

Emily Zhou

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Experience

Freelance Art Director

Aug 2025 - Present • London & NYC

Directed concept development and design across branding, experiential, and interactive media.

Art Director, Tangible Design — Deeplocal

Oct 2023 - Jul 2025 • NYC

Led the design of creative technology experiences for global brands like Google, Meta, Netflix, and Spotify.

Industrial Design Intern — Teknikio

May 2020 - Aug 2020 • Brooklyn, NY

Developed learning tools for physical computing and IoT education including playsets, coding toolkits, and project tutorials.

3D Design Intern — Dassault Systèmes

May 2019 - Aug 2019 • Charlotte, NC

Created industry demos for SolidWorks and Catia showcasing a variety of modeling, rendering, and simulation techniques.

Industrial Designer — The Robotics Institute

Aug 2018 - Dec 2018 • Pittsburgh, PA

Worked on the PCAMS (Pipe-Crawling Activity Measurement System) initiative as part of the nuclear robotics research team.

Education

Royal College of Art & Imperial College London

MA & MSc, Innovation Design Engineering
2025-2027

Carnegie Mellon University

BDes, Products Concentration
2017-2021

Minors

Human-Computer Interaction
Physical Computing

Central Saint Martins

BA (Hons) Product & Industrial Design
Spring 2020

Toolkit

Physical

Fusion 360
SolidWorks
Catia
Keyshot
Arduino

Digital

Adobe CC
Figma
Procreate
HTML/CSS
JavaScript
C++
p5.js

Awards & Publications

Event Marketer Experience
Design Awards, Gold, 2024

National ADDY Award, Gold,
2023

Communication Arts Interactive,
Environmental Winner, 2022

New York Design Awards, Silver,
2022

The Long Tail: Understanding
the Discoverability of API
Functionality. VL/HCC. 2019.