

# YUQING (YUKIN) ZHANG, 张郁清

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## Portfolio:

yukinzhangportfolio.com

## Instagram:

@yukin\_zhang |

@yukiiin\_art |

@yukin\_photo\_z

## PROFILE

Multidisciplinary visual artist and photographer with a strong foundation in both fine arts and digital media. Currently pursuing a B.A. in Fine Arts at the University of Southern California, with hands-on experience in portrait, product, and event photography. Known for producing thoughtful and visually compelling work through a multicultural lens. Demonstrates strong creative direction, visual storytelling ability, and a professional understanding of both editorial and commercial photography. Bilingual in English and Mandarin.

## EXPERIENCE

### Freelance Photographer — 2022 - ongoing

- Commissioned by over 30 clients for portraits, manage client communication, creative direction and editing.

### Product Photography Intern for Only Hydration — July, 2025 - ongoing

- Shot and edited commercial product photos for electrolyte branding and marketing
- Styled and lit products for clean, high-impact visuals and storytelling

### Event Photographer for USCKids

- Captured high-quality images under fast-paced, live conditions university promotional event

### Photographer – Haute Magazine (USC)

- Shot editorial fashion photos for student-led culture and fashion publication, Fall 2022 issue
- Collaborated with stylists, models, and creative team to execute visual concepts

### Visual Arts Writer for The Art Newsletter — Nov 2024 - Apr 2025

- Authored 18 published articles on contemporary art, artists, and exhibitions
- Developed strong research, storytelling, and visual analysis skills

### Curator & Artist – Independent Exhibitions

- “Submerged Luminaries” – Featured in **Daily Trojan**
- “I Belong to the Species of Homo Sapiens or Other (Extinct) Species of the Genus Homo”
- Curated, installed, and promoted multi-artist exhibitions with original works

## EDUCATION

### University of Southern California (USC) – Los Angeles, CA

*B.F.A. in Fine Arts* | 2022–Present | GPA: 3.47

### Macalester College – St. Paul, MN

Undergraduate Coursework in Studio Art & Media Studies | 2021–2022 | GPA: 3.78

## SKILLS

- Photo Editing & Retouching (Lightroom, Photoshop)
- Visual Storytelling & Art Direction
- Product & Commercial Photography
- Team Collaboration & Independent Project Management
- Exhibition Curation & Installation