

JENNA VINEYARD

MultiDisciplinary Designer



Location: Detroit, MI 48202

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Education

College for Creative Studies (2021–2025)

BFA in Communication Design

Graduated with 3.5 GPA and honors

Skills

Proficient in:

HTML, CSS

Adobe Creative Suite: Illustrator, Photoshop, Lightroom Classic, After Effects

Additional Software: Figma, DaVinci Resolve, CapCut, Cinema 4D, Glyphs

Exhibition History

Student exhibition juried by faculty

Senior Year (2024–2025)

Senior Thesis

A collective of posters that deconstructs the myth of American exceptionalism, particularly as perpetuated by the "Make America Great Again" ideology. By juxtaposing the historical and ongoing crimes of the United States with the resistance and resilience of marginalized communities, the project challenged viewers to confront the contradictions of America's past and present. Through an intimate timeline experience, the installation invited viewers to reflect on their role in shaping a more equitable future.

Type Design

Created a type face using Glyphs, based off of lettering found on signs during the Wall Street riots. The goal was to create a font that felt unapologetically queer in its being while paying homage to the history that allowed us to be seen.

Packaging Design

Redesigned the packaging used for "Jiffy". The goal was to create packaging that still pulled from their start in the 1930's while using the vintage aspect to appeals to a newer audience of millennials and generation Z.

Work Experience

Old Soul Vintage (2025–Present)

Social Media Content Creator

Supported in social media decision making, and created content such as instagram posts and reels. Responsibilities included brainstorming, recording, photographing, editing, and designing content for Old Soul Vintage's Instagram page.

Community Arts Partnerships (CAP) (2024–Present)

Teaching Artist

Assisted in lesson planning, gathering materials, and facilitating flexible classroom activities. Played a key role in mentoring and guiding students, fostering a supportive and empathetic learning environment.

Assistant Teacher

Supported the lead teacher by answering student questions, maintaining a clean classroom, and managing attendance. Gained foundational teaching and leadership skills.

CCS Admissions (2024–2025)

Social Media Content Creator

Created social media content including Instagram Reels, vlogs for the CCS website, and promotional posts for upcoming events. Responsibilities included recording, editing, and designing posts for the CCS Admissions Instagram and Facebook pages, with supervision and guidance.