

July 19, 2021

To whom it may concern,

I am writing on behalf of Trey Heine, who I would recommend without reservation. Trey worked on my CRM & Loyalty team at StockX for over a year, where it was a pleasure to collaborate with him.

If I could sum up Trey's top strengths in three bullets, they would be: An infectious can-do attitude, a quick learner, and an exceptionally strategic mind for someone this early in their career. I'd gladly welcome Trey back on my team and I'd highly recommend him for especially any CRM roles in the future.

His dedication to doing what's right for the company, his knowledge of the brand, his willingness to learn, and his communication skills made Trey an invaluable asset to my team at StockX. He also shined during weekly campaign performance meetings, where he demonstrated a great command, ownership, and enthusiasm for our testing and results readouts.

Simply put, Trey has a natural ability to digest complex scenarios and problems, and diagnose their root causes. Beyond that, he has been able to do this with a limited toolset and extremely manual processes.

Lastly, Trey was always happy to be the utility player on the team -- wearing a lot of hats to support his peers. His teammates communicated on numerous occasions about what a joy it is to work with him and his positive attitude.

I'm excited to follow Trey's career progression after being one of our team's top performers. Please do not hesitate to reach out if you would like any further information about Trey.

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