

ZOË FRANCES CARR

About

I am designer and illustrator currently based in San Francisco, California. I am originally from Seattle, Washinton and recently graduated from the University of San Francisco where I earned my B.A. in Design.

I am interested primarily in book design, branding, and product packaging. However, I am excited to expand my knowledge and skills to many different design disciplines and techniques! I am driven by a perpetual quest for inspiration and a deep appreciation for the small and wonderful things in life.

Education

University of San Francisco

Bachelor of Arts in Design (2021 - 2025)

- Summa Cum Laude
- Hilltop Academic Scholarship
- Design Department Award for Academic Excellence and Leadership

Garfield High School

Seattle, Washington (Graduated June 2021)

- Honor Roll
- Varsity Soccer
- Philosophy Club

Work Experience

The Graphics Center

Assistant Manager (May 2024 - May 2025)

Designer (January 2024 - May 2024)

Junior Designer (Aug 2023 - Jan 2024)

- Collaborating with clients to develop promotional materials for school organizations and their events
- Logos, rebranding, merchandise, event signage, social media content, and article graphics for the school newspaper: the USF Foghorn.
- Organizing weekly office meetings for presentation, critique, and ideation
- Client communication and meeting facilitation
- Managing up to four projects at a time

ACLU National Office

Graphic Design Internship (June 2024 - Aug 2024)

- Developed assets for print and digital; advertising campaigns, slidedecks, social media content, and website graphics employing the ACLU's brand guidelines.
- Presented original campaign and merchandise concepts, design trend reports, and research presentations.
- Providing and receiving feedback during meetings to refine ideas and ensure alignment with the ACLU's goals and branding identity.

Personal Skills

- Self-Starting
- Detail-Oriented
- Team Collaboration
- Enthusiastic about Learning
- Creative Ideation
- Professional Communication
- Fluent in French

Technical Skills



Photoshop



Illustrator



Figma



InDesign



Procreate

- Typeface Design
- Merchandise Design
- Book-Binding, Sewing, Collage
- Editorial Graphics & Illustration
- Layout and Publication Design
- Information Visualization
- Exhibition Branding & Design

Contact

Portfolio:

zoe francescarr.com

Phone:

206-225-3524

LinkedIn:

linkedin.com/in/zoë-carr

Email:

zoe fcarr@gmail.com