



PlusOne® Privacy Policy

PlusOne, having its registered office at Cruquiusweg 94d, 1019 AJ Amsterdam, The Netherlands. Registered with the Chamber of Commerce in Amsterdam under number 70196427.

Last updated: October 2, 2025
Version: 1.0

1. General Information

At PlusOne (“we,” “our,” “us”), we respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, and share your information in accordance with the EU General Data Protection Regulation (GDPR). PlusOne is the data controller responsible for the processing of personal data described in this Privacy Policy.

2. What Data we Collect

We may collect and process the following categories of personal data:

- Identity data (e.g. name, job title, company);

- Contact data (e.g. email address, phone number, postal address);
- Technical data (e.g. IP address, browser type, operating system, pages visited);
- Communication data (e.g. messages sent via our website or email).

3. Why We Process Your Data (Lawful Basis)

We only process your personal data where permitted under GDPR:

Purpose of Processing	Categories of Data
Responding to inquiries/requests	Identity, Contact, Communication
Providing services to clients	Identity, Contact, Communication
Website operation & security	Technical, Usage
Website analytics & improvement	Technical, Usage
Marketing communications	Identity, Contact
Lead generation via Leadinfo	Technical, Company-related
Legal compliance	Identity, Contact

5. Cookies and Tracking

Our website uses cookies and similar technologies.

- Essential cookies are necessary for the site to function;
- Non-essential cookies (such as analytics or marketing) will only be placed with your consent.

We use Leadinfo B.V. (Rotterdam, Netherlands) for lead generation. Leadinfo recognizes business visits to our website by IP address and provides publicly available

company information. Leadinfo places two first-party cookies to show how visitors use our website and to improve its services. For details, see www.leadinfo.com. Opt out here: www.leadinfo.com/en/opt-out you.

You can manage or withdraw consent at any time via your browser or our cookie banner.

5. Sharing Your Data

We do not sell or rent your personal data. We may share data with:

- Service providers (hosting, analytics, email) under strict contracts;
- Authorities if legally required;
- Business partners only when relevant and with safeguards.

If data is transferred outside the EEA, we use EU Standard Contractual Clauses or other GDPR-approved safeguards.

6. Data Retention

We only retain data as long as necessary for the purposes described above or as required by law. After that, data will be securely deleted or anonymized.

7. Your Rights under GDPR

You have the right to:

- Access your personal data;
- Correct inaccurate data;
- Erase data (“right to be forgotten”);
- Restrict processing;
- Object to processing based on legitimate interest;
- Data portability;

- Withdraw consent at any time;
- Lodge a complaint with Autoriteit Persoonsgegevens in the Netherlands.

To exercise your rights, contact us at:
studio@plusoneamsterdam.com.

8. Children's Data

Our services are not directed at children under 16. We do not knowingly collect their personal data.

9. Security

We apply appropriate technical and organizational measures to protect your data against loss, misuse, unauthorized access, or disclosure.

10. Updates

We may update this Privacy Policy from time to time. The latest version will always be available on our website, with the date of the last update.