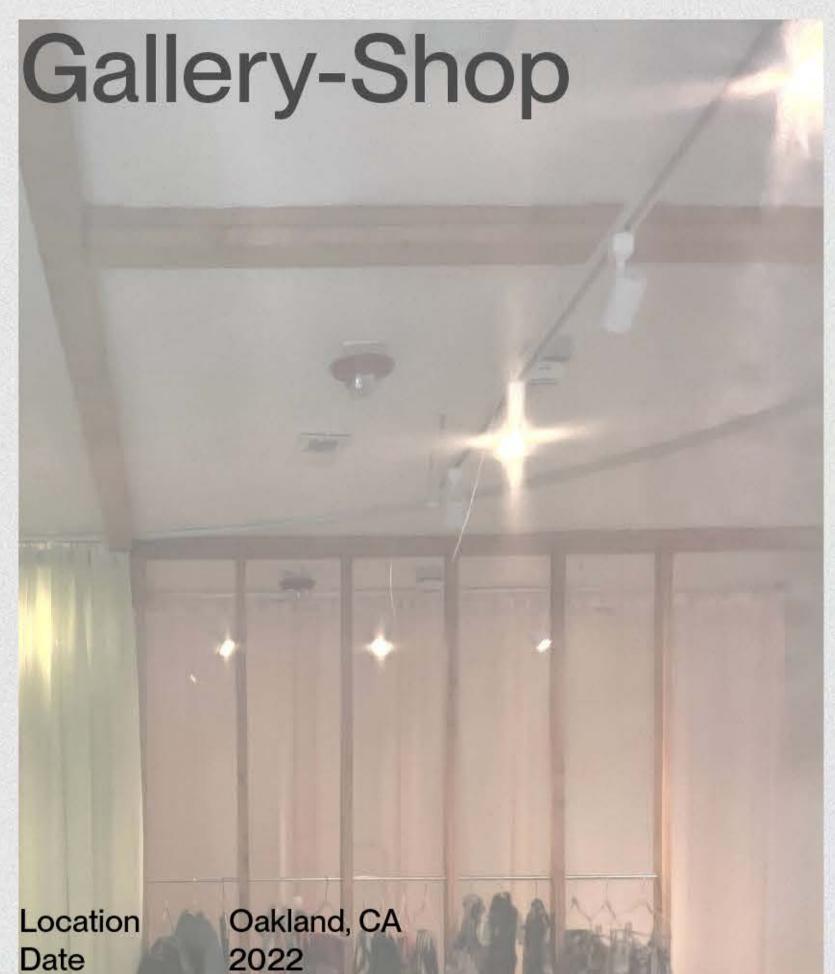
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Gallery Shop
Residential
Installation
Commercial
Residential
Community Center

Two Two
Western Loft
Time Has Brought Us Together
Baggu, Haddock Studio
Work Samples, Haddock Studio
Wayfinding



Date 2022
Typology Commercial
Program Gallery, Retail, Workshop
Area 900 SF
Client Two Two
Design Partial Practice
Scope Spatial design, fixture and display design, lighting design, construction documents and administration

Two Two is an online shop established in 2021 with the intent of creating a conceptual space for artists and creatives to experiment. Two Two seeks to transform this digital platform to a physical space, carrying a range of function from retail, exhibitions to workshops.

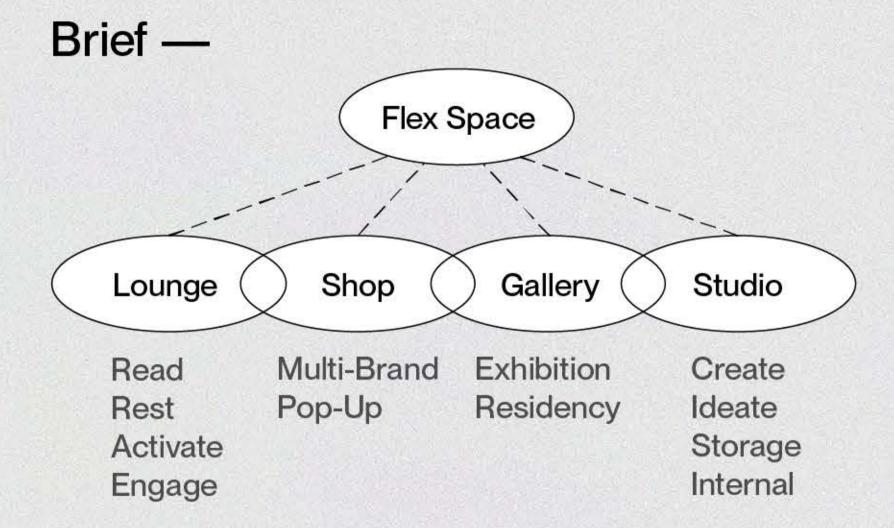
The design carefully balanced budget, time, and site constraints through minimal intervention that prioritizes flexibility and adaptability while creating a memorable spatial experience through a simple yet impactful design gesture.











The client presented us a brief that encompasses the key areas they want to focus on. Their vision and mission is to create a space that will cultivate creativity and be an integral fabric to the community.

The design need to be temporal and adapatable in order to accomodate their ever-changing programs in 900 SF that reflect our fast paced society.

Site —

The site was a former massage therapy studio situated along locally owned and patronized shops in Grand Lake, Oakland, CA. The existing site consist of a main room as a lounge and further, four small rooms are located on the right along the corridor leading to the back-of-house. With a small budget, we need to be conscious of our decisions of what to remove and retain. (Left)





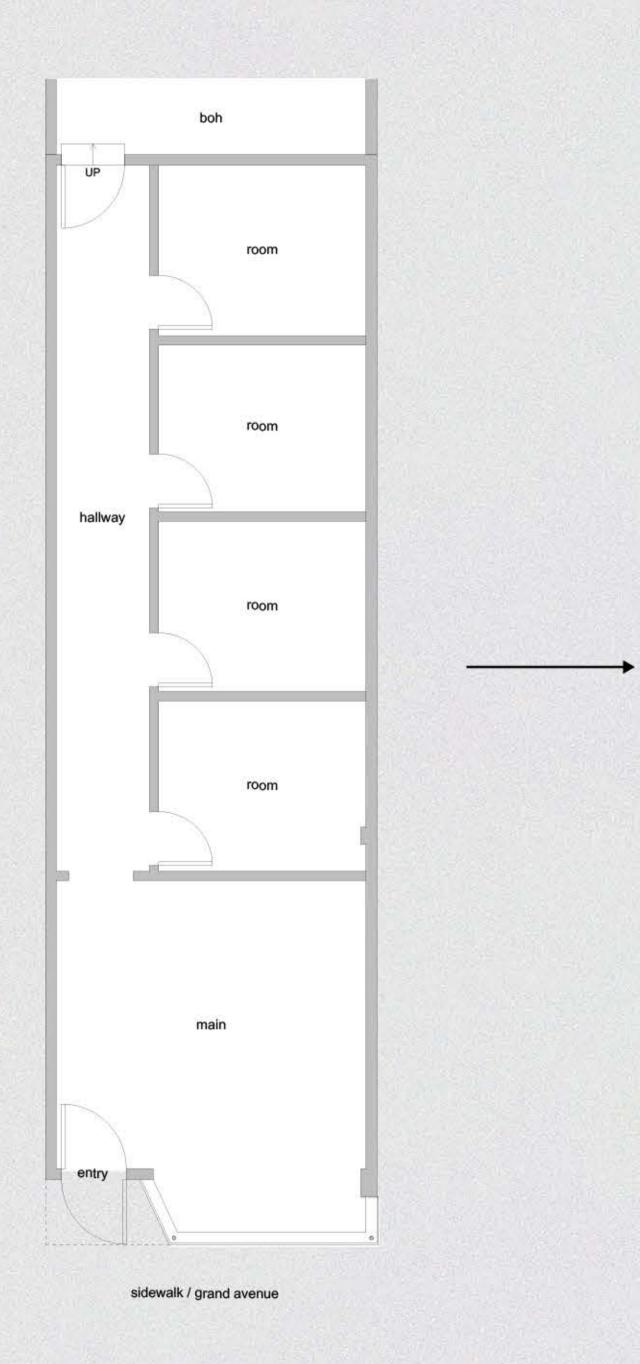


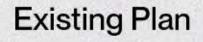


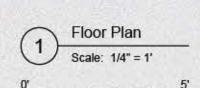
Design Development

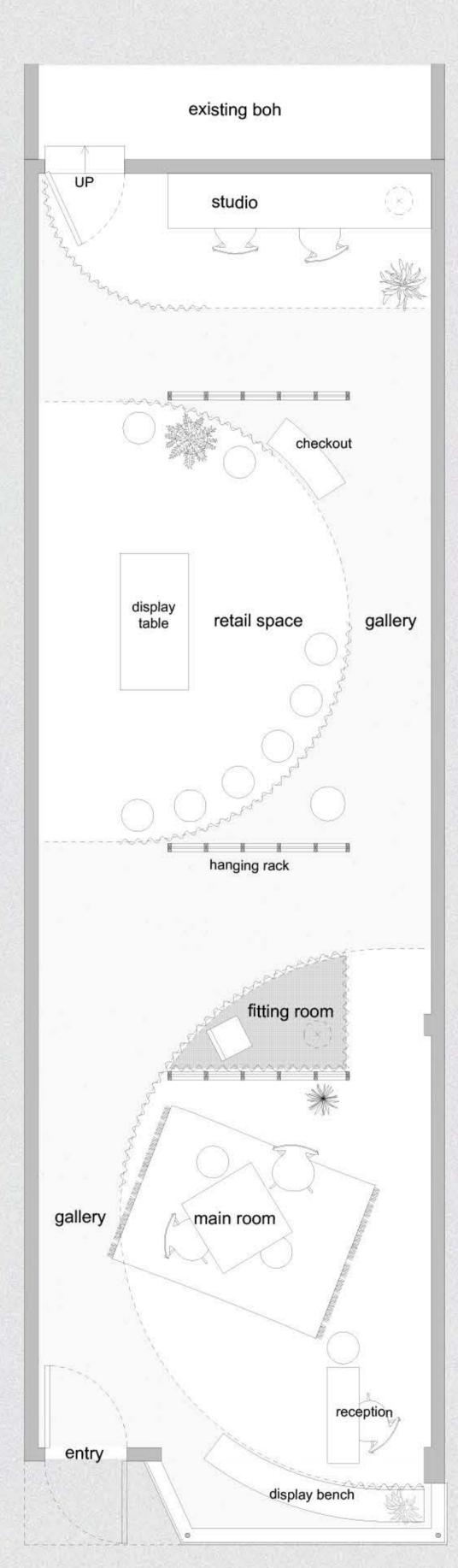
Exploration of the design idea from Option 3 that focuses on temporality

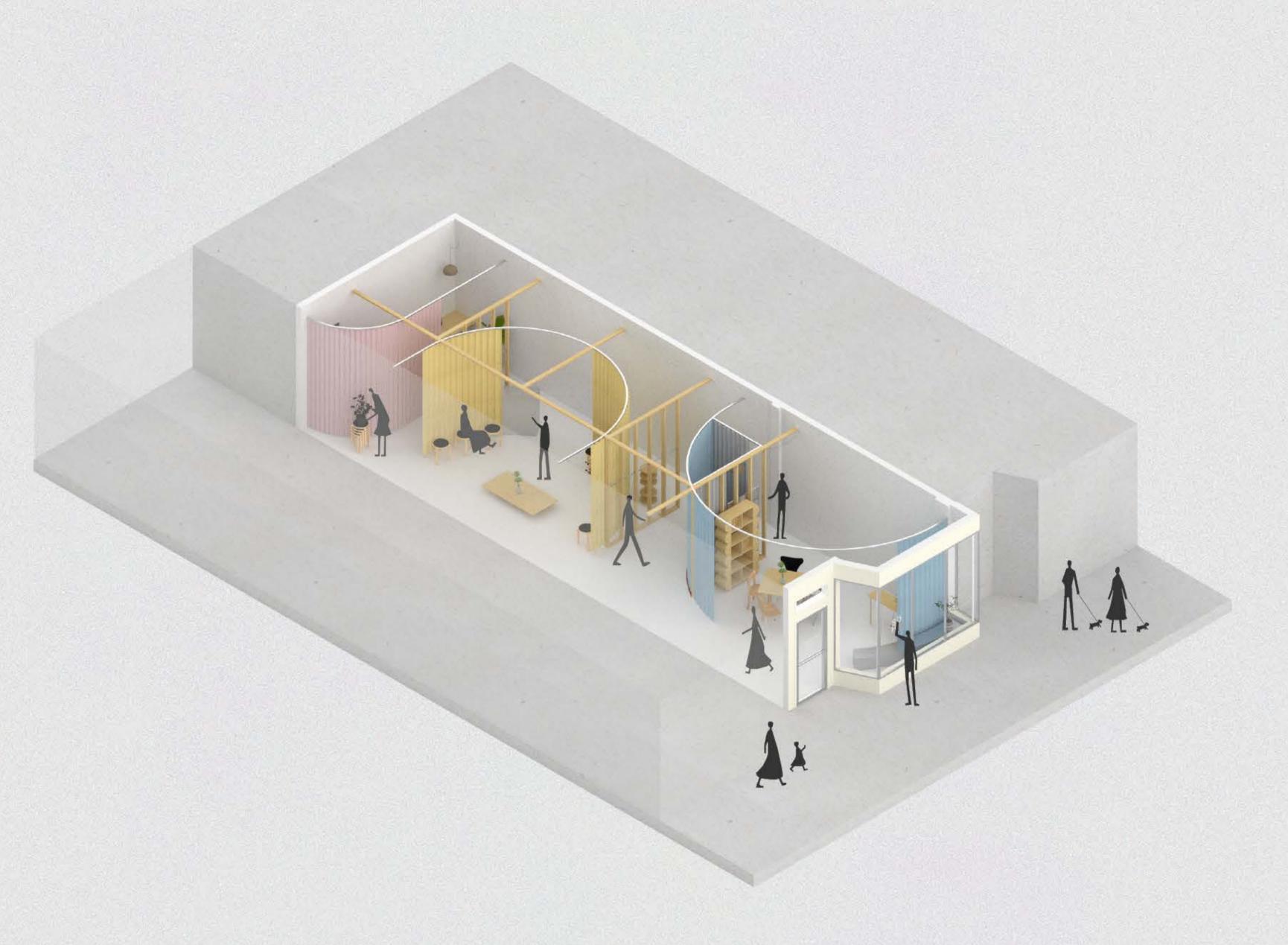
Plan —











Design —

The design thoughtfully kept architectural artifacts from its previous program and years of use. The remainder of the studs were abstracted commemorating the site's former rooms. The studs keep spatial stability and act as display fixtures and so forth.

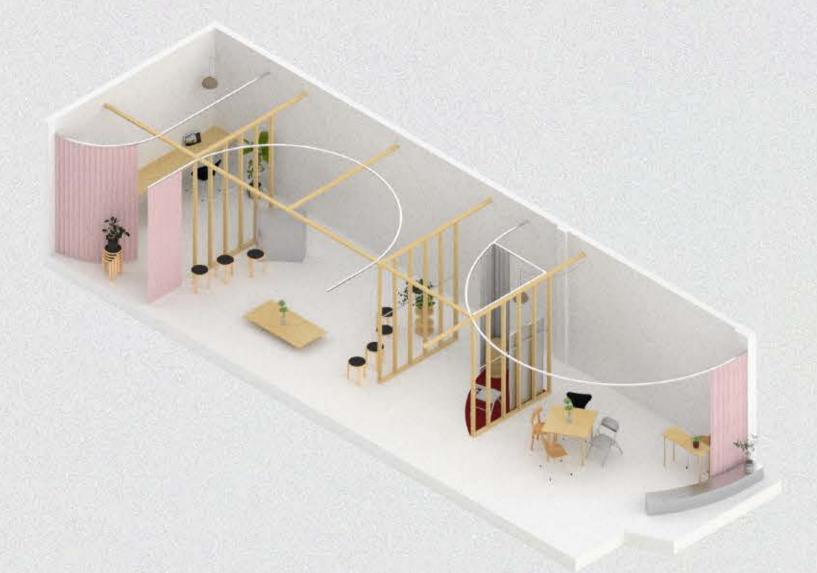
The addition of sheer curtains converse to the site through softness allowing spatial ephemerality and flux. The use of fabric is integral to the design as fabric does not restrict space, yet it provides a sense of space.

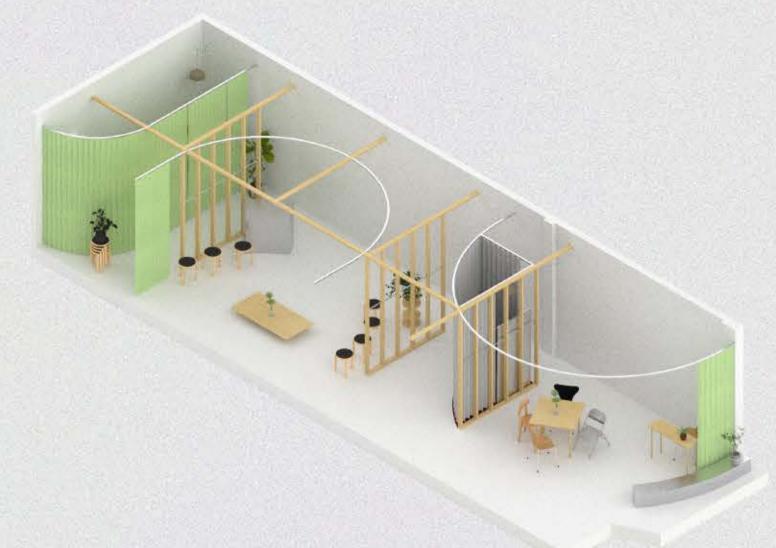
The design give the users agency to express their imagination. It encourages people to define new spaces and create new activities. Furthermore, the feeling of the space can be refreshed by changing the curtain's colors or by creating new textiles that respond to time, function, and activities.

The ground left by the spaces made through the curtains is treated as a liminal or grey space, an extension of the sidewalk and programmed to act as a gallery.



Configurations and Adaptability —





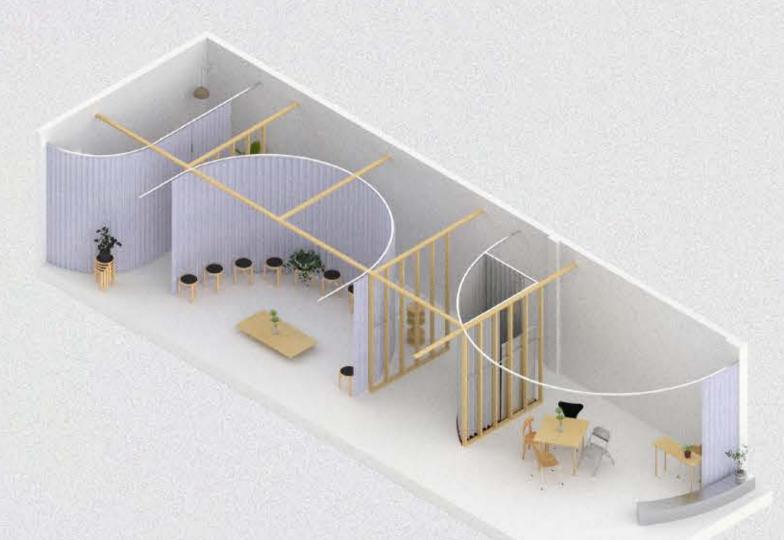


Open Design -

Set up as a singular shop or gallery, this design configuration allow for most display and sight line

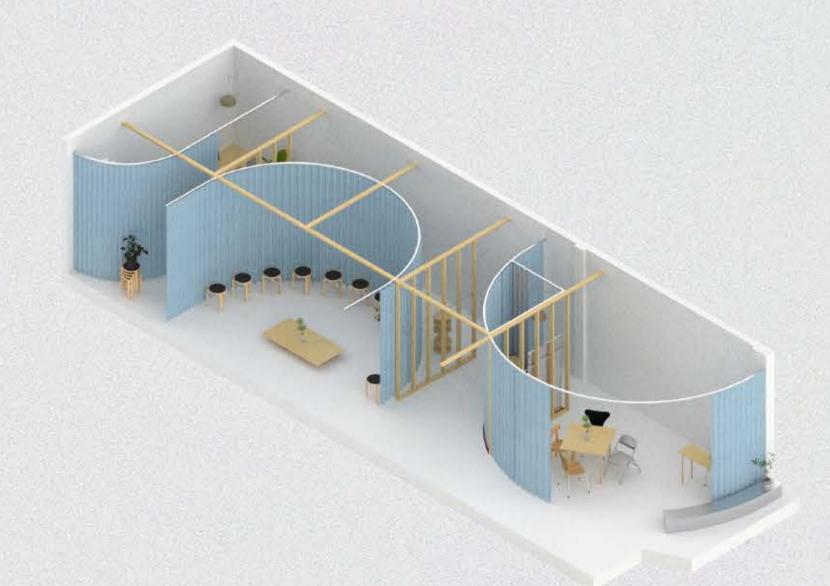
Office and Fitting Room -

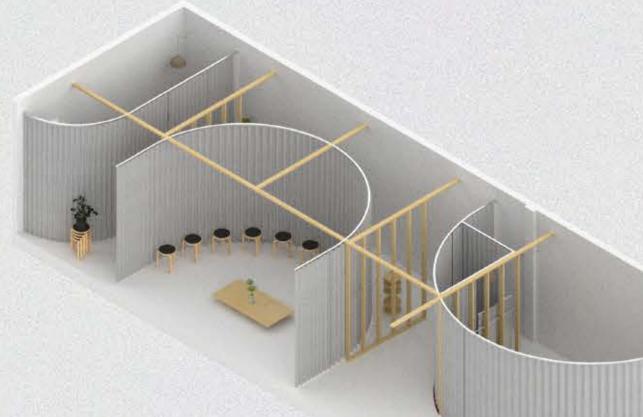
Drawn curtains for the office and fitting room create a place to do administrative work or hide stock and allow visitors to try on clothing items



Meandering Design -

The space is subtly divided by curtains and create a spatial and memorable experience for visitors





Open and Private -

A space for the shop or exhibition is set in the back while having an inviting front for community gatherings

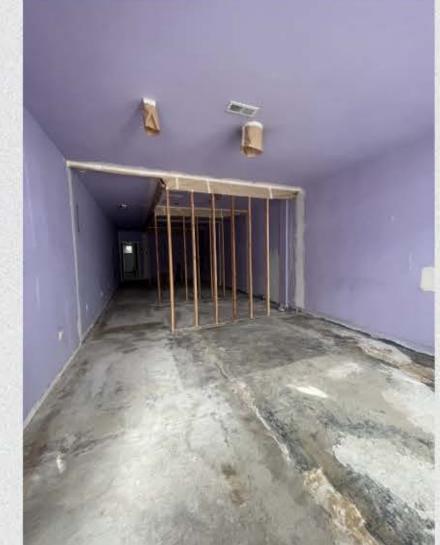
Two Activities -

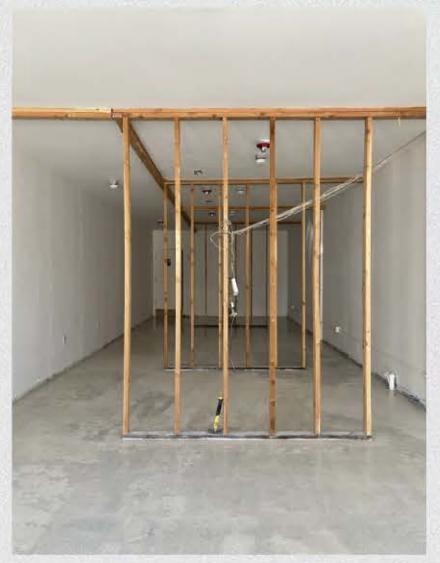
A simultaneous activity where the front and rear space is occupied for 2 events

Closed -

All the curtains are drawn and hide the displays creating privacy without completely blocking the front window creating a sense of intrigue

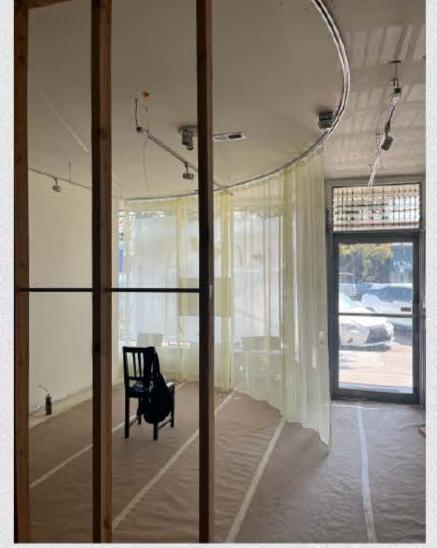




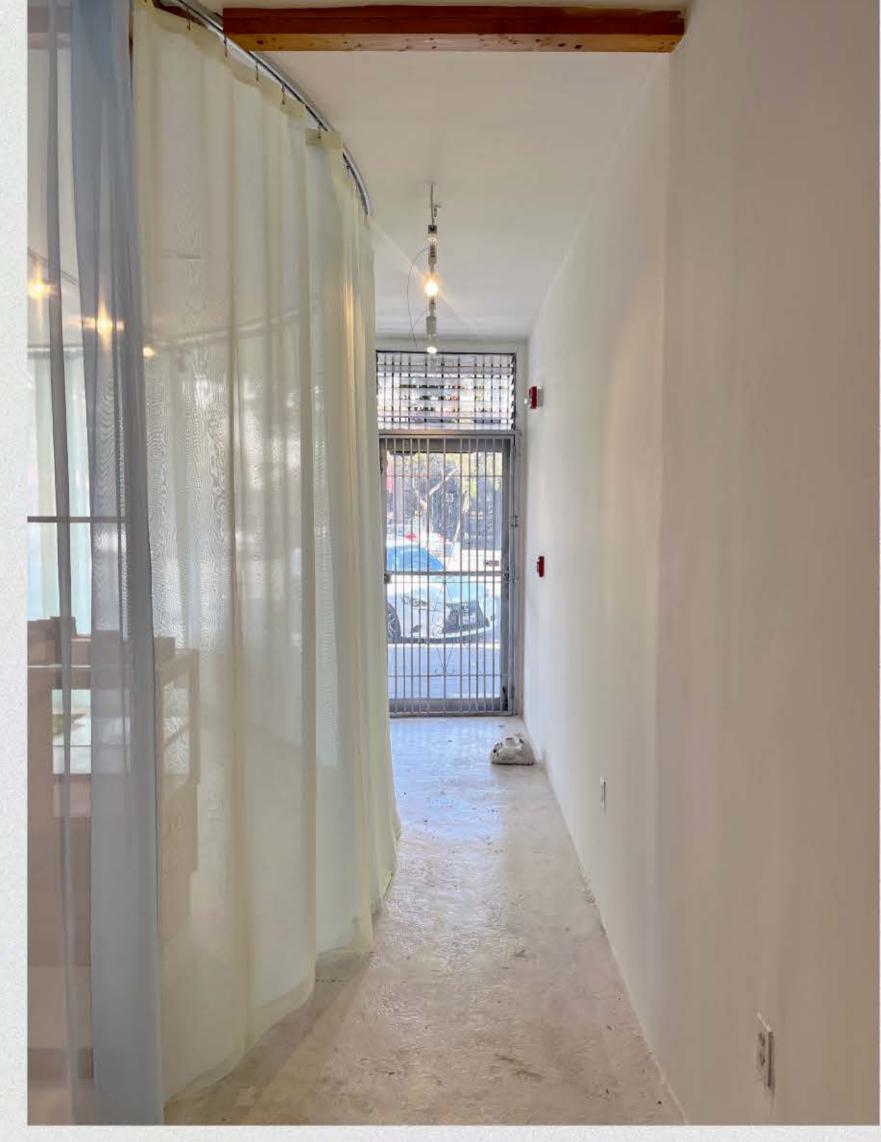












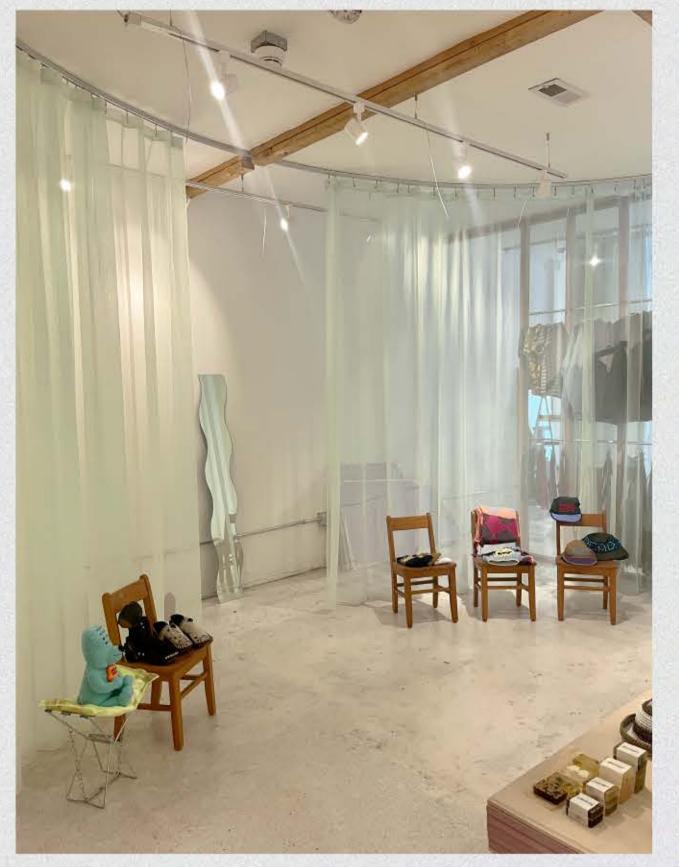
Construction —

In order to keep the project's cost down, the process of construction required close collaboration between the clients and contractors.

Materials and parts of the previous space are kept and repurposed as fixtures and display tables. The existing carpet flooring are removed while the concrete floor beneath is sanded and finished off with sheer white epoxy allow parts of the floor to be translucent. Tracks are custom designed and manufactured ensuring fit. Sheer curtains are commissioned as initial curtain textiles as they permit breathability and translucent openness. (Left)

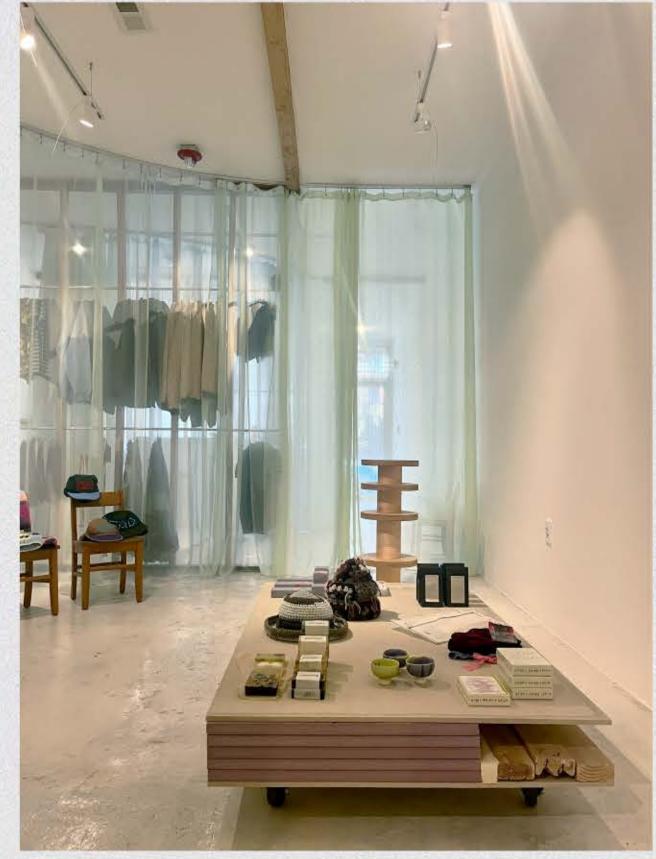
Spatial Experience —

The design flexibility and adaptability create new visual and spatial feeling that can be changed instaneously. Ultimately, it allows users to maximize their design input with minimal effort and express new ideas through architecture. (Right)





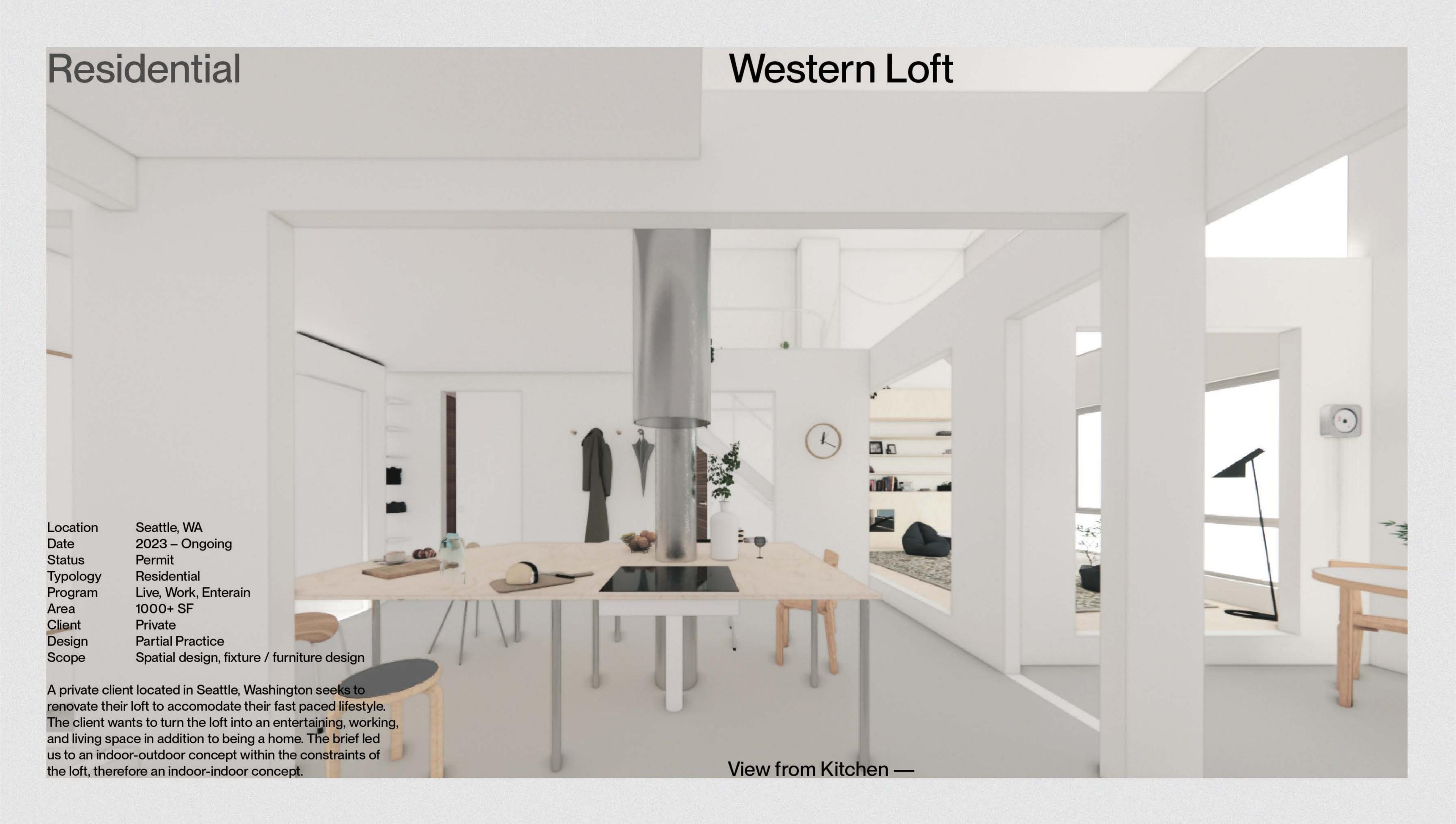


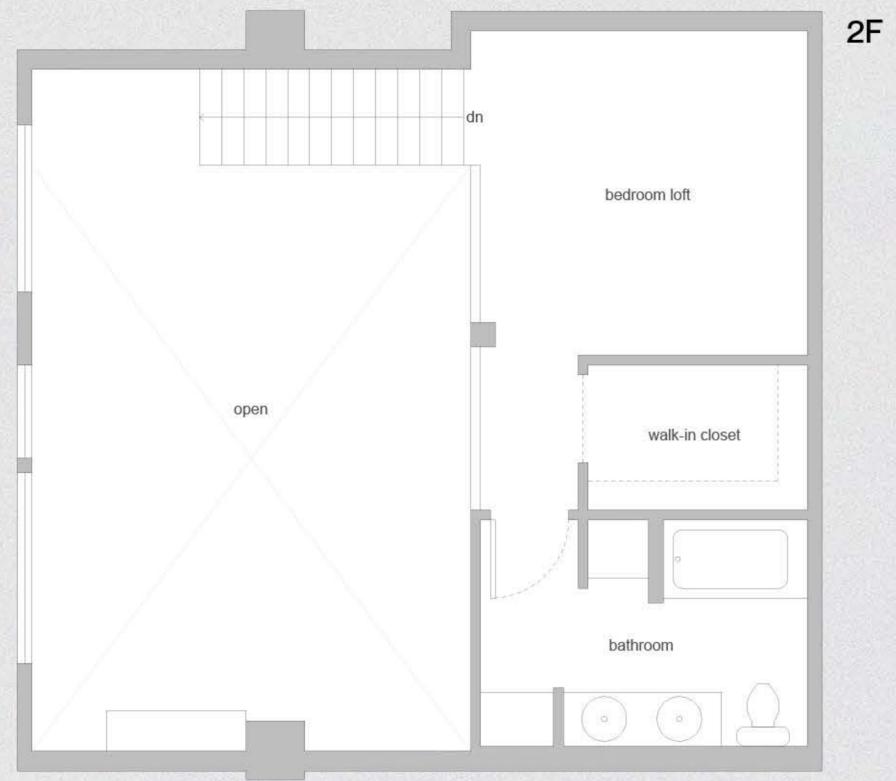


Space Within Space —

Through minimal intervention, the design gesture creates a memorable spatial experience by creating alternative dimensions, a space within a space, responding to our contemporary way of life.







Concept —

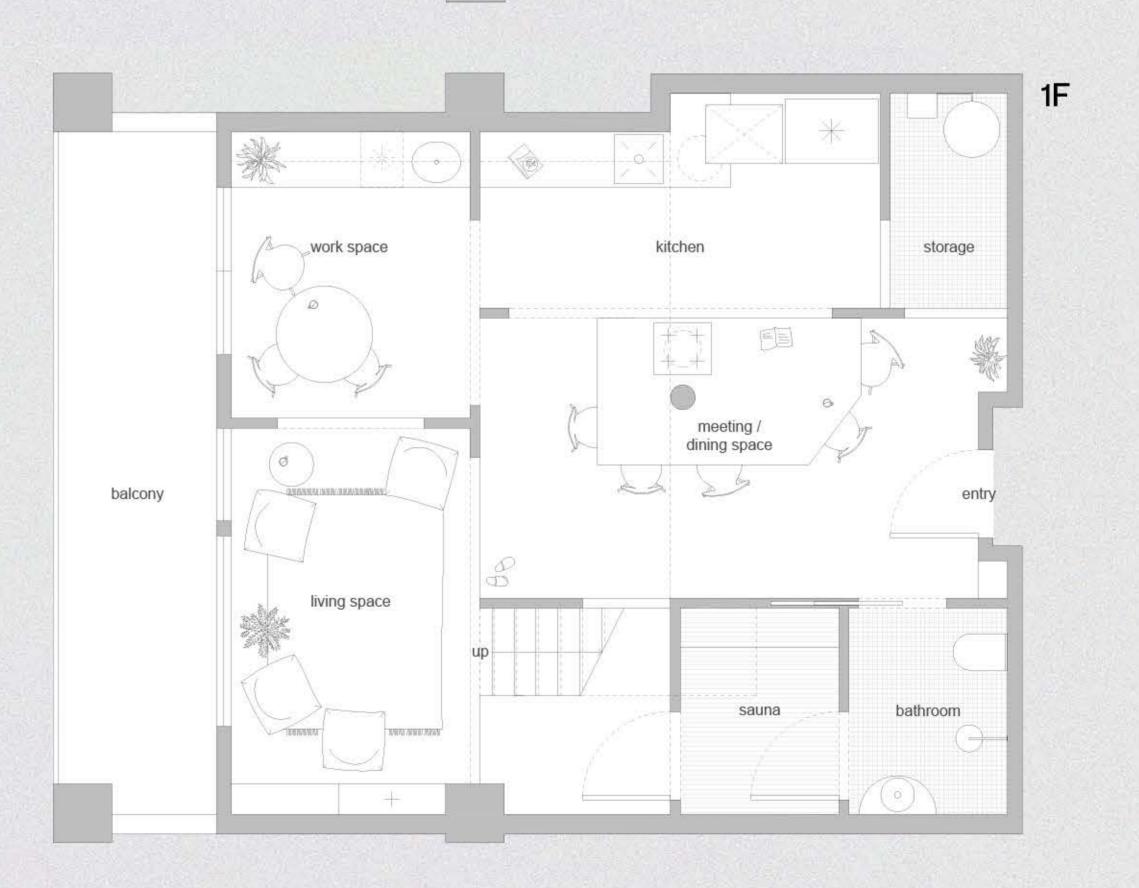
The client intends to make their loft a multi-use space that can be used for entertaining, working, meetings, and give space for friends to stay over when visiting the city.

Ultimately, the client wants to create a sanctuary to share and cultivate with friends and family.

After understanding the client's needs and wants, we proposed an "indoor-indoor" concept derived from the "indoor-outdoor" idea. A concept that accentuates the domestic life where every space is appropriate that creates an intimate feeling. Each space is separated yet together. The idea is to create an interconnected space that is able to provide privacy and connection at the same time.



Existing Plan



Design Proposal

bathroom

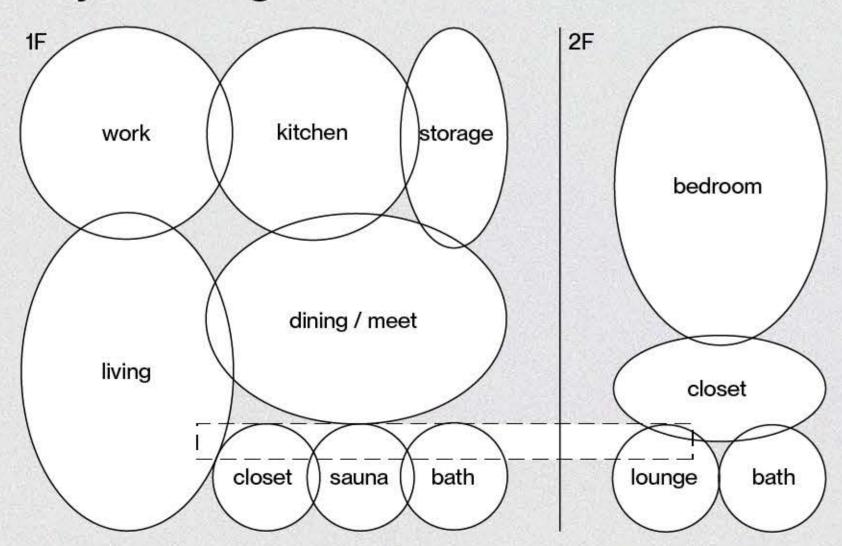
Design —

The existing layout of the apartment is a typical loft found around the US. A plain open space that serves as a living, dining, and working. We want to change this and create a space that values domestic intimacy and comfortability.

The programs are given an amount of space that the client preferred which are then divided into different boxes. The walls created by the boxes are punctured in different sizes that correspond to its adjacent programs. By adding wall space, the client is able to hang artworks they collected throughout the years and creates a feeling of expansion. The idea is to form an illusion that the space is greater than it is by not seeing the perimeter walls.

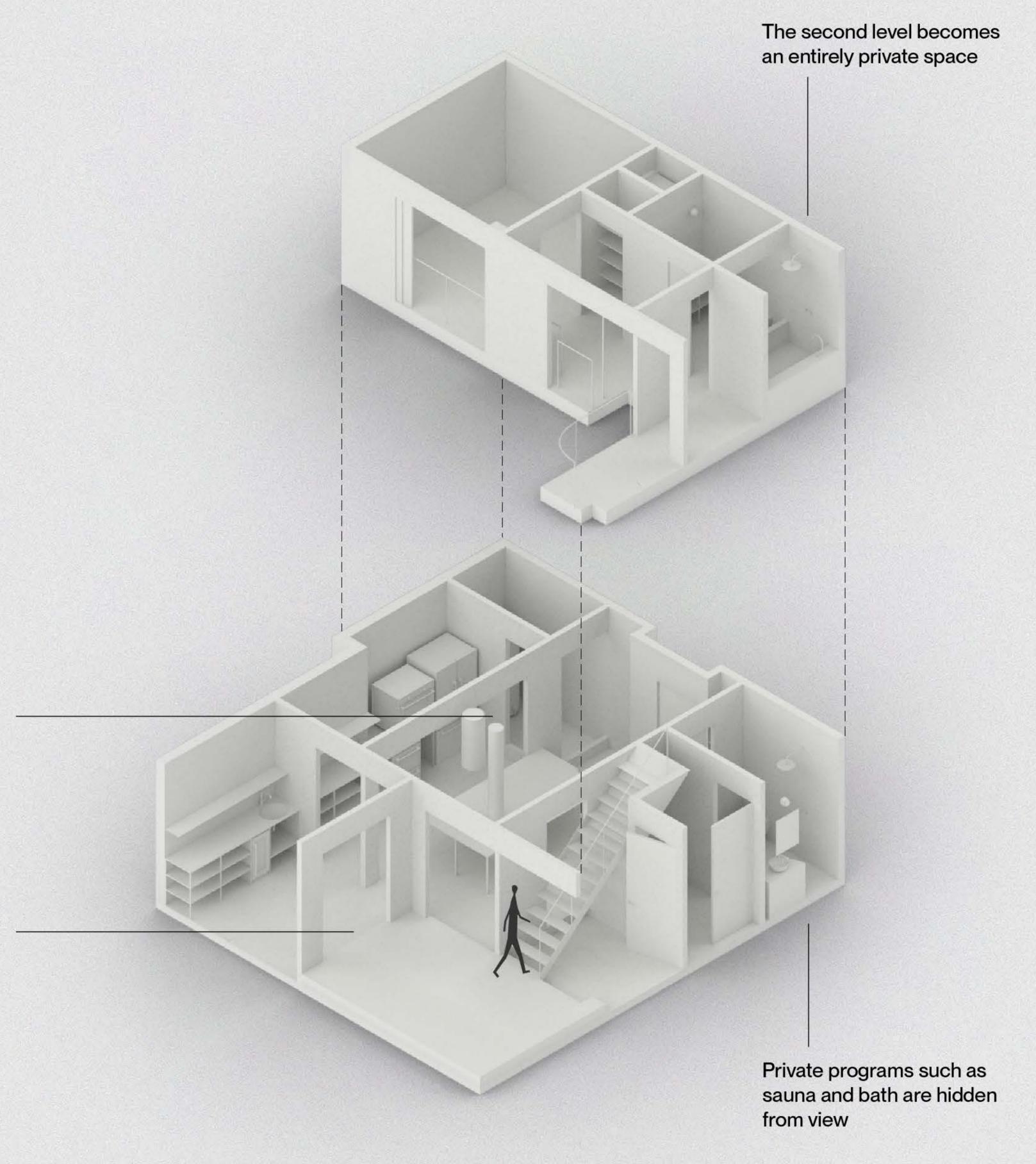
The spaces are designed to be a procession of privacy from meeting / dining space to living space to a private second level.

Layout Diagram —



Front door opens to main space and leads to more intimate spaces

Openings keep the spaces open and interconnected











Interconnected Spaces —

The dining and meeting table became the heart of the space meeting the brief of bringing people together. The main space leads to different areas of the apartment that allow apertures of privacy and distinction of spaces.

The kitchen is adjacent to the meeting space allowing conversation to happen when the client and their friends are around like a chef's table.

The work area is combined with the bar counter becoming an extension for entertaining and meeting space.



Intimacy in Domesticity —

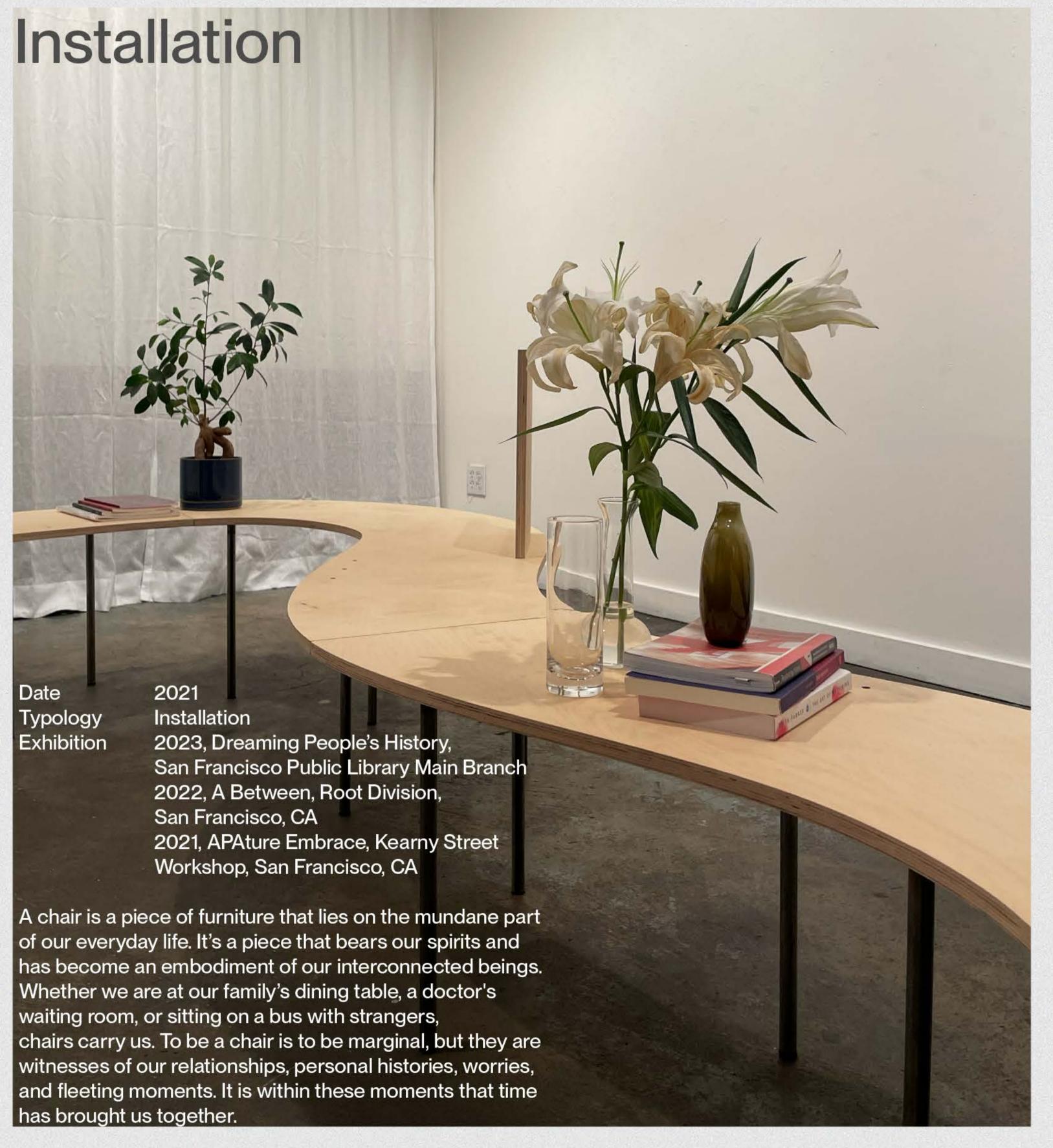
The living space is elevated by a step and is covered in warm wood to create a sense of intimacy. The living space leads to the stairs that opens to a closet, a bathroom, and bedroom becoming its own private level.

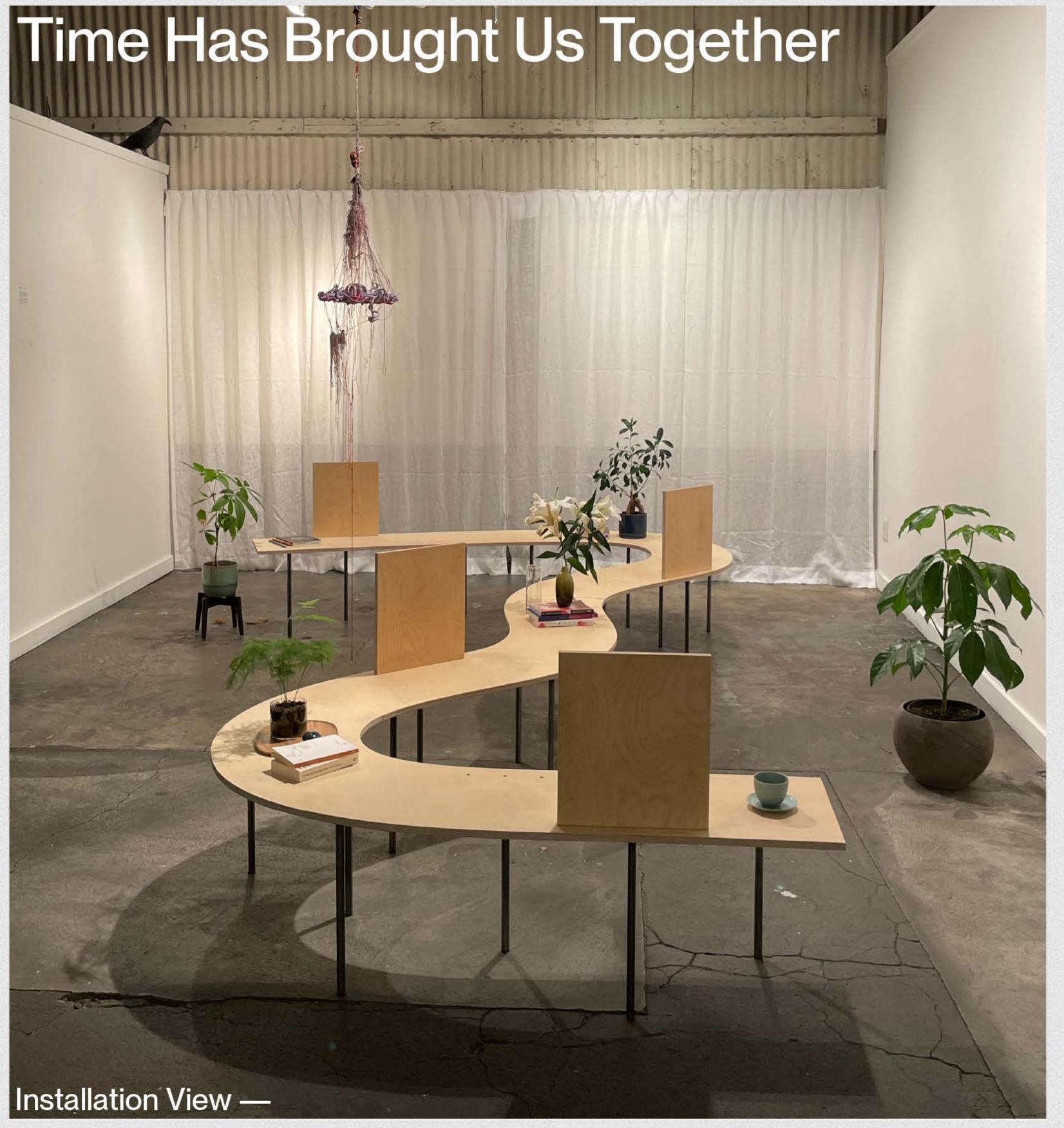
Through considered design, we are able to create privacy that is able to transform itself and become an open and expansive space.







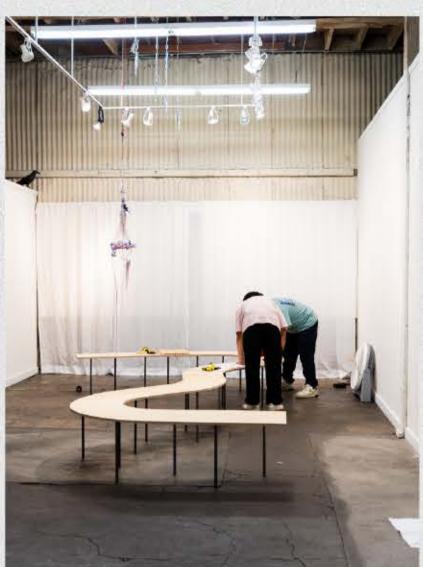


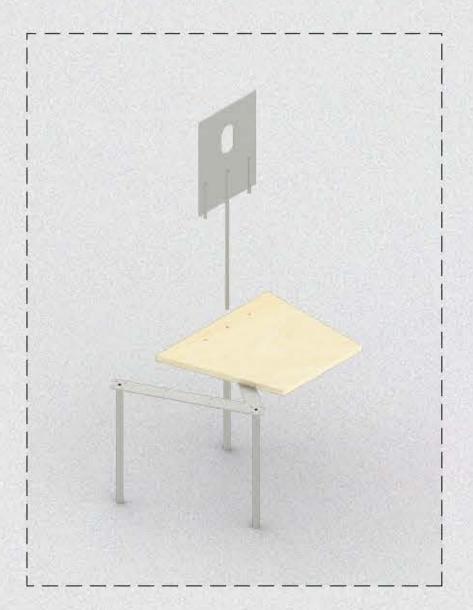






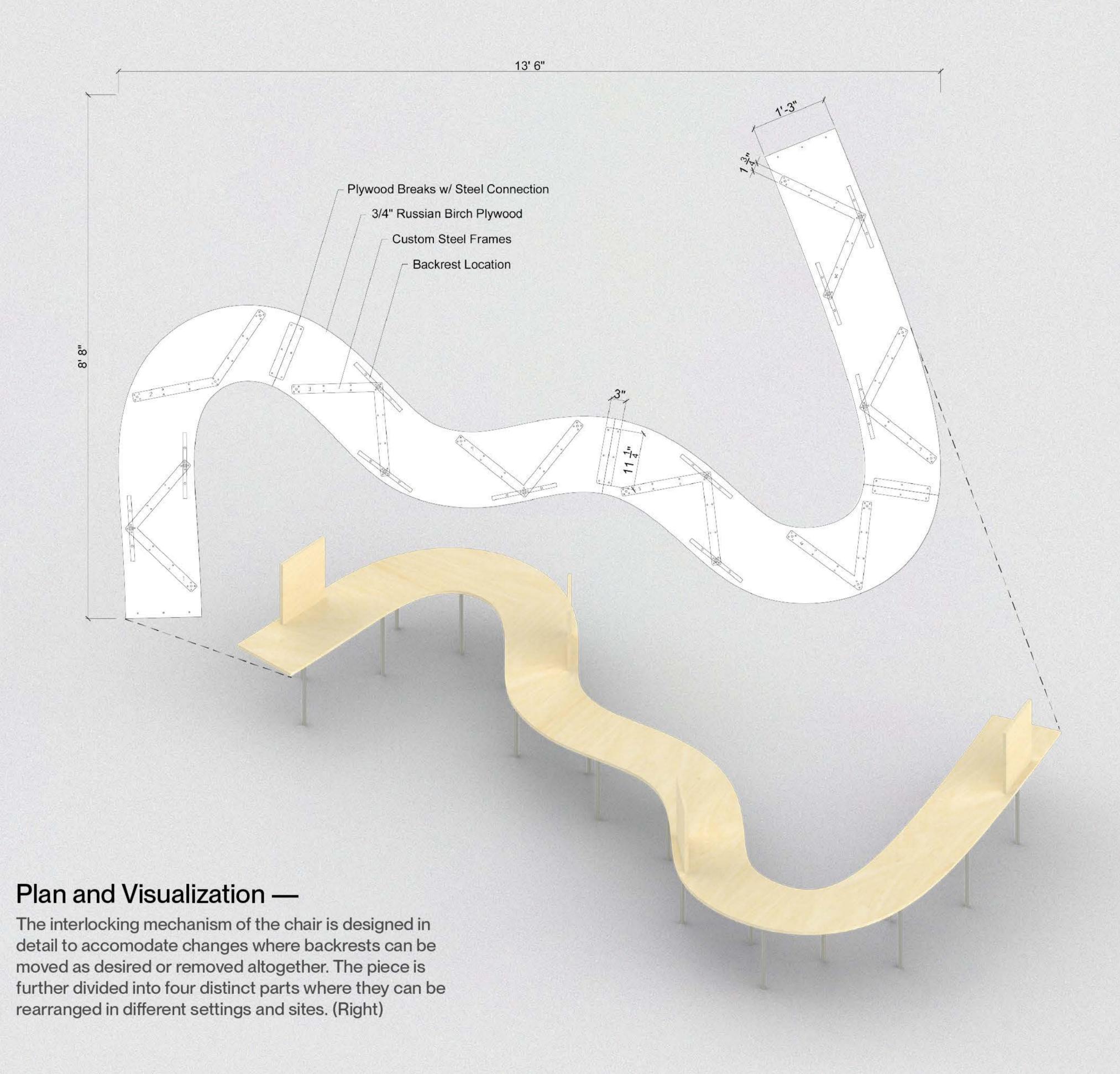


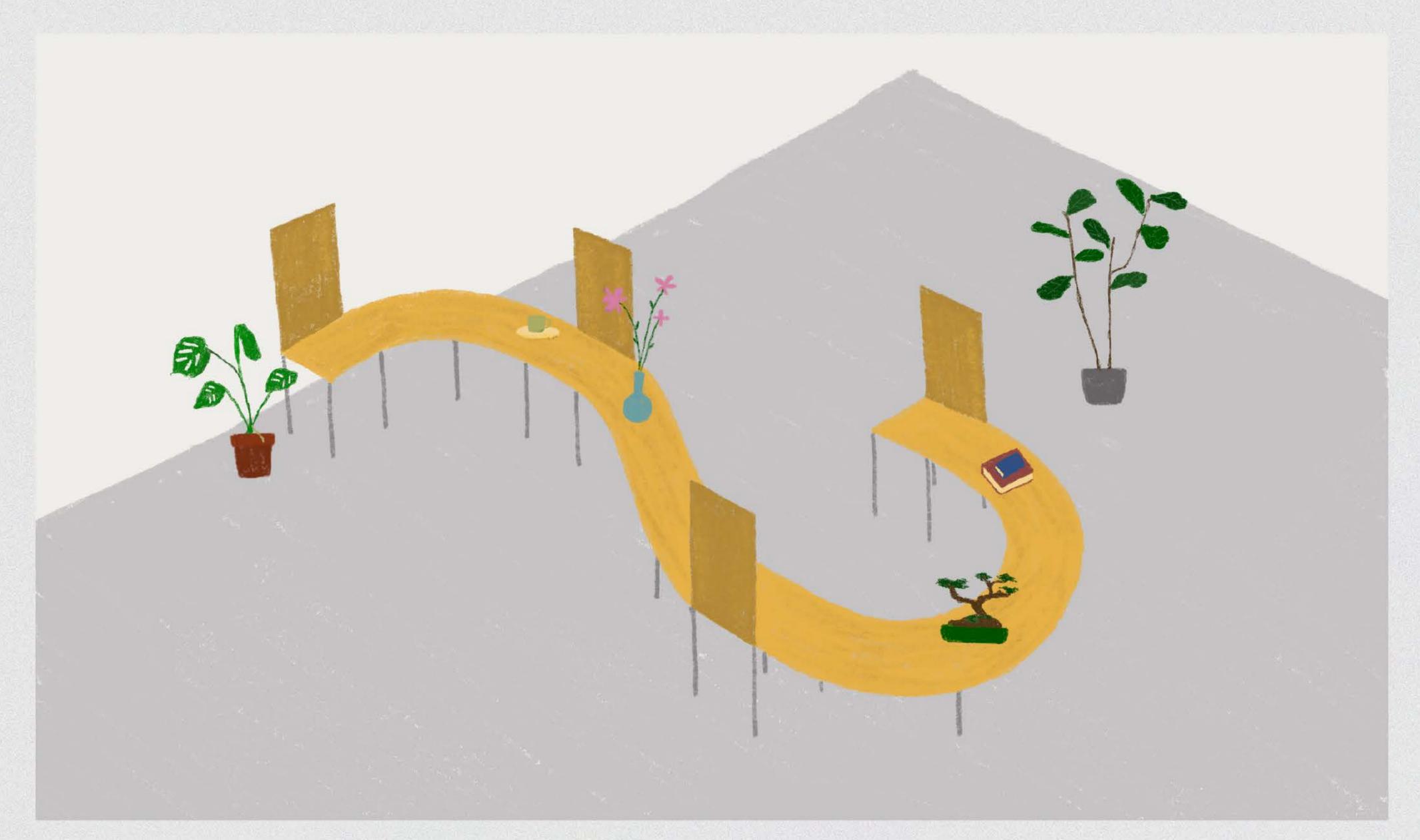


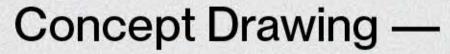


Design and Assembly —

The concept of an interconnected chair is studied and designed to be assembled and reassembled in units. Different pieces such as the plywood, steel frames, and backrests is individually designed and form the chair. (Left)







The original concept sketch is drawn based on a meditation of a core Filipino psychology of "kapwa," that is "a recognition of shared identity, an inner self shared with others" (Enriquez 2004) during the height of COVID-19 and global lockdowns. It responds to the physical barriers implemented during the pandemic and how our individual selves are connected through space, time, and history. (Top Left)

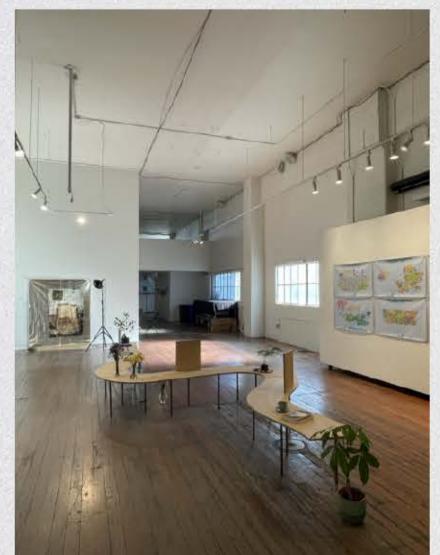
Iterations and Exhibitions —

Installation set in different galleries throughout San Francisco, CA. Each iteration is designed to be in conversation with the exhibition theme and gallery environment.

2021, Kearny Street Workshop (Top Right) 2022, Root Division (Middle Right)

2023, San Francisco Public Library Main Branch (Bottom Right)













People Coming Together —

Installation in use, activating the gallery by creating intimate spaces where people can sit, chat, and come closer together.



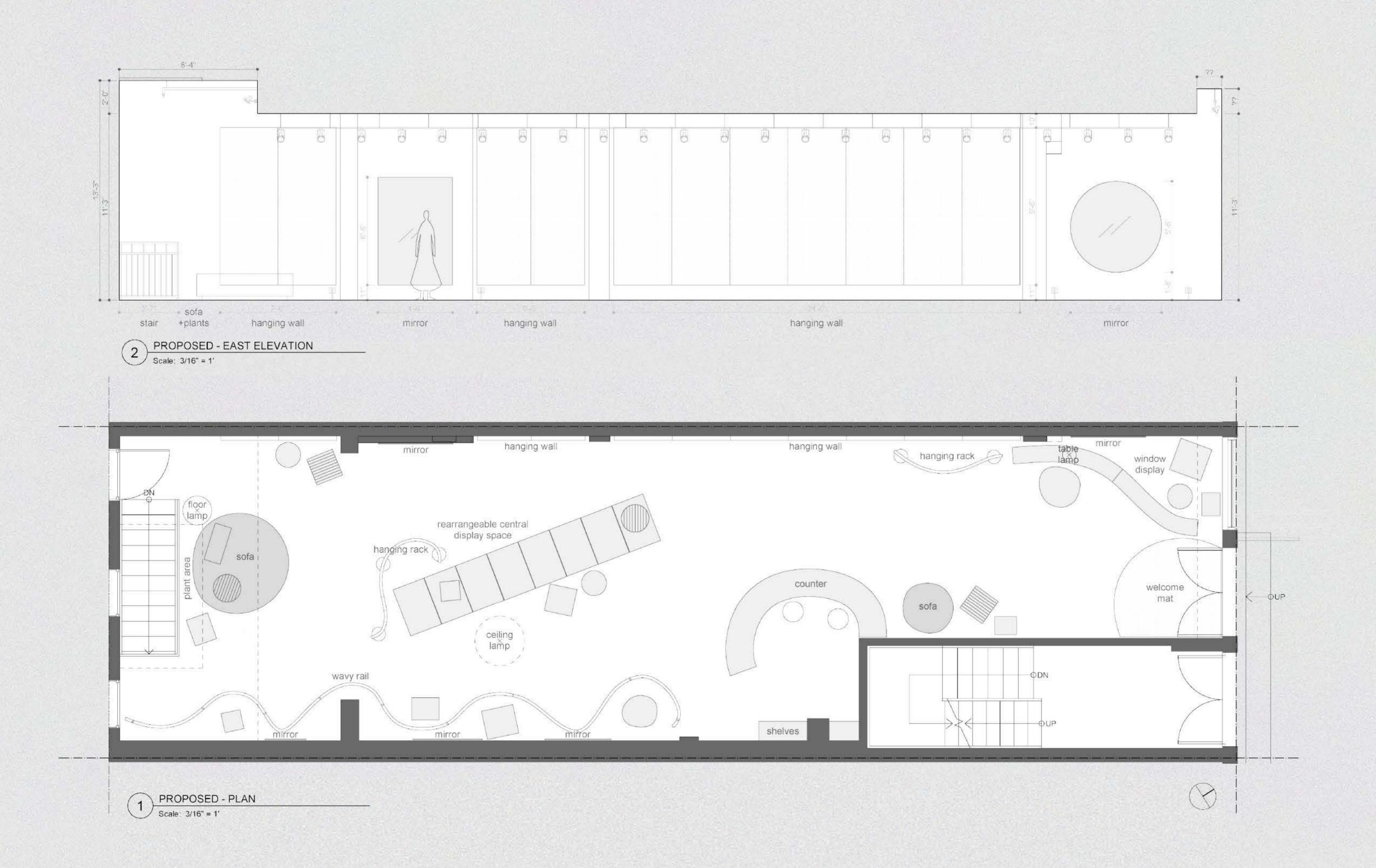
Plan, Elevation —

Plans and elevations became tools understanding composition, flow, and scale. (Center)

Renderings and Model —

Vignettes are used to further explore and refine fixture design, heights, and placements. (Top Right)

Models are created to visualize and experiment with the spatial experience on scale and to understand flow, arrangement and modularity of fixtures. (Bottom Right)



















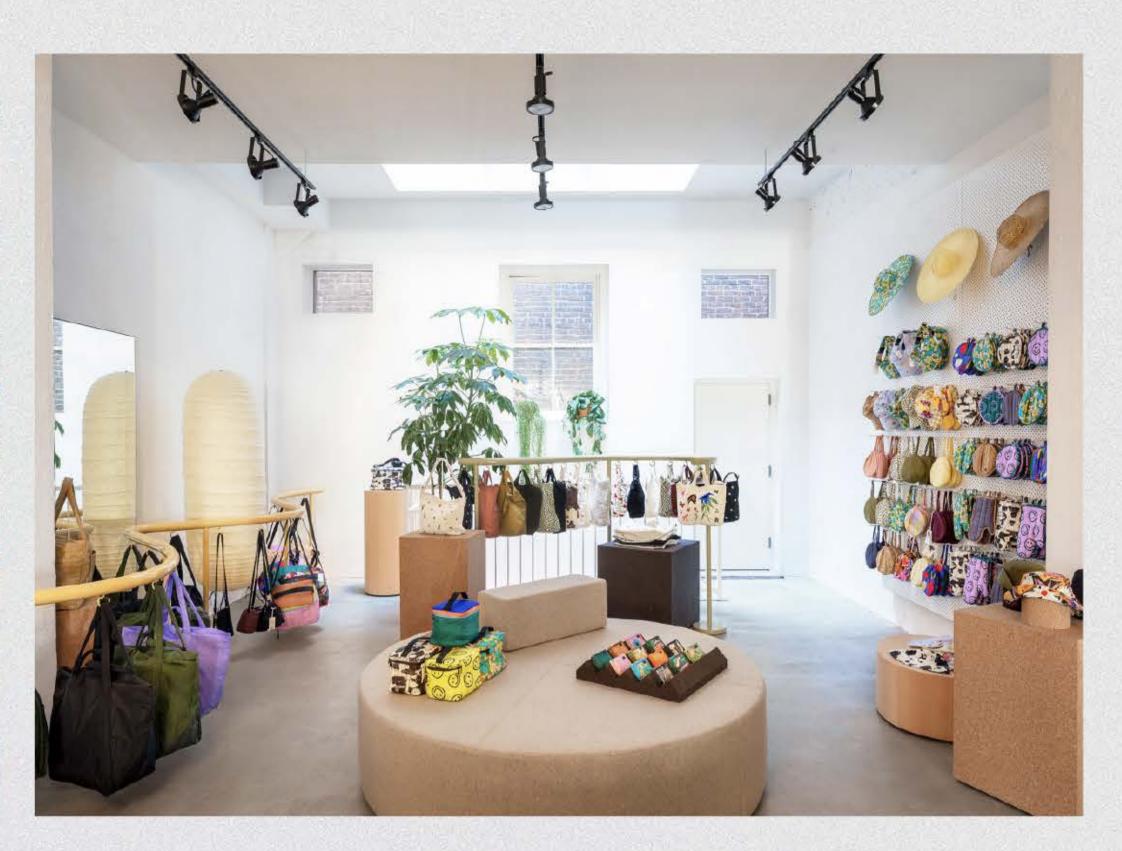


Fixtures —

Custom fixtures are specially designed for Baggu to create a unique presentation using a selection of natural materials and muted colors.

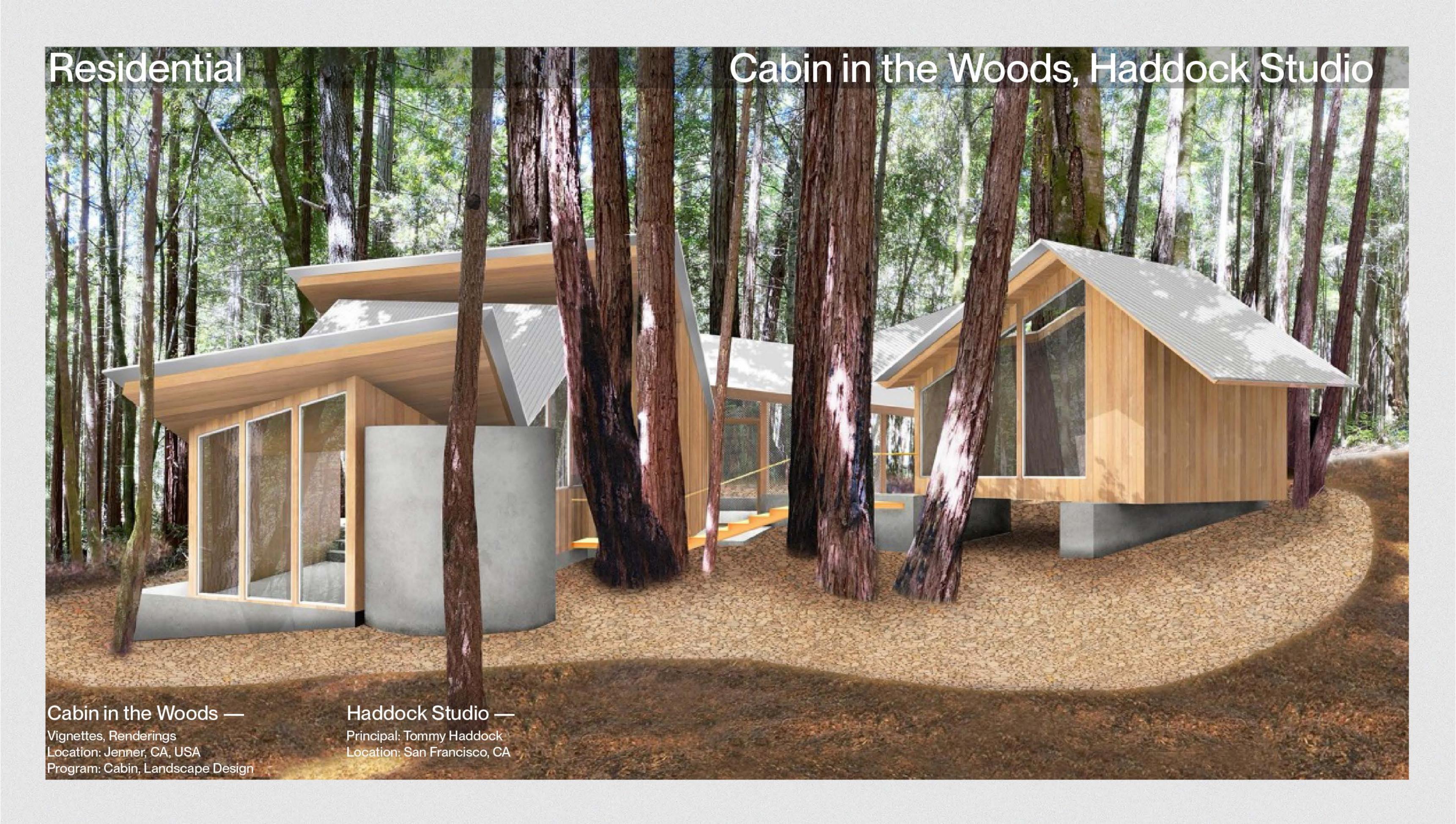






Spatial Experience —

The store is designed to be a memorable experience while highlighting the brand's large product offering. The materials, colors, and fixtures complement the brand's aesthetic sensibilities while being able to stand on its own.

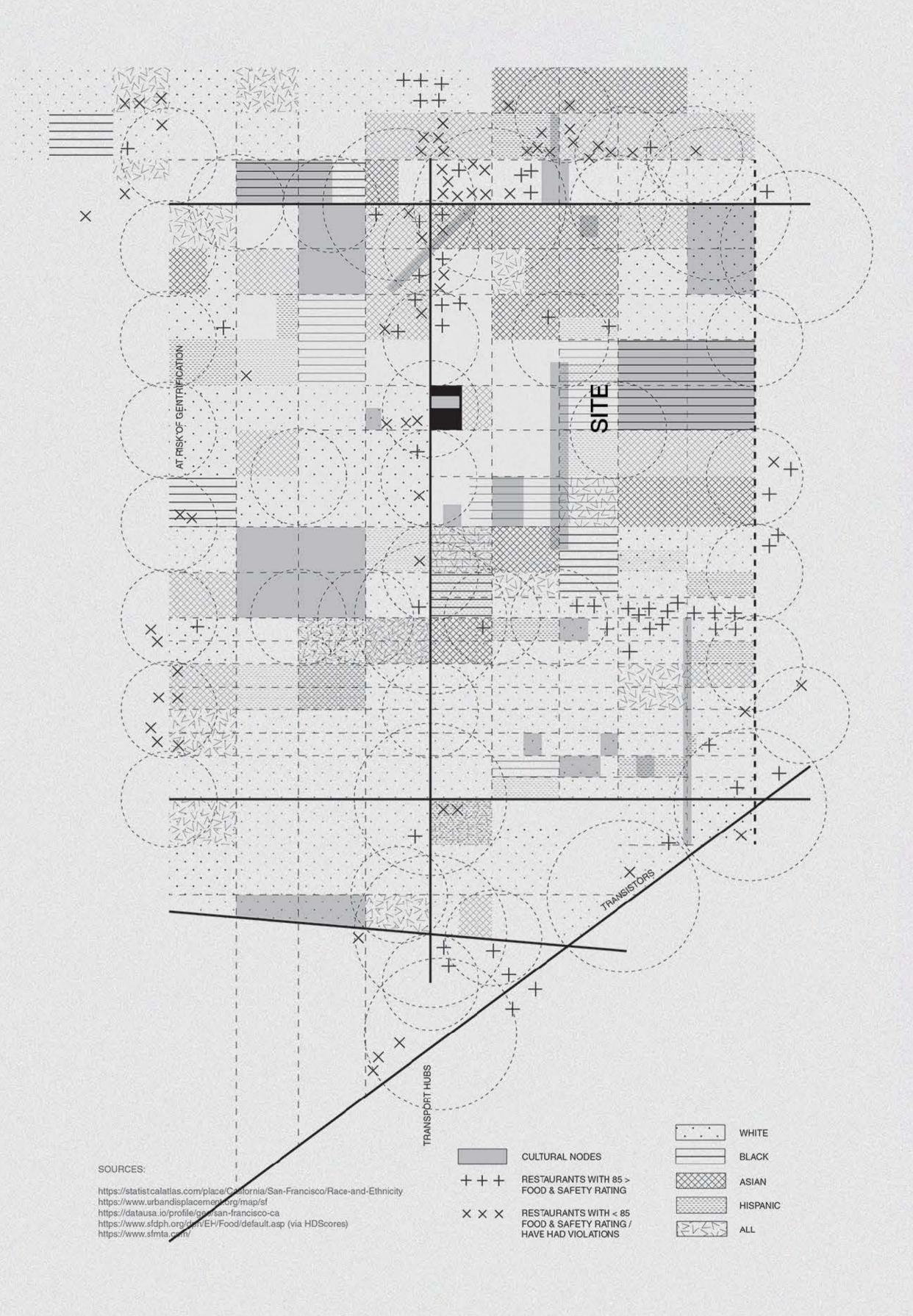










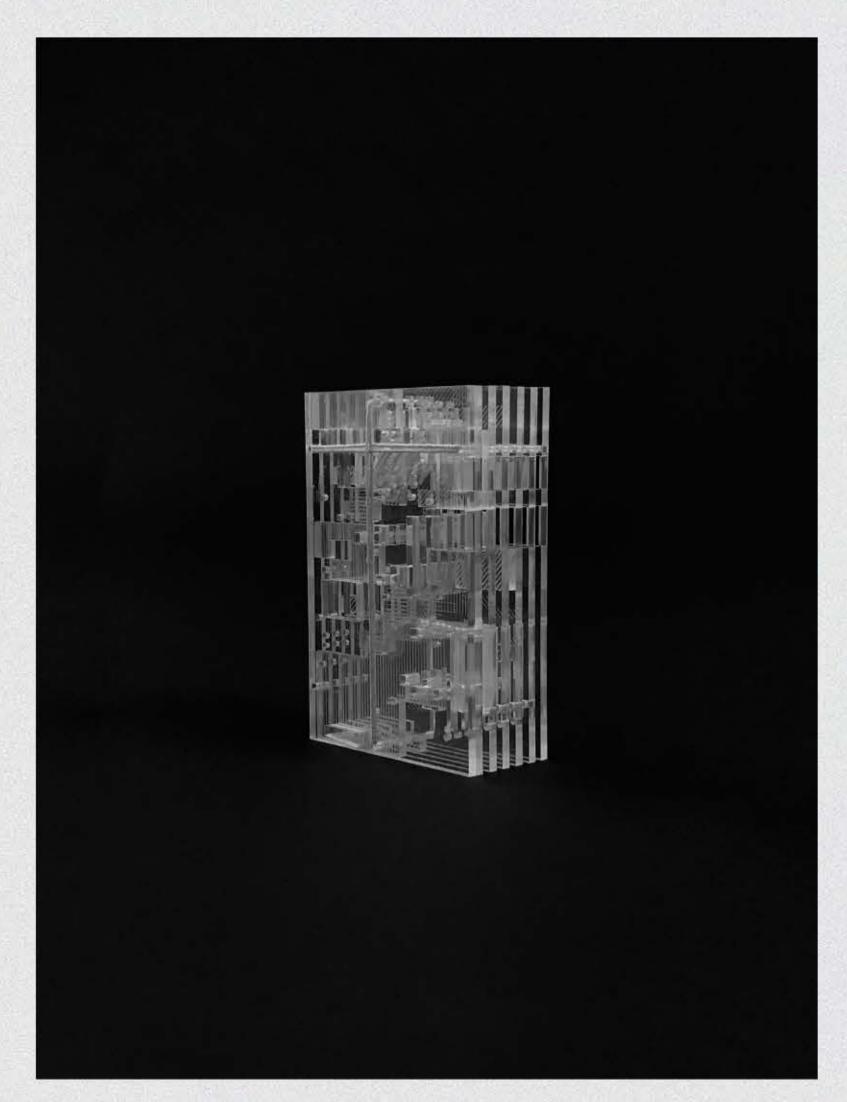


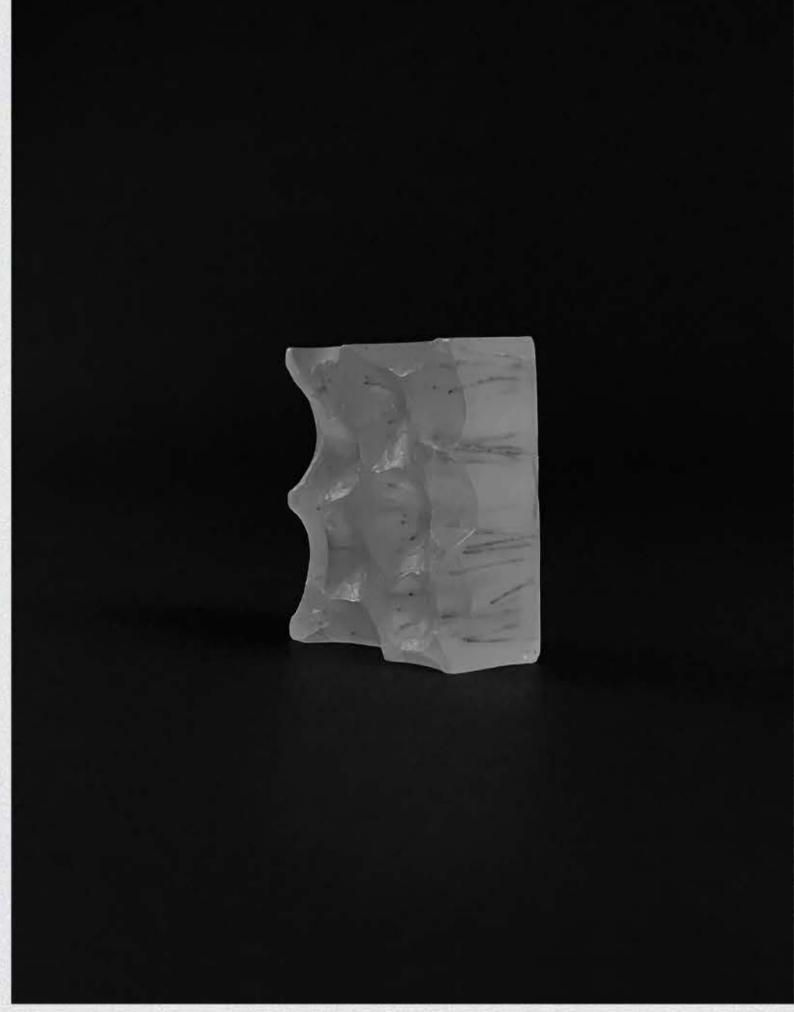
Site Mapping —

Research start as mapping the site with racial and ethnic demographics and their access to healthy food and cultural institutions. The map is used as a generative tool to create architectural language: layering, patchwork, and carving. (Left)

Architectural Language Models —

The language created in Site Mapping is extracted into distinct elements and is translated to physical models such as layered patchwork acrylic and carved wax. (Bottom)







Development Models —

The initial models' distinct characteristics of layered patchwork and carving are combined into a single model creating architectural affect and atmosphere. (Bottom)

A final model is created refining the affect and gestures along with the site constraints. The model include slabs and solid pieces defining an architectural language. (Right)





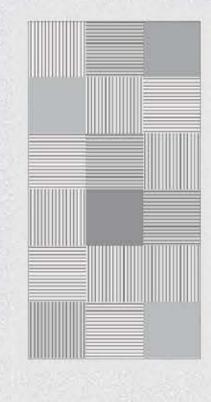


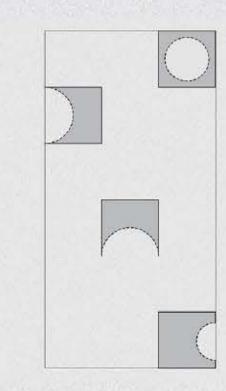
Spatial Diagrams —

Physical models are rendered in diagrams and assigned spatial qualities.

Layered Spaces: All types of spaces are laid out Hard Spaces: Programs that are stable Soft Spaces: Porous spaces that are divided to a grid system. Carvings are cut to create softness Gray Spaces: Identified through the negative left by the soft spaces

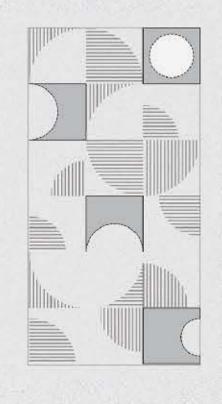
Combined: All spatial qualities are combined

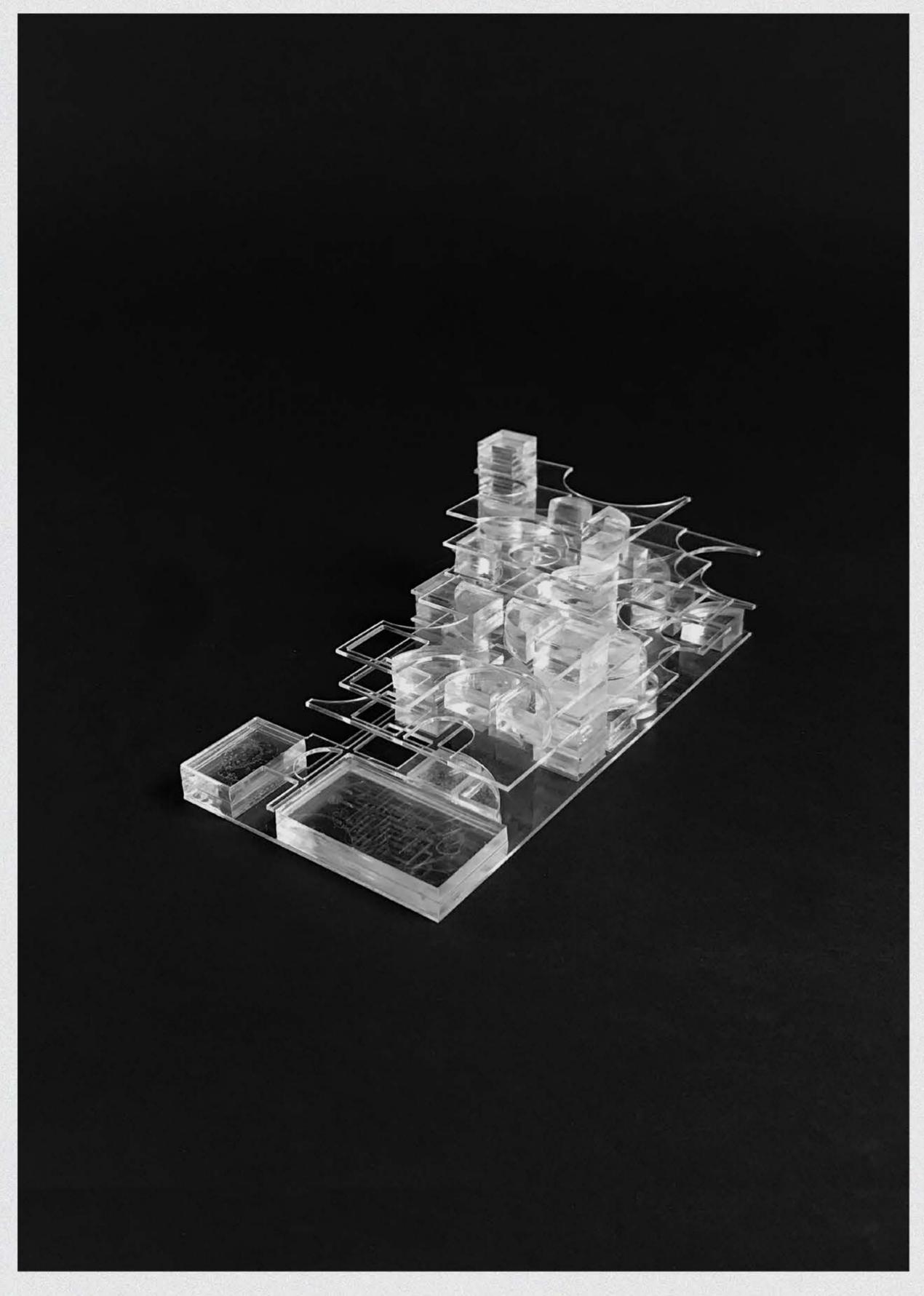








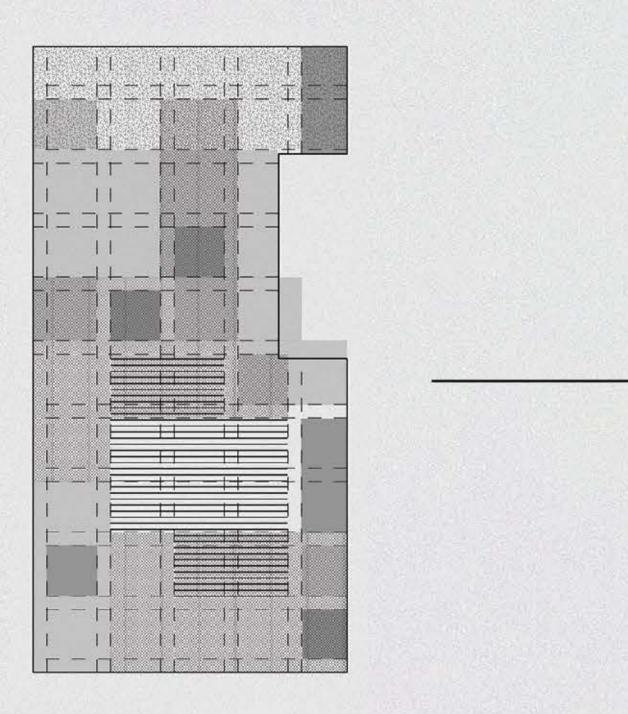




Program Design —

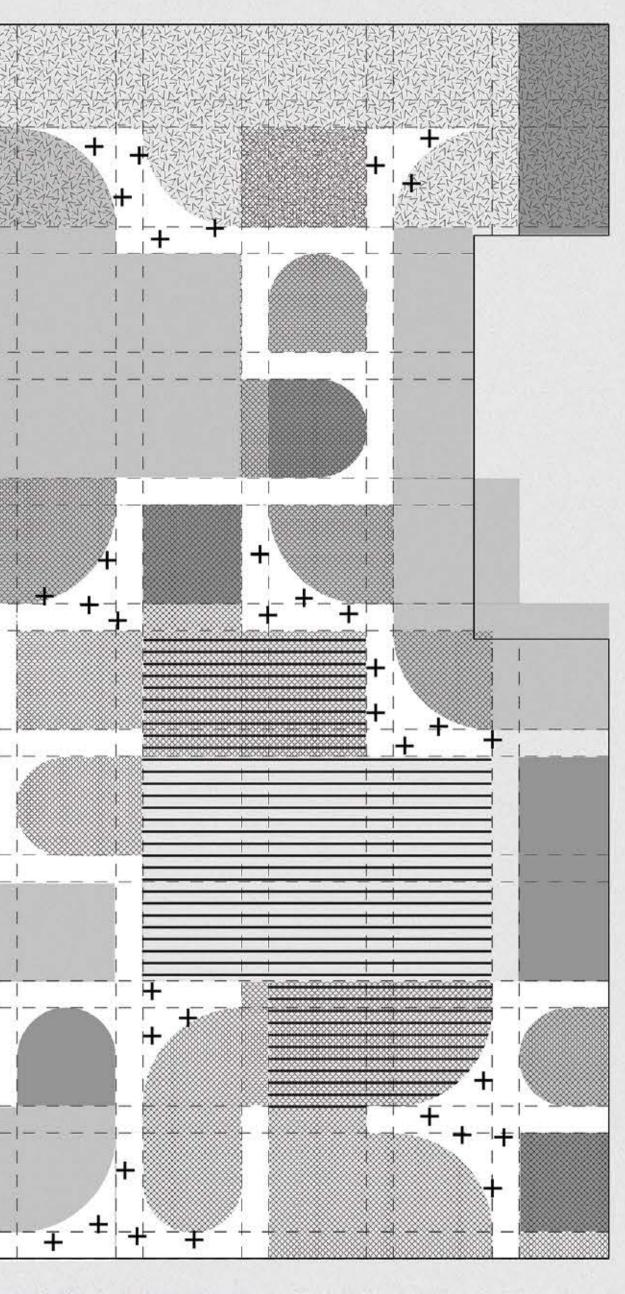
The maps and models are translated into diagrams featuring hatches that correspond to the building's programs and site context. (Left)

The layered programs are imposed by the language of carving that accentuates people and chance encounters. (Center)



Program Layering

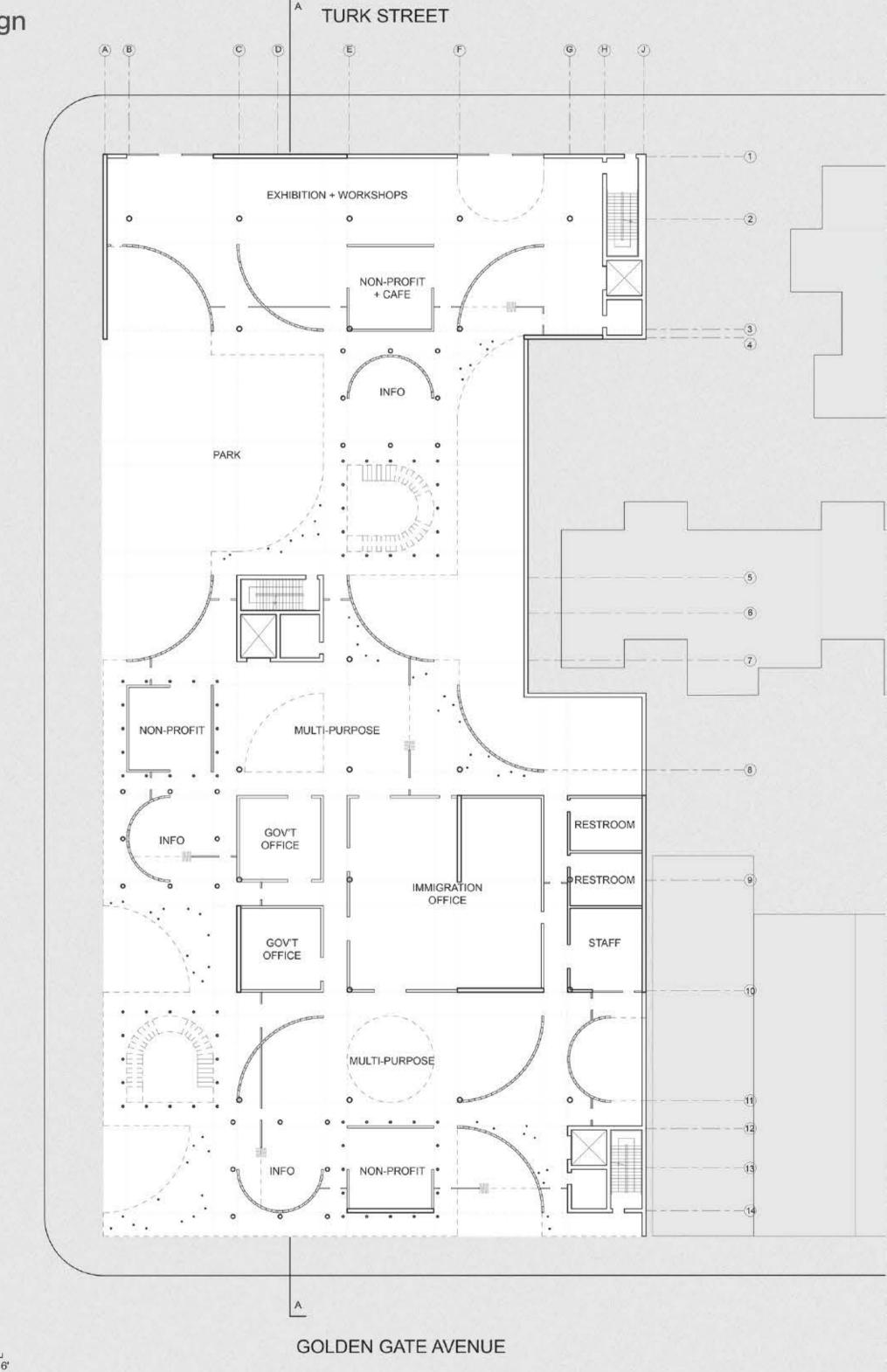




Layered Program and Carved Insterstial Spaces

Floor Plan —

The diagram is rendered to a floor plan with the + is generated as part of structural design and architectural affect. (Right)















Final section and structural model show layered experience of the building with slabs layered horizontally in different heights to act as furniture. (chairs, tables)

Column density and slab heights change based on programs and intimacies. Additionally, thin columns create informality and larger stable columns creating stability.

The structural design is used to create nuanced spatial compositions allowing different experiences and expressions that reflect diversity of people in the neighborhood and the city of San Francisco.





Community Plazas —

The spaces carved out along the building's perimeter welcome people from all walks of life creating chance encounters and new experiences as they form a community.



Meeting Spaces —

The language of layered transparency across the spatial patchwork provides personal and visual connections between spaces. Curved planes generate intimate spaces carved out from the layers of programs while embracing and leading users as they meander through the building.



Interior Streets —

The use of a patchwork of spaces throughout the building, the immigration process of assembling a new way of life is reflected.

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