

JACOB BECK

CONTACT

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EDUCATION & TRAINING

- **AAS in Marketing and Design**, St. Cloud Technical and Community College, To be awarded in May 2024.
- **AAS in Marketing Sales Management**, St. Cloud Technical and Community College, To be awarded in May 2024.
- Certification in **Social Media Marketing** from HubSpot
- Certification in **Digital Marketing** from Stukent Inc.

EXTRACURRICULAR

- Freelance Photographer
- CMYSA Travel Soccer
- 4-H Program
- Annandale Food Shelf Volunteer
- Great Theater Actor



SUMMARY OF QUALIFICATIONS

- Proficient with Adobe Creative Cloud programs
- Experienced with a variety of graphic design mediums
- Passionate about meeting clients' marketing goals
- Eager to learn new concepts, skills, and processes

EXPERIENCE

GRAPHIC DESIGNER | Bulljive Print Solutions, Sauk Rapids, Minnesota October 2023 – Present

- Designed yard signs, stickers, cornhole boards and more
- Formatted files for specialty printing application
- Documented client projects through photography and videography
- Implemented a proofing and revision process to ensure quality deliverables

SOCIAL MEDIA INTERNSHIP | WhiteBox Marketing, St. Cloud, Minnesota October 2022 to April 2023

- Managed award-winning companies' social media calendars
- Planned and executed contests and promotions to drive engagement
- Developed social media campaigns for clients' marketing goals
- Created relevant and engaging social media content

STUDENT GRAPHIC DESIGNER | The Northway Group, St. Cloud, Minnesota August 2022 to May 2024

- Met with clients and discussed business goals
- Displayed work for critique and revision
- Communicated client's vision through many visual channels
- Tackled a variety of projects from menus to product tags