



Los Angeles, CA
viviennetran.com
viennetrn@gmail.com
+1 (415) 858-4868

About

Multidisciplinary designer with expertise in graphic design, ceramics, and photography, currently completing BFA in Design at USC Roski School of Art and Design. Specializes in publication design and visual storytelling, with strong foundations in layout, typography, and brand development.

Education

University of Southern California — Los Angeles, CA

Class of 2026

BFA in Design

Ewha Womans University — Seoul, ROK

2021-2023

Global Korean studies major

Design double-major

Skillset

Visual

InDesign

Illustrator

Photoshop

Lightroom

Procreate

By Hand

Bookmaking

Wheelthrowing

Handbuilding

Photography

Embroidery

Motion

After Effects

Premiere Pro

Cinema 4D

Interactive

Basic HTML/CSS

Figma

Languages

Korean (Fluent)

Vietnamese (Conversational)

Experience

Design Intern — Stept Studios

June 2025-Present

Assisting with treatments and creative pitches, responding to client/project briefs for design development, and developing visual directions for campaigns or other project needs. Clients include Oakley, Snapchat, Costa Del Mar, and Angel Margarita.

Art & Design Director — The Daily Trojan

January 2024-May 2025

Oversaw the Art & Design department for USC's student newspaper. Worked closely with section editors and general staffers to expand the paper visually.

Proofreader — Y.P Lee, Mock & Partners

March 2022-March 2023

Proofread and copyedited intellectual property-related English documents and letters for a high-ranking and large IP law firm in Seoul, South Korea.

Exhibitions

Living in Longing

Gayle and Ed Roski Gallery

March 2026

USC Roski Annual Student Exhibition

USC Fisher Museum

May 2024

May 2025

2nd Year Product Exhibition

Ewha Womans University

November 2022