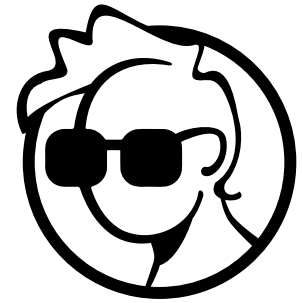


AVAN CANTRELL

Curious, detail-oriented graphic designer with a strong foundation in visual art and experience with 2D & 3D creative practices. Interested in illustration, postmodern art, flexible layouts and playful typography. Passionate about blending art and design, finding connections between creative outlets.



EDUCATION

CLEMSON UNIVERSITY

Bachelor of Fine Arts: Visual Arts 2015

WAKE TECHNICAL COMMUNITY COLLEGE

Associate of Applied Science: Advertising & Graphic Design 2025

Certificate: Graphic and Web Design 2024

Certificate: Simulation & Game Development Fundamentals 2022

EXPERIENCE

FREELANCE ARTIST & DESIGNER

Durham, NC 2015 - Present

- Design social media graphics according to client specifications
- Create branded video overlays for content creators on Twitch and YouTube

ADVERTISING & GRAPHIC DESIGN STUDENT

Wake Technical Community College | Raleigh, NC 2022 - 2025

- Design visuals for print and web using Adobe Creative Suite
- Research and develop personas to align with branding target audiences
- Collaborate with teams to improve design solutions between iterations

SIMULATION & GAME DEVELOPMENT STUDENT

Wake Technical Community College | Raleigh, NC 2021-2022

- 3D Modeled, textured and animated game-ready visual assets
- Playtested games for quality assurance, documenting found defects
- Collaborated with small teams to manage project deadlines

STUDENT INTERN

UNC REX Wellness Center | Cary, NC May- July 2021

- Created promotional signage for facility programs and services
- Designed educational materials regarding extreme weather safety

KEY VOLUNTEER

LGBT Center of Raleigh | Raleigh, NC 2015 - 2017

- Designed promotional materials and signage for events
- Created illustrations for yearly community resource magazine

SKILLS

Graphic Design
Animation
3D Modeling
Web Design
Web Development
Drawing & Illustration
Photo Editing
Photography

ADOBE CERTIFICATIONS

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe After Effects
Adobe Premiere

ADDITIONAL SOFTWARE

Adobe Firefly
WordPress
Figma
Autodesk Maya
Substance Painter
Unity Game Engine

CODING

C#
HTML
CSS