



# Orlando Li

Graphic Designer  
He/Him

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zhli.work

## Education

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Sep 2020–Dec 2024  
**ArtCenter College of Design**  
Pasadena, CA

Bachelor of Fine Arts in Graphic Design  
Specialization in Motion Design

## Experience

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May 2025–Aug 2025

**Design Intern**  
**Filmograph**  
Remote

Working on multiple projects of film and TV industry. Creating design concepts for branding, title sequence, and different types of assets to support the team.

Apr 2025–Sep 2025

**Designer / Animator**  
**Los York**  
Remote

As a freelance, created animations, editing clips, and designed digital content for social to support the internal marketing team.

Jan 2024–Apr 2024

**Teaching Assistant**  
**ArtCenter College of Design**  
Pasadena, CA

Assisted in Professor Elaine Alderette's Type 5: Motion course by leading critiques, supporting students in identity development and animation concepts, and tutoring them in Photoshop, Illustrator, and After Effects.

Jun 2023–Oct 2024

**Graphic Designer**  
**Coosi Studio**  
Remote

Collaborated with the art director on branding projects, using Illustrator and Photoshop for logo and pattern design, image edits, animated visuals and rendered environmental designs.

Mar 2023–May 2023

**Graphic Design Intern**  
**Guangzhou Erwen Advertising Co., Ltd.**  
Guangzhou, Guangdong, China

Assisted in book and exhibition design, collaborated with the Guangzhou Municipal Forestry and Landscaping Bureau and the Guangzhou Baiyun Mountain to make digital promotion and book design projects.

## Recognition

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**Graphis New Talent Annual 2025, Gold**  
**ArtCenter Student Gallery, 2024**  
**Communication Arts Design Annual 65**  
**Winner, 2024**  
**DNA Paris Design Award Graphic Design**  
**2024, Honorable Mention**  
**Creative Communication Award, 2024**  
**International Design Award Honorable**  
**Mention**

H Lorenzo (identity, motion, spatial design)

**Graphis New Talent Annual 2025,**  
**Honorable Mention**  
**International Design Award Bronze, 2024**  
**ArtCenter Student Gallery, 2024**  
LA Auto Show (identity and motion design)

**ArtCenter Student Gallery, 2024**  
Library of Babel (motion and typeface design)

**Graphis New Talent Annual 2024, Silver**  
**ArtCenter Student Gallery, 2023**  
San Diego Comic-Con (identity and motion design)

## Scholarship

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Jan 2023–Dec 2024

**Graphics Department Scholarship**  
**Siras Greiner Memorial Endowed**  
**Scholarship**

Jan 2022–Dec 2023

**Allen Matkins Endowed Scholarship**

Jan 2021–Dec 2022

**Allen Matkins Endowed Scholarship**

## Expertise

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### Strong working knowledge of:

InDesign, Photoshop, Illustrator,  
After Effects, Lightroom, Cinema 4D,  
Premiere Pro, MadMapper,  
Media Encoder, Procreate, Redshift

### Familiar with:

Audition, p5.js, Figma, HTML/CSS,  
JavaScript, Cubase, Logic Pro, Keynote,  
Fontself, Red Giant

### Skills

Sequential design, digital painting,  
generative design, DSLR photography, film  
photography, lyrics writing, music writing,  
creative writing, computer repair, auto  
repair, snowboarding, badminton

### Languages

Mandarin (native), English (fluent),  
Cantonese (fluent)