

SHANSHAN WANG

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EXPERIENCE

Photographer / Masterpiece Images LLC

Orlando, FL | Feb 2025 - Present

- Execute full school photography sessions within single-day timelines, directing preschool and school-aged children to capture natural expressions through engaging interaction.
- Independently set up on-site photography scenes (lighting, backdrops, props) to ensure optimal image quality and workflow efficiency.
- Curate and retouch final photos, maintaining high-quality standards for large-volume student portrait deliveries.

Graphic Design / Touro University Graduate School of Technology

New York, NY | Nov 2023 - Mar 2024

- Designed visually compelling brochures, posters, and presentations aligned with university branding guidelines, ensuring cohesive visual identity across promotional materials.

Machine Learning Intern / Mattia Casalegno Studio

New York, NY | Jun 2022 - Aug 2022

La Maschera del Tempo, Audiovisual Art Project

- Collaborated with artists to define animation storytelling and visual style for an audiovisual art installation.
- Tested AI tools (Disco Diffusion, Midjourney, etc.) to identify optimal prompts and parameters for achieving project-specific aesthetics.

Marketing Intern / Student Medicover

Remote | Jun 2022 - Oct 2022

- Conducted market research to align marketing strategies with target audience preferences, contributing to an 18% increase in academic year purchases.
- Organized offline promotional events integrating trending topics to elevate brand visibility.

UX/UI Design Intern / DiDi

Beijing, China | Jan 2019 - May 2019

- Redesigned driver interface workflows in collaboration with PMs, researchers, and engineers, reducing warning rates by 58% caused by accidental touch and unintended user actions during passenger drop-offs.
- Collected and refined reusable design components with the design team to develop a design component library, standardizing UI consistency across multiple products and improving cross-team efficiency through defined usage rules.
- Created interactive prototypes of the redesigned homepage and updated task flows for usability testing, enabling user researchers to assess interface clarity, intuitiveness, and workflow efficiency with end-users.

Graphic Design Intern / Motigo

Wuhan, China | Jan 2018 - May 2018

- Designed social media graphics and marketing materials, including posters, achieving over 1,000 page views.

EDUCATION

Pratt Institute

New York, NY | Sep 2021 - May 2023

Master of Fine Arts in Digital Arts, with Distinction | GPA: 3.92/4.0

Huazhong University of Science and Technology

Wuhan, China | Sep 2016 - Jun 2020

Bachelor of Arts in Communications, with Outstanding Graduate | GPA: 3.95/4.0

Minor: Bachelor of Engineering in Computer Science & Technology

EXPERTISE

Proficient in Photoshop, Illustrator, Figma, XD, InDesign, Premiere Pro, Lightroom, Callipeg, P5.js, Arduino, Aero, Snap AR

Familiar with Houdini, TouchDesigner, After Effect, HTML/CSS

Skills Graphic Design, User Experience Design, Art Direction, Interactive Installation, Storyboard, Animation, Creative Coding, Physical Computing, AR, Video Editing, Ceramics

Language English, Mandarin