Joey Wong

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SUMMARY

Multidisciplinary designer with experience in both physical and digital product design. Skilled in research, graphic design, 3D modeling, and prototyping. Passionate about building practical, visually engaging products that tell a story and serve real-world needs.

EXPERIENCE

Civic Design Studio | Oakland, CA   **June 2020 - June 2022**
Multimedia Artist
- Interviewed and photographed a local community leader to create a 4'x4' multimedia collage portrait, which incorporated printer paper, cardstock, and vinyl records, and is currently viewed by 110 residents of the building.
- Conducted historical research on Oakland's waterfront and utilized creative programs to synthesize one digital artwork and one painting pertaining to the ecosystems and animal life for the community to view.
- Developed artwork that encouraged community pride, cultural identity, and advocacy, now currently displayed in the MidPen Housing Paseo Estero and Vista Estero residential buildings, reaching 200+ residents daily.

PROJECT EXPERIENCE

Daylighting Analysis and Physical Modeling Project – Museo de Agua, Lanjarón   **April - June 2025**
- Collaborated in a team of three to replicate a well-daylit architectural space through a scaled (10" x 19.5" x 24.5") model for daylighting analysis.
- Researched and documented architectural elements to accurately replicate spatial orientation, materials, and light behavior; used Adobe Illustrator to design and laser cut precise model components.
- Conducted heliodon tests under various seasonal solar conditions and examined sunlight penetration and daylight distribution using sun path diagrams.
- Produced a comprehensive Canva presentation illustrating daylighting analysis and conceptual design intent.

LED Table-mounted Luminaire Design   **January - March 2024**
- Designed an hourglass-inspired interactive luminaire prototype evoking childhood nostalgia with soft interior lighting.
- Utilized Adobe Illustrator and Rhino for 3D modeling and testing multiple translucent patterns to optimize light diffusion.

Informational Website & Mobile App Prototype   **January - March 2025**
- Designed a home page website prototype in Figma to raise food allergy awareness among a middle school audience.
- Developed a mobile app prototype in Figma for personalized scholarship/loan matching and created branding assets in Adobe Illustrator.

Multimodal Genre Analysis Project – Beauty Advent Calendars   **October - November 2024**
- Researched and analyzed common design patterns in beauty advent calendars and their influence on consumerism.
- Presented findings and design recommendations to enhance consumer appeal through a Canva presentation.

EDUCATION

University of California, Davis   Bachelor of Arts, Design | Minor in Art History, Psychology

AWARDS & HONORS

University of California, Davis   Dean's Honor List

SKILL SETS

Computer Operating Systems   Mac | Chrome
Productivity Software   Microsoft Office Suite | Google Workspace
Creative Programs   Adobe Creative Suite (Illustrator, Photoshop) | CAD (Rhino, Vectorworks) | Canva | Figma | Twinmotion