

Profile Art Director & Graphic Designer with over 10 years of experience specializing in digital and print design solutions for branding, marketing and social media.

Experience **Freelance Art Director & Graphic Designer — January 2025 to present**
Brooklyn, NY/Remote — Contract
Leading art direction and creating motion graphics, out-of-home advertisements, and social media assets for clients such as Consensus 2025, Fake and Gay, and Parameter Events, among others.

Art Director — Monks — July 2023 to August 2024
Global Advertising Agency — Venice, CA — Full-time
Conceptualizing and developing social media campaigns for the California State Lottery for the Hispanic market, always adhering to the spirit and tone of the brand, remaining attentive of cultural insights and social media trends to create relevant work.

Graphic Designer — XX Artists — August 2021 to July 2023
Boutique Social Media Marketing Agency — Playa Vista, CA — Full-time
Creating content and digital assets for social media for prominent brands and clients, ranging from YouTube to Madonna, including media roll-outs, press releases, holidays, and special events.

Art Director/Designer — Quantasy + Associates — July 2020 to January 2021
Creative Brand Services Agency — Los Angeles, CA — Contract
Producing graphics for a variety of projects ranging from brand guidelines, key art, iconography, presentations, and social media content for clients in entertainment, sports, and tech industries.

Graphic Designer — The Festival Companies — January 2020 to March 2020
Commercial Real Estate Company — Los Angeles, CA — Contract
Updating, organizing, and maintaining internal documents as well as marketing materials, such as leasing plans, sales reports, brochures, and presentations.

Graphic Designer — Vrenetic, Inc. — May 2019 to January 2020
360° Video Tech Startup — West Hollywood, CA — Full-time
Collaborating with the Art Director to execute various projects, including pitch decks, marketing materials, social assets, and brand guidelines.

Graphic Designer/Production Specialist/Installer — FASTSIGNS — April 2017 to May 2019
Custom Signs, Banners & Graphics Shop — Oakland/Culver City, CA — Full-time
Direct involvement in successfully completing and delivering over 7,000 jobs for various clients spanning healthcare, logistics, and retail fields, among various others.

Graphic Designer — CSU Monterey Bay — July 2014 to May 2015
University — Seaside, CA — Full-time
Updating branding and creating assets for the Alumni Association and Athletics Department that are visually consistent with the University's brand.

Skills Branding, CMS, Copywriting, CSS, Design Planning, Design Systems, HTML, Presentations, Typography, Visual Design, Wireframing, Native Spanish Fluency

Software Adobe Photoshop, Illustrator, InDesign, After Effects, Figma, Keynote, Google Suite, Asana

Education Bachelor of Science in Communication Design
Emphasis in Visual Design
CSU Monterey Bay