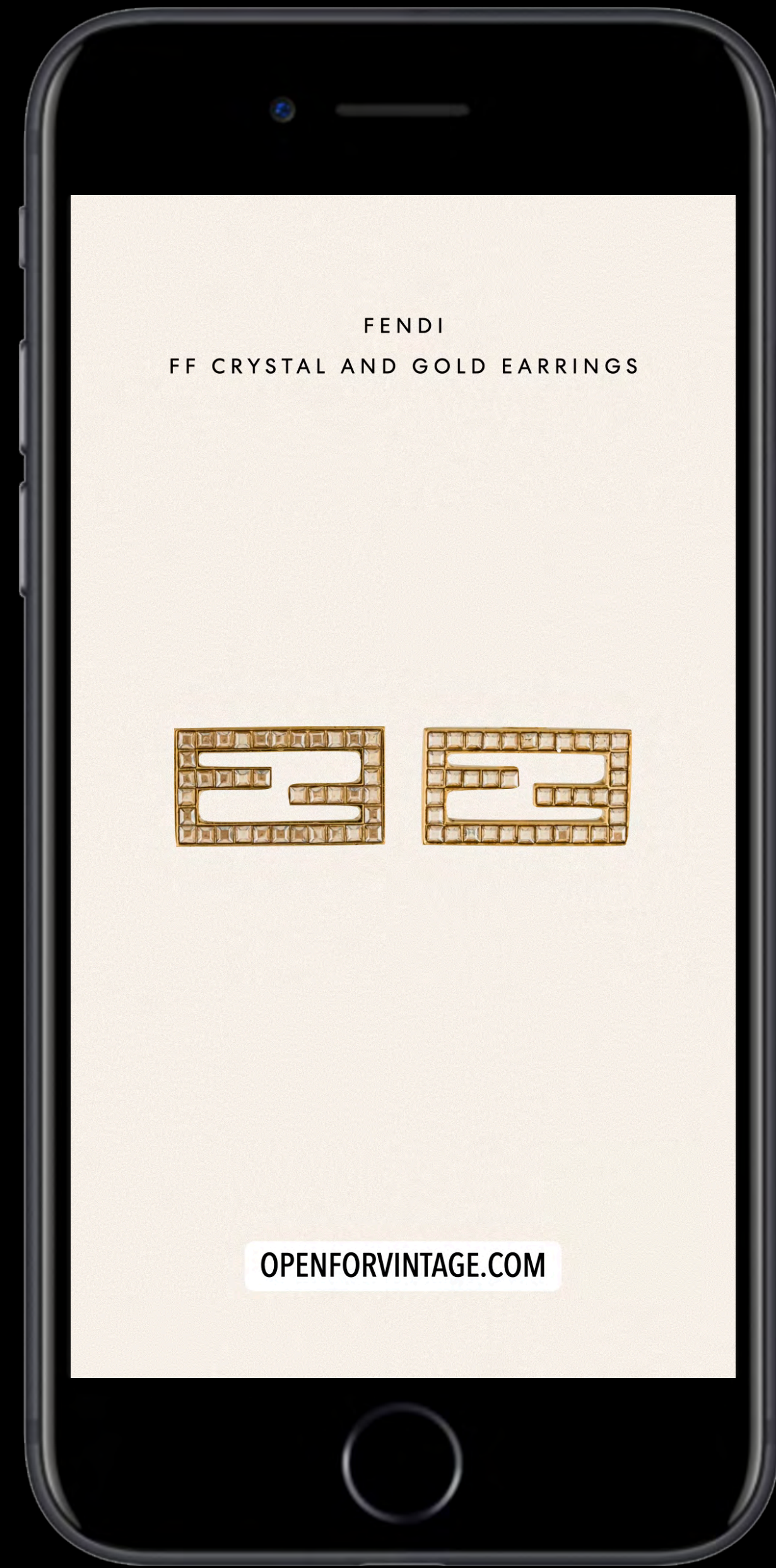
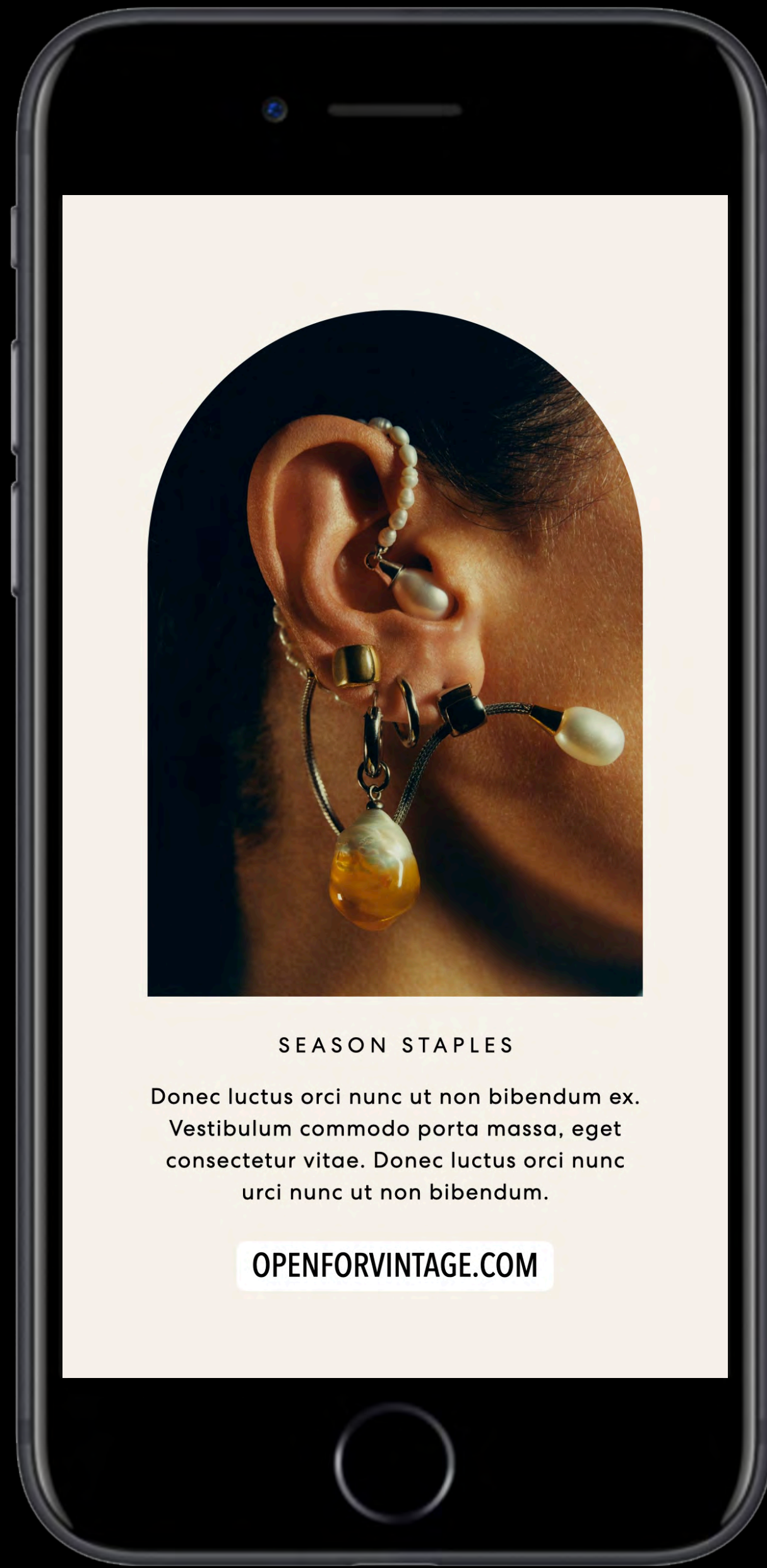
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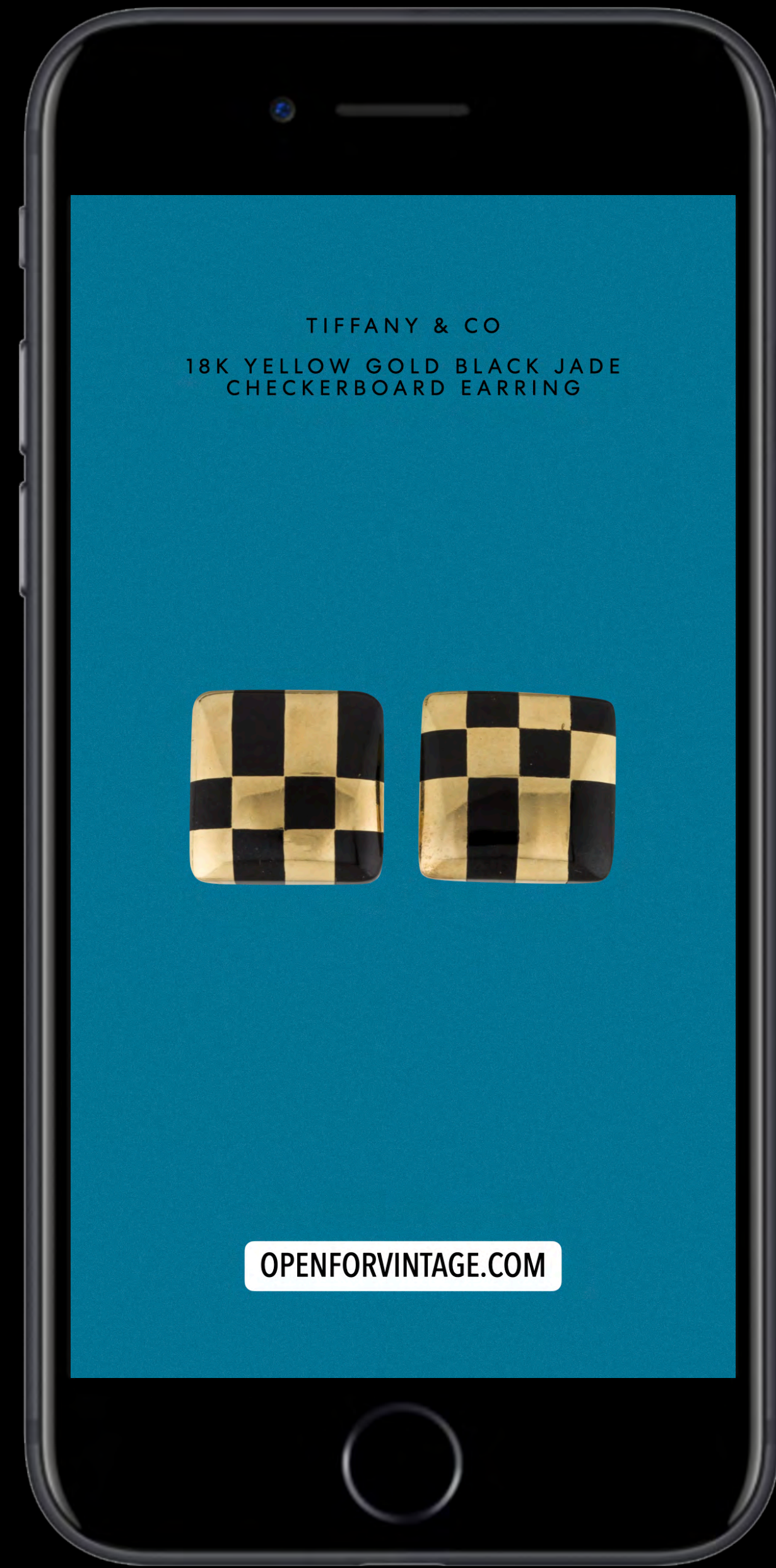
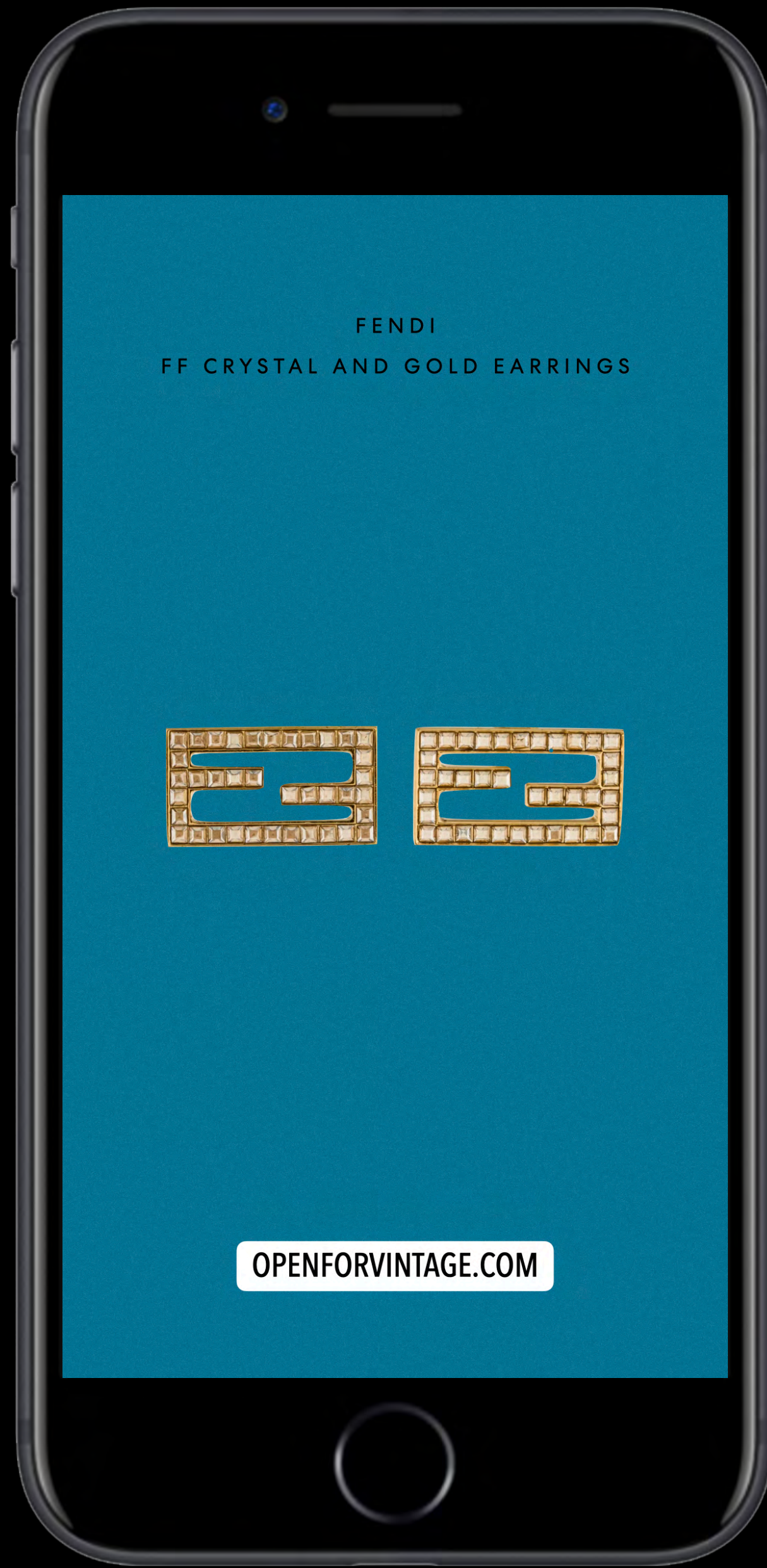




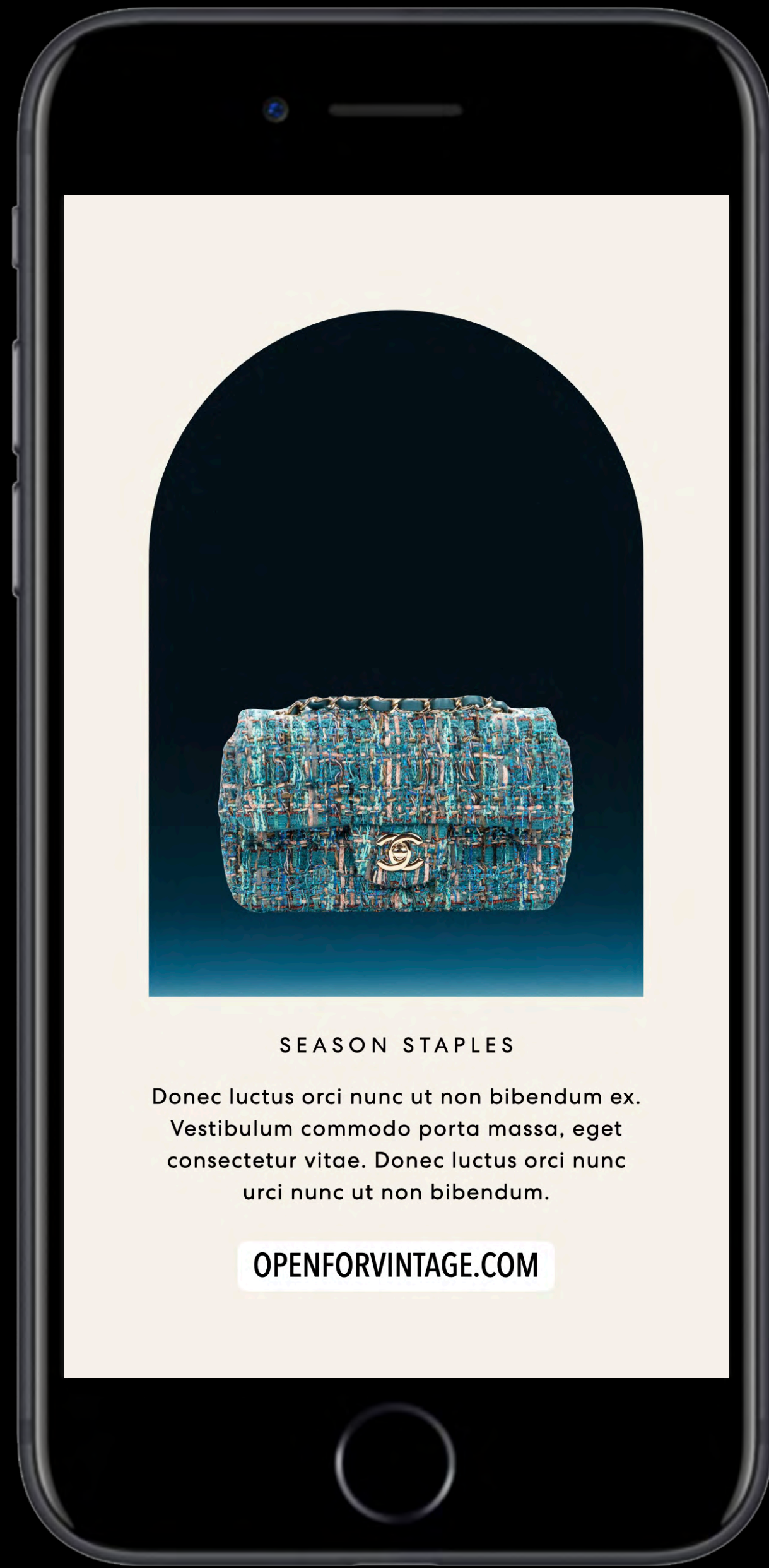
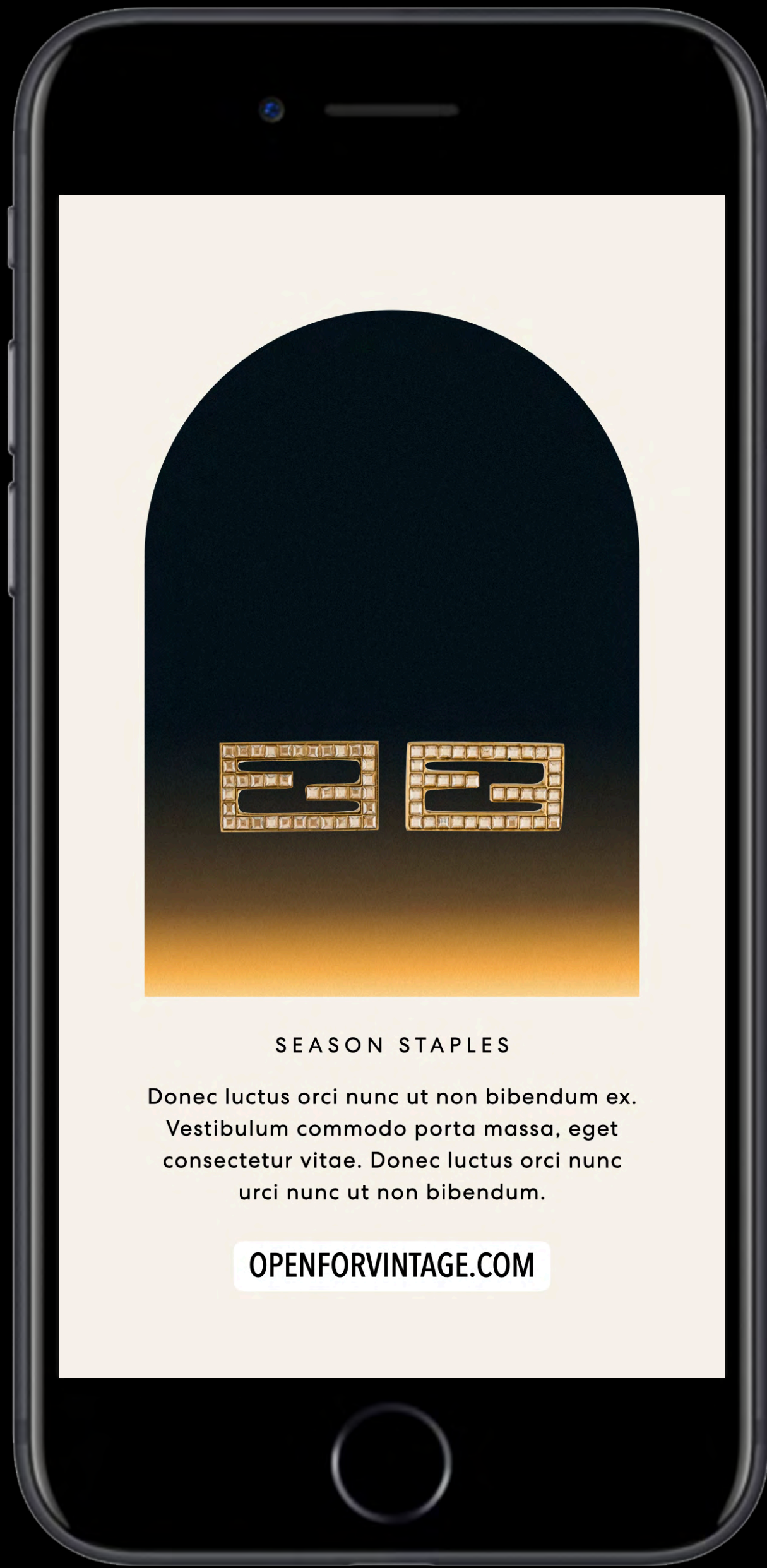












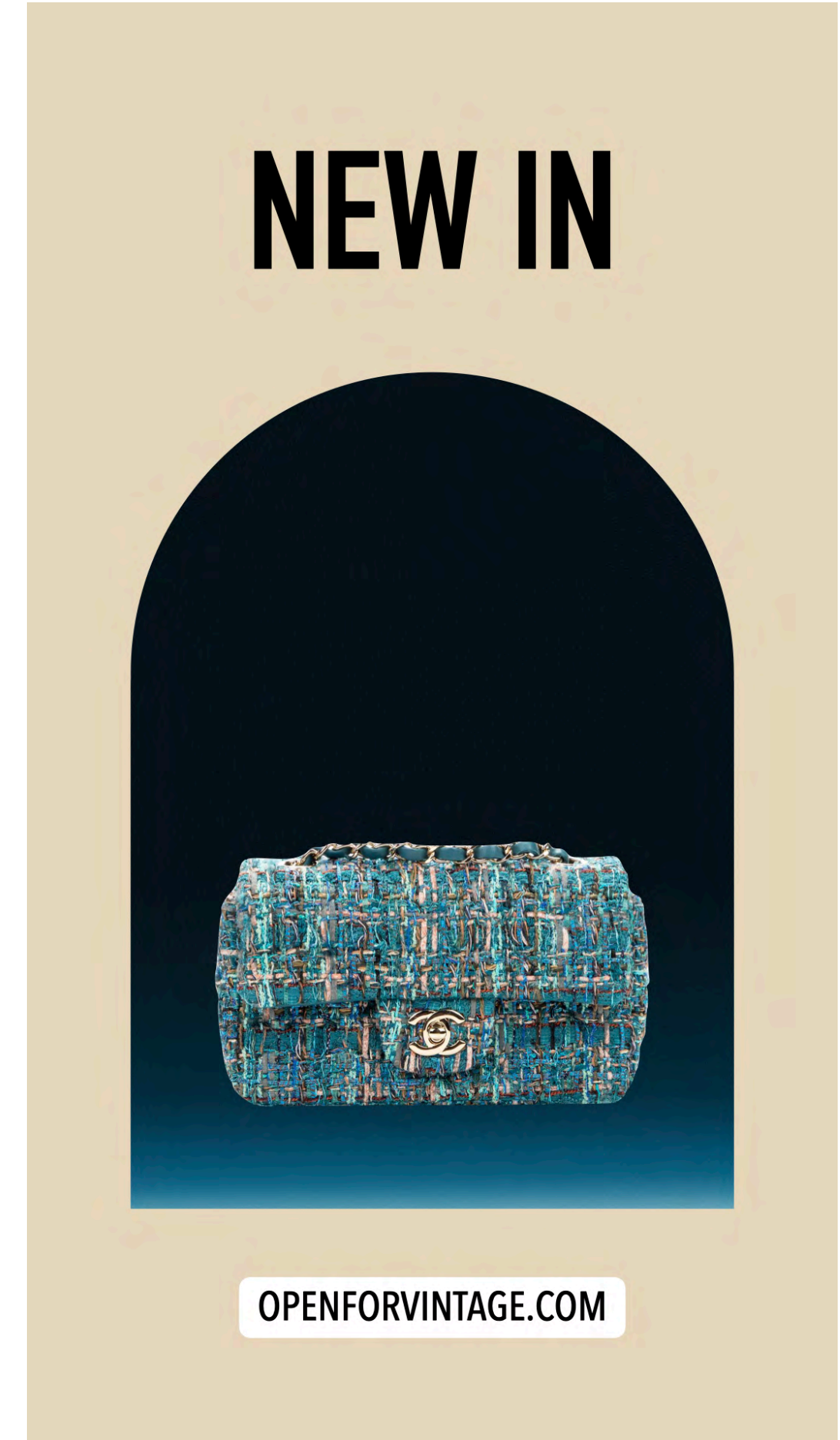




COLOUR BLOCK



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BOUTIQUE

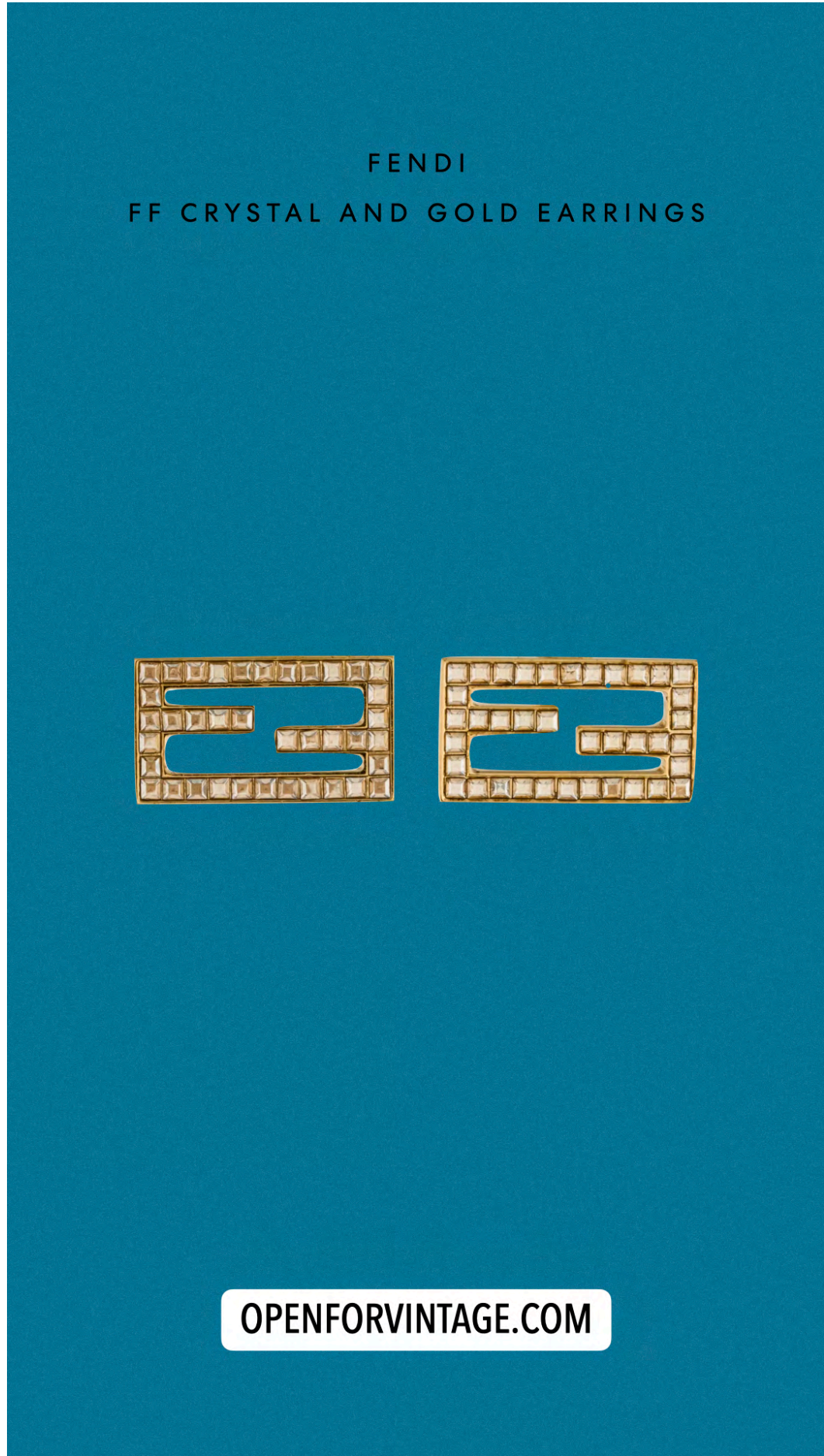




STUDIO SHOT

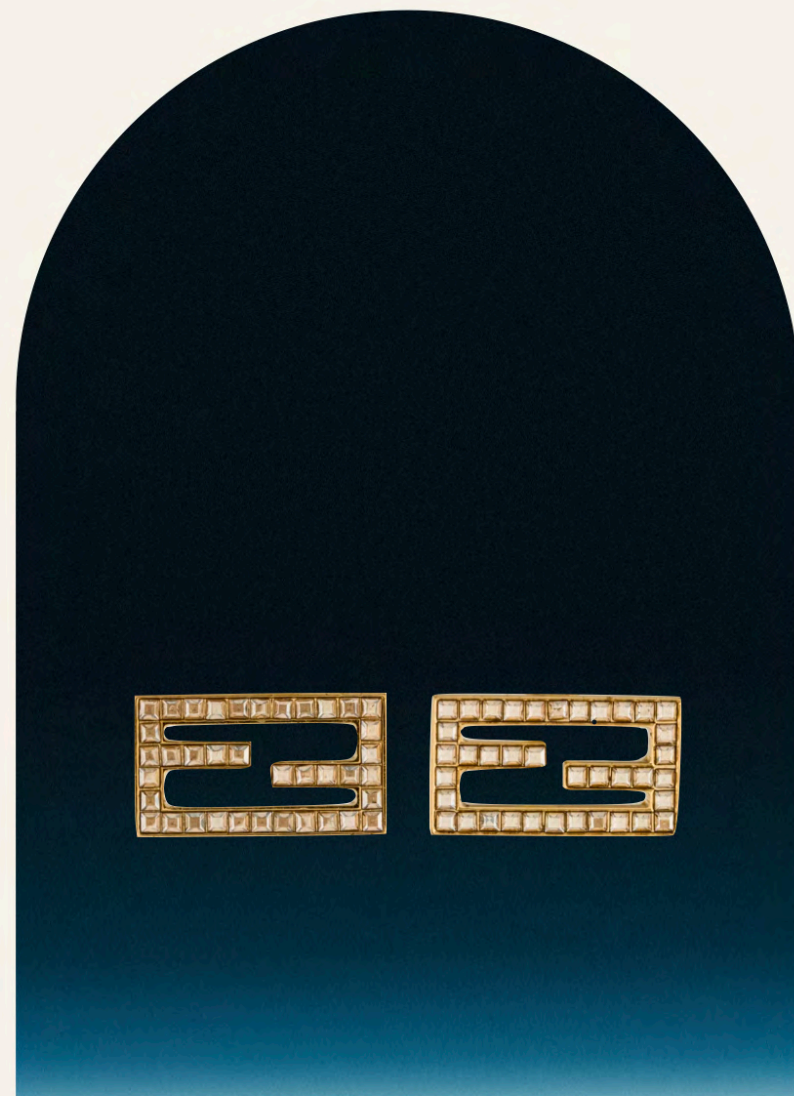


COLOUR BLOCK



COLOUR BLOCK





SEASON STAPLES

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BOUTIQUE + STUDIO SHOOT



SEASON STAPLES

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BOUTIQUE COLOUR BLOCK



SEASON STAPLES

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BOUTIQUE COLOUR BLOCK

**OPEN FOR VINTAGE**

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