

Jada Akoto

Graphic Designer

jadaakoto.com

jakoto.contact@gmail.com



Skills

Design

Typography, Identity Design,
Publication Design, Branding,
Web Design, Print Design,
Exhibition Design

Software & Printing

Adobe Suite, Nodebox,
SketchUp, Microsoft
Office, Risograph, Digital
Embroidery, UV Printing

Education

Rhode Island School of Design (RISD)

Providence, RI

Bachelors of Fine Arts in Graphic Design

Experience

selfmade · Freelance Art Director

2024 | Los Angeles, CA

Created concepts and design materials for retail experiences, product campaigns, and online marketing. Collaborated cross-functionally with in-house team and contract workers to create photoshoots and product activations.

Flipper's Roller Boogie Palace · Graphic Designer

2023 | Los Angeles, CA

Worked to create promotional assets for weekly events held across London and New York. Designed in-store way finding, promotional screens, and printed collateral materials to advertise services.

Parade · Lead Brand Designer

2021—2022 | Remote

Designed core brand collateral and assets such as packaging, hangtags, emails, digital advertisements, and retail activations across multiple platforms. Worked cross-functionally to create world-building identities for thematic launches and designed supplementary materials to contribute to revenue.

&Walsh · Freelance Designer

2020—2021 | Remote

Worked under the guidance of Jessica Walsh for multiple projects over the course of three months. Designed branding identities for new, as well as established brands. Gained knowledge on brand building & strategy as well as art direction.

RISD Museum · Graphic Design Intern

2019—2020 | Providence, RI

At the RISD Museum, tasked with working on advertising projects, exhibition design, and website building. Designed identity for projects such as SoundWalks and Third Thursdays.

included. · Web Design Intern

2019—2019 | Providence, RI

Worked under the guidance of Rene Payne to update Harvard Medical School's Perspective of Change website. Focused on the rebranding of the website, the digital timeline, typography and archiving information.

RISD Type Shop · Type Shop Assistant

2019—2020 | Providence, RI

Assisted other students with printing needs. Gained a strong understanding of printing processes, paper stocks, and various tools of finalizing graphic design projects.