

# NAOMI PLEASURE-PARK

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naomipleasurepark.com

EDUCATION	<b>University of Washington</b> <i>2020-2024</i>	<b>B.Des, Visual Communication Design</b> <b>Spanish Minor</b> 3.85 GPA Annual Dean's list 2020-2024
EXPERIENCE	<b>Studio Matthews</b> <i>June 2025-Present</i> <i>Hybrid; Seattle, WA</i>	<b>Freelance Designer</b> Designing assets and layouts for environmental design and wayfinding signage projects; collaborating with architects, community members, and clients to create appealing and accessible permanent installations of various materialities
	<b>Self-Employed</b> <i>June 2023-Present</i> <i>Hybrid; Seattle, WA</i>	<b>Freelance Designer</b> Creating original identities and assets for small businesses, including logos, animations, infographics, and web designs; coordinating client requests, timelines, and payments
	<b>UW Division of Design</b> <i>Jan 2025-Mar 2025</i> <i>In-Person; Seattle, WA</i>	<b>Guest Instructor: Design 166</b> Led classroom critique of intro-level 2D and 3D design projects; provided one-on-one student feedback and support; assessed projects to determine entry into UW Design program
	<b>Intentional Futures</b> <i>Nov 2024-Mar 2025</i> <i>Remote; Seattle, WA</i>	<b>Associate Graphic Designer (Contract)</b> Designed information graphics, presentations, proposals, and reports for non-profit client organizations; concepted and produced print + digital marketing deliverables
	<b>Chloe Clarke, The Art of Paper</b> <i>June 2023-Jan 2024</i> <i>In-Person; Seattle, WA</i>	<b>Design Assistant</b> Designed visual assets for weddings, events and small businesses; coordinated files with clients and manufacturers; assembled bespoke signage and stationery
SOFTWARE	Illustrator Figma InDesign Photoshop After Effects Protopie	<b>SKILLS</b>  Spanish—Full Proficiency Classroom Instruction Copywriting Illustration Screen Printing Fiber Arts