

seungwhan

seungwhan.cargo.site
sunsw25@gmail.com

Graphic Designer

Experience

Purdue University Teaching Assistant

Sep 2023 – Sep 2023
West Lafayette, IN

- Assisted in teaching poster design fundamentals, including layout, typography, and visual hierarchy.
- Provided feedback to students on design drafts and helped them improve technical and creative skills.
- Supported professor by preparing teaching materials, organizing class activities, and guiding group critiques.
- Encouraged students to explore creative approaches while maintaining clarity and communication in visual design.

Budapest Metropolitan University Teaching Assistant

Aug 2019 – Sep 2019
Budapest, Hungary

- Assisted professor in facilitating a design workshop, providing guidance to students and supporting group activities.
- Helped manage workshop materials, organize activities, and support participants with hands-on learning.
- Collaborated with instructor to answer student questions, give feedback, and maintain a positive learning environment.
- Supported the delivery of workshop by preparing examples and assisting during practice sessions.

Mass C&G Brand Identity Designer

Nov 2018 – Jan 2019
Seoul, Korea

- Developed brand identity systems including logos, typography, and color palettes, and applied them across digital and print platforms to ensure consistent brand experiences.

Skills

Designing Proficient in Adobe Photoshop, Illustrator, InDesign, XD, After Effects, Premiere Pro, Lightroom, Figma

Documentation Proficient in Microsoft Office, Google workspace

Team Working Proficient in Miro, Notion

Education

Savannah College of Art and Design BFA, Graphic Design

Jan 2018 – Current | Atlanta, GA

Recognition

Graphis New Talent 2025

April 2025 | United States
Honorable Mention

Golden Bee 2024

December 2024 | Russia
Global Poster Language

Korea International Design Award 2019-2024

Sep 2019 - Sep 2024 | Korea
Winner

Established Designer Letter 2022

March 2022 | Korea
From Ministry of Trade, Industry & Energy of Korea
(MOTIE), Korea Institute of Design Promotion(KIDP)

President's Award of the Korea Federation of Design Associations 2019

Sep 2019 | Korea
President's Award