

## Alex Lipscomb

### Summary

I'm a graphic designer based in New York. My work is focused on cultural and media studies and looking at the progression of culture post internet. I am interested in editorial design, digital work, and customer service roles.

### Education

**Fashion Institute of Technology | New York NY**  
B.F.A Graphic Design | September 2022 - May 2026

Focus on design systems, typography, and digital media with an art history minor.

Graduated Cum Laude with an A.A.S in Communication Design in May 2024

### Awards

2026 Graphic Design USA Graphic Designer to Watch,  
2025 Adobe Creative Summit Awardee,  
Deans List Honoree (Fall 2022-2024, Spring 2023- 2025)

### Creative Skills

After Effects, InDesign,  
Figma, Illustrator, Photoshop,  
Webflow, Premiere Pro

### Technical Skills

HTML, CSS, P5.js, JavaScript

### Contact

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### Experience

#### **NYLS Immigration Information Systems**

Information Design | New York | Sept 2025 - Dec 2025

Worked with law students from NYLS on developing information systems for printed materials and a website for teenage immigration clients, explaining complex details regarding the immigration process to them.

#### **Bar Lumiere**

Brand Identity | New York | May 2025 - Aug 2025

Worked with owners on the brand identity of Bar Lumiere. This included logo, color systems, typography, and menu design.

#### **Fashion Institute of Technology**

Lab Monitor | New York | Aug. 2022 - May 2023

Helped students with technical issues related to printing on campus across multiple labs. Maintained printers (clear jams, change ink, replace paper). Answered phones and dispatched techs to solve issues in classrooms. Distribute pens to students and professors.

#### **Shake Shack**

Cross Trainer | Columbus, Ohio | Nov. 2020- Aug. 2022

Trained new employees on preparing buns for burgers, distributing orders to guests and delivery drivers, and maintaining the cleanliness of dining room and kitchen. Trained new employees to take orders, and give accurate change. Checked orders for accuracy before bagging/ putting them on a tray for FOH people.

#### **Saint Mary Magdelene Annual Fundraiser**

Volunteer/Organizer | Columbus, Ohio | May 2015 - June 2024

Helped organize, collect, and sell donations for a local church. Copywrote advertisements. Worked with a team from various walks of life and ages to run a functional yard sale. Helped older customers with their large orders and heavy objects.