

Jung Hu [Luke] Kim

Graphic Designer

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EDUCATION.....

OTIS COLLEGE OF ART AND DESIGN
[08.2019 - 05.2025]
LOS ANGELES, CALIFORNIA
BACHELOR OF VISUAL COMMUNICATION
IN GRAPHIC DESIGN

DELE SPANISH PROFICIENCY DIPLOMA
[01.2018 - 12.2018]
MADRID, SPAIN
LEVEL: A2

EXPERIENCE.....

THE WONDERFUL COMPANY
[07.14.2025 - 09.05.2025] [LA]
Design Intern

- Contributed to concept development for commercial campaigns alongside the in-house advertising agency
- Designed internal brand assets, including event identities, promotional advertisements, and marketing collateral
- Created visual content using AI tools such as DALL • E, Firefly, Midjourney, Gemini, and Google Veo
- Supported creative direction for pop-up events and branded experiences
- Gained hands-on experience across design and production within a full-service advertising team

SUNDAE SCHOOL
[02.2023 - 06.2024] [NYC, LA, SEOUL]
Design + Project Management Intern

- Contributed to apparel design through ideation, sketching, and concept development
- Supported the scaling of designs from concept to production-ready pieces
- Collaborated with cross-functional teams across US and Seoul in design, marketing, and operations
- Led West Coast pop-ups and events, ensuring cohesive brand presentation
- Assisted production team in streamlining workflows and managing timelines

REPUBLIC OF KOREA ARMY
[10.2019 - 03.2021] [SOUTH KOREA]
Military Service

- Served as an Army chef, preparing meals for high-ranking officials
- Managed daily operations of the base lodge, ensuring cleanliness and efficiency
- Completed full military training alongside fellow soldiers

CUEREN
[03.2018 - 09.2019] [SOUTH KOREA]
Social Media Intern

- Played a key role in developing Cueren's online shopping website, enhancing overall digital presence
- Increased brand visibility and name recognition through strategic social media initiatives

SKILLS.....

Adobe Suite / Figma / Adobe Firefly / DALL • E / MidJourney / Gemini / Veo

AWARDS.....

- **2024 Cultural Olympiad Poster Competition**
Students from Otis, ArtCenter, CalArts, and EPSAA in Paris created original posters, with 24 selected for exhibition in Paris, Los Angeles, and online.
Hosted by the Los Angeles County of Arts and Culture and the City of Paris

- **OTIS Presidential Scholarship**
This program is currently for high achieving students who maintain a 3.0 or higher GPA
- **OTIS Deans List**
An honor given to all who achieve a 3.5 GPA or higher