



Graphic Designer

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Education

09.2022–Present (Graduation 04.2025)

ArtCenter College of Design

Pasadena, CA, United States

Candidate for a Master of Fine Arts
in Graphic Design

03.2018–02.2022

Universidade Federal Fluminense

Niterói, Rio de Janeiro, Brazil

Bachelor in Social Communication

Emphasis in Advertising

Recognition

09.2024–04.2025

ArtCenter Continuing Scholarship

09.2022–04.2025

ArtCenter Grad Scholarship

01.2023–12.2024

ArtCenter Student Gallery

Poster Design

Under The Pilotis (Summer and Fall 2024)

Alado (Summer 2024)

Forever Ago, Bon Iver (Spring 2023)

Motion Graphics

Ready for Departure (Summer 2023)

Principles of Animation (Spring 2023)

Frankenstein Title Sequence (Spring 2023)

2021–2022

EXPOCOM Sudeste (Southeast Experimental Research in Communication Exhibition)

Regional Student Award, Brazil

2022

Finalist for Communication and Innovation

The Fantastic Chocolate Factory:

Transmedia Campaign Based on a Board
Game (Undergraduate Thesis)

2021

Awarded for Cartoon/caricature/illustration

Stay at Home Poster

Awarded for Research for Marketing

Brota! Agency

Experience

10.2022–Present (Conclusion 04.2025)

ArtCenter College of Design

Pasadena, CA

07.2023–Present

Graphic Designer for Exchange and Study Away

Design and create content for social media, email campaigns and marketing materials, assist with the updates to the website and produce flyers for the various exchange programs. Collaborated on the development of promotional assets tailored to specific events, such as International Education Week and Orientation.

11.2022–Present

Communications Assistant for Center for Innovative Teaching & Learning

Responsible for the creation of visual content across social media, email and marketing platforms. Contributed to the development of a new web page, enhancing user engagement through effective design strategies and marketing support. Assisted in the creation of posters, motion interstitials and wayfinding for the 2024 AICAD Symposium and the 2023 AI in Teaching and Learning Summer Symposium.

10.2022–Present

Digital Asset Creator for Title IX Office

Produce a wide range of visual materials, including infographics, presentations and data and chart materials. Developed commemorative cards and awareness handouts for departmental events and outreach efforts. Created posters, t-shirt designs and buttons for Orientation. Designed flyers for Awareness Months and Frequently Asked Questions.

11.2019–09.2022

WPensar

Niterói, RJ, Brazil

Junior Graphic Designer

Led the design of a new visual identity for the tech and education organization. Created banners, e-books and social media content, while managing diverse projects such as Black Friday Sale, Bett Educar Education Conference and Online Events during the pandemic, ensuring alignment with the overall brand strategy.

Expertise

Proficient in Illustrator, InDesign, After Effects and Photoshop.

Familiar with Blender, Cinema 4D, Premiere, Procreate, Redshift, Spline, Basecamp and Figma.

Skilled in sketching, painting, artisanal bookbinding, 3D printing, letterpress printing and woodworking.

Native in Portuguese, fluent in English, intermediate in French and conversational in Spanish.