

JULIA TRINH



EXPERIENCES

JAN 2025 – PRESENT | SAATCHI & SAATCHI | NEW YORK, NY

Account Executive

- Continue collaborating with the Account Team to lead creative development and activation for P&G's Pampers business

OCT 2023 – DEC 2024 | SAATCHI & SAATCHI | NEW YORK, NY

Assistant Account Executive

- Supported the team in coordinating all day-to-day operations on the Pampers Brand (incl. deck designs, competitive research, social media monitoring, internal and client meeting management)
- Collaborated with the SVP, AD on the Dish Team (Dawn & Cascade) to launch a fast-turnaround Luvs social campaign; Supported all aspects of the pre-production, shoot date, and closing out post

SEP 2021 – JUNE 2022 | UPSTREAM ADVERTISING | EUGENE, OR

Art Director

- Coordinated with fellow directors, designers, and copywriters in spearheading a bold campaign of creative assets for Meta Quest 2 and calling out Meta at the same time among the top 8 teams at Nationals
- Upstream Advertising is the University of Oregon's team in the AAF's National Student Advertising Competition

JUNE – AUG 2021 | MERKLE INC. | REMOTE

Account Management Intern

- Assembled decks with finalized contents for the briefing with clients and researched and created instructional content and next steps for new hire MAIP 2021 Fellow and Dentsu Graduate of 90 interns

MAR – JUNE 2021 | FLUX MAGAZINE | EUGENE, OR

Editorial Designer

- Designed advertisement and story spread for an award-winning publication that received 18 Gold Circle Awards from the Columbia Scholastic Press Association for the 2021 edition

JUNE – SEP 2020 | FRIENDS OF THE CHILDREN (NATIONAL) | PORTLAND, OR

Marketing Intern

- Produced, collected, and monitored the social media presence of 22-chapter locations
- Managed and refined website texts and articles for errors in style, grammar, and spelling

SKILLS

Tools

Adobe
Acrobat
Illustrator
InDesign
Lightroom
Photoshop
MailChimp
Powerpoint

Areas of Expertise

Art Direction
Client Services
Editorial Design
Journalism
Reporting
Photography
Project Management

EDUCATION

B.S. DEGREES, JUNE 2022

Advertising, Journalism
University of Oregon

RECIPIENT RECOGNITION

**Bloomberg Business
Journalism Diversity
Program 2022**

**AAF's Most Promising
Multicultural Student
(MPMS) 2022**

**4A's Multicultural
Advertising internship
Program (MAIP) 2021**

**Emerging Leadership
Internship Program 2020**