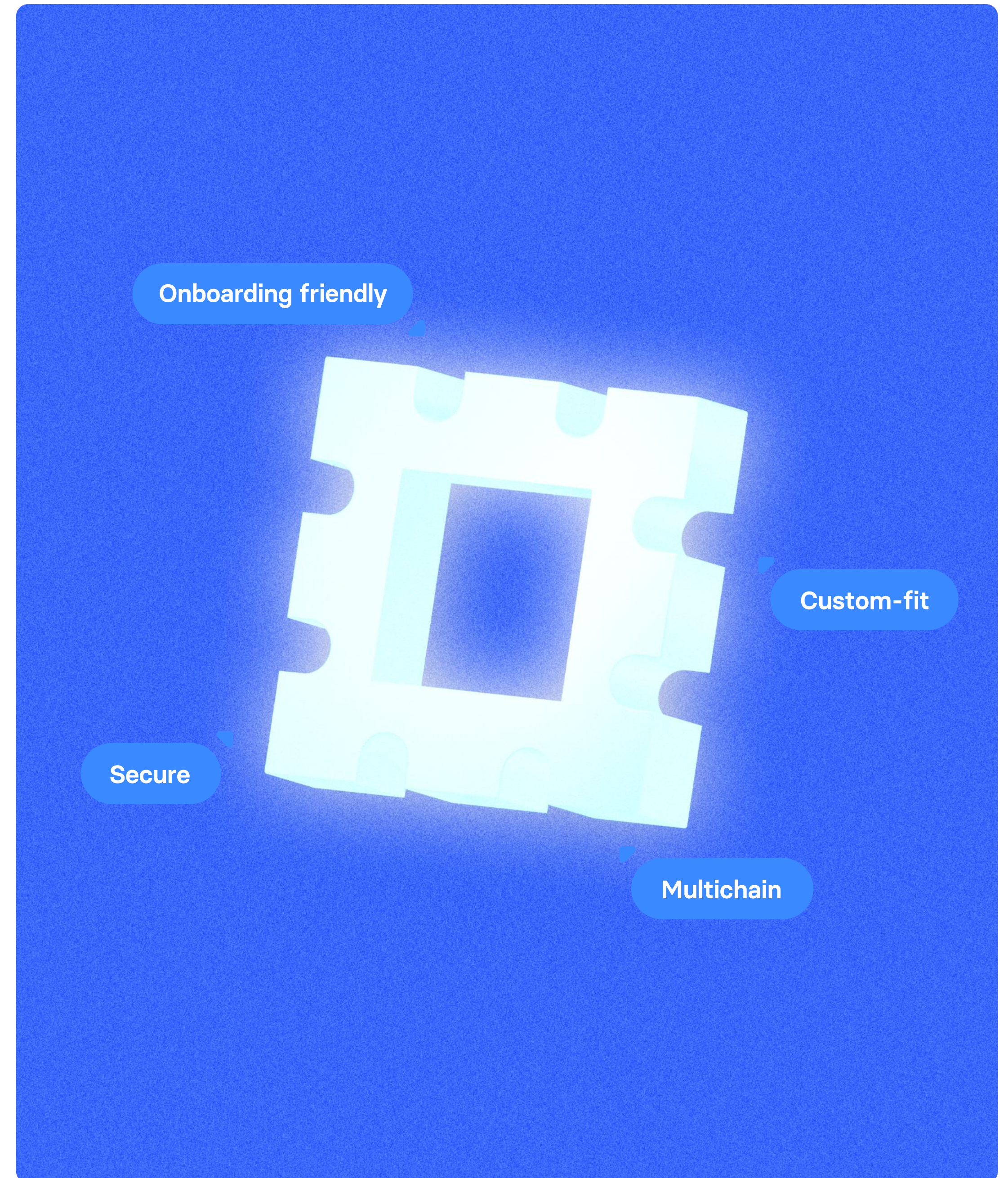




# Rethinking Browser Usage in the Crypto Space.

Browser is not here to reinvent the wheel, but to offer a new way of exploring the web with a crypto-native search engine featuring built-in tools that help you accomplish any crypto task imaginable.





# Why a Crypto Native Browser?

While we see a lot of innovation taking place in crypto via DeFi, Social-Fi, and other areas, there is a significant issue with the infrastructure we are working with. The typical user has around 20 web addons on Google Chrome, which require monthly updates due to security reasons and suffer from a lack of optimization and growth.

It's like thousands of people driving the same Honda Civic, which gets slight modifications like new wheels or a spoiler upgrade. Regardless of their status, everyone drives the same car, from an average person like John to a well-known celebrity like Michael Jordan.

And why don't we change this? Because of the lack of a good alternative in this space, as well as the onboarding barrier. Browser changes this.



**ACTIVELY LOOKING FOR ALTERNATIVES**

**+75,42%**

Out of 1,500 people asked, many are actively looking for a crypto-friendly browser alternative.

**ACTIVE WALLET-ADDON USERS**

**52m** / per month

Over 52 million users are actively using wallet addons such as MetaMask, Phantom, and more.

**NO HARDWARE WALLET**

**+38,60%**

They do not use hardware wallets or any other method for storing their crypto-assets offline and safely.

**📁 Tabs**

- Independent Tabs
- Add / Delete / Fav
- Incognito

- Secured
- Import / Export
- Multichain Support

**📁 Wallets**

Your Tabs ▾ +

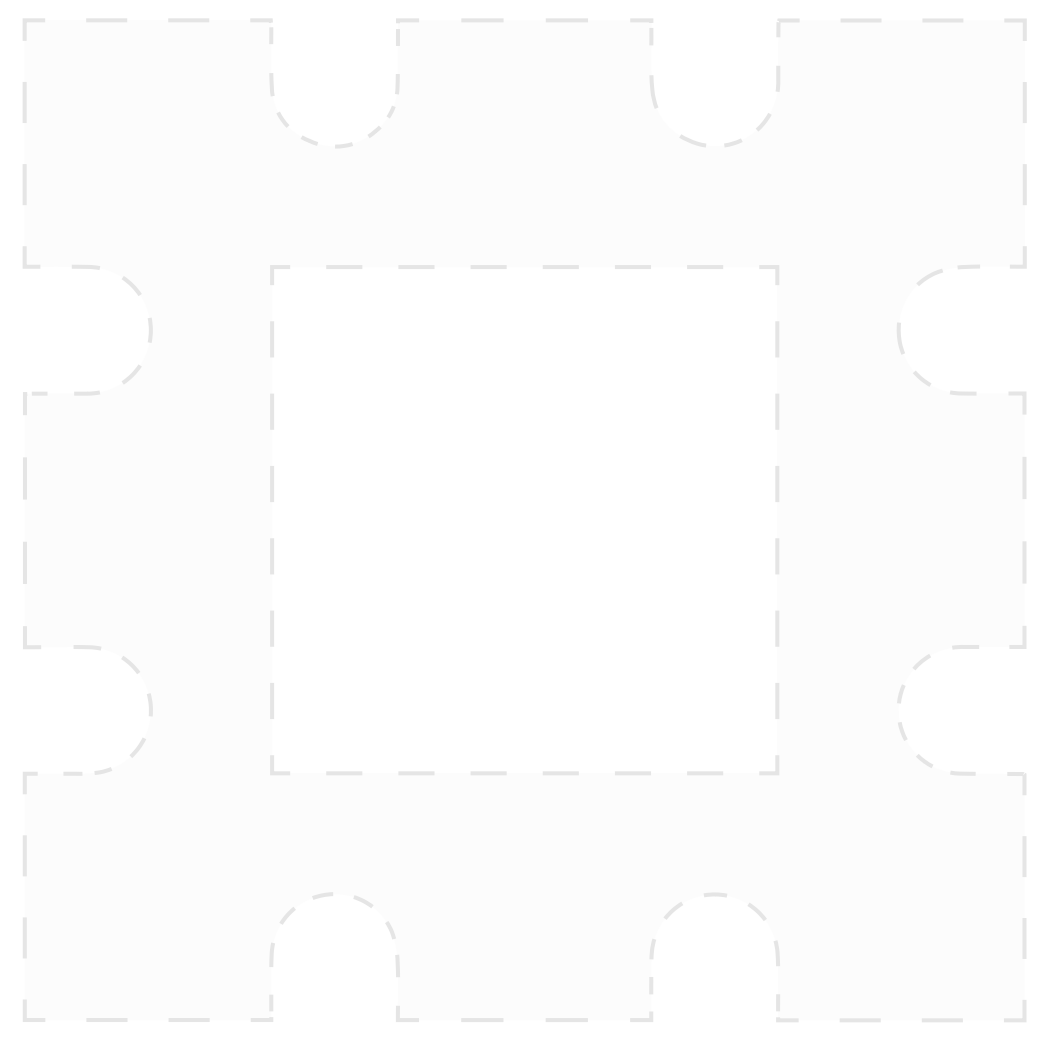
- Binance ×
- Discord
- Discord

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**Ethereum** \$0.12  
0.32 ETH

**BTC** \$133,202.12  
2 BTC

**0xb55..06b1B** 23 ETH ▾



🗪 🖨 ⚙

**📁 Content**

- Profiles
- Widgets
- Settings

**📁 Settings**

## 📁 Tabs

### ○ Independent Tabs

Tabs can be created where cache and information are independent of each other, allowing for functionalities such as using two Discord tabs with two different profiles.

### ○ Incognito

No tracking. Automatic in-built VPN. Complete new Cache etc.

## 📁 Wallets

### ○ Multichain Support

You can import and create wallets on multiple chains. We currently built the demo with SOL, BTC & ETH.

### ○ Secured

No cloud savings, updates. Everything is stored + encrypted on the users device offline.

## 📁 Settings

### ○ Profiles

Customize your Browser fully, and create profiles you can simple swap by clicking on the feature itself.

### ○ Widgets

Add Widgets to your Browser which can be chats, charts or analytics.

Trading Widget

Your Tabs

- Binance
- Discord
- Discord

binance.com

Converter

5.02	ETH
2000300	WIF

Transaction Ethereum

Sending 0.025 ETH

0xb386e92...11C22b77cC649Bd6

Sent Details

Sent to matt.eth 0.045 ETH

Ethereum \$259.45

Received from matt.eth

Solana 1.4 SOL

\$230.20

TX Widget

Ethereum 0.32 ETH \$0.12

BTC 2 BTC \$133,202.12

0xb55..06b1B 23 ETH

come online bro, we're waiting

14:30

Trading Profile 1

Explore Mode

+ New Profile

Grid Icon


Window Icon

Settings Icon

Chat Widget

# The Team behind Browser.

Created and forged in Europe, Browser was developed by a small team of friends with a shared goal of innovating the space with something completely new that the market needs. Their past experience includes high positions at Apple, Klarna, and a startup called Amie.

 Team Size 4

 Located San Francisco, Berlin + Vienna

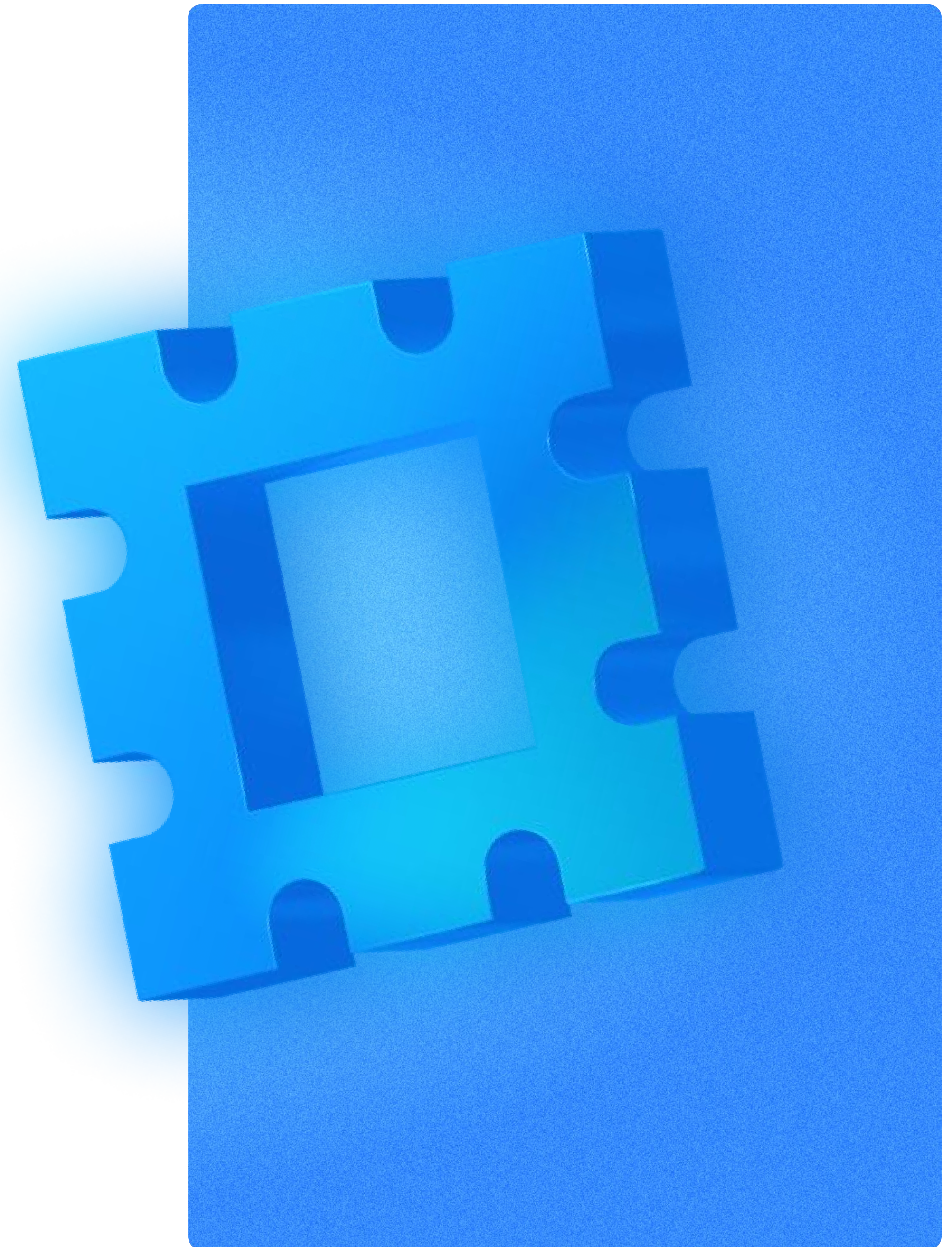
 Funding Self-funded



# Let's look at some numbers.

As mentioned before, we analyze a lot of onboarding from people who currently use Google Chrome with MetaMask installed. This accounts for around 30 million monthly active users, who are ready to be onboarded to a new and better alternative.

After talking to more than 1,500 individuals via polls shared in trading groups, NFT communities, and development DAOs, over 73% said that they are openly looking for an alternative to their current setup. After discussing with a few and sharing our product, most utilities stood out the most to them:

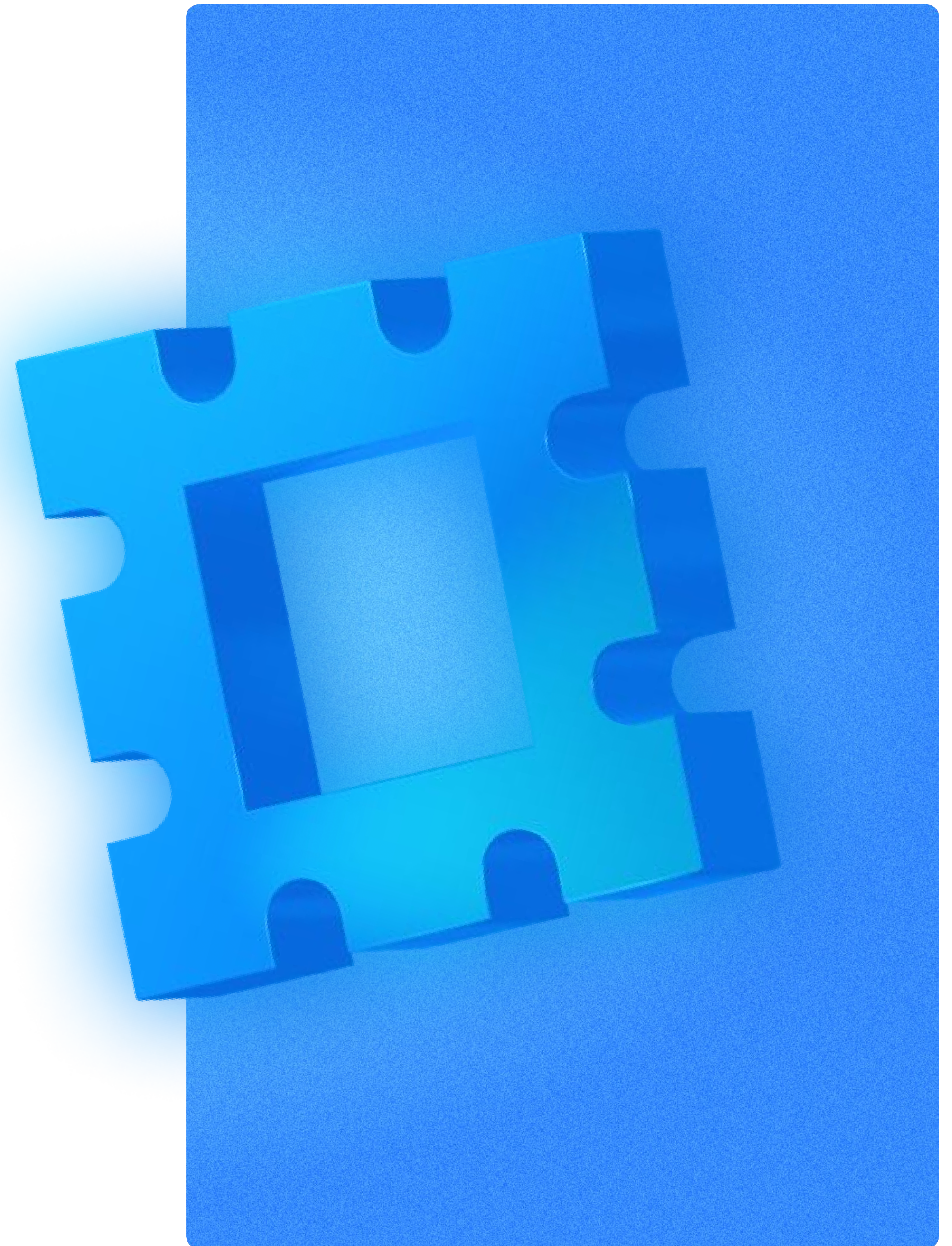




# Onboarding Users to Browser.

As a team with past experience in crypto startups and projects, we have close connections to other leaders in the scene as well as successful projects. Onboarding advisors will help us perfect the core product. Marketing will then be conducted with other projects and individuals, making Browser one of the fastest-growing and most successful upcoming crypto startups.

We're also in deep talks with different chain operators to secure exclusive deals for Browser, ensuring a smoother and more direct onboarding process for events featuring Browser exclusively.



# Roadmap

Browser Beta is planned for release in Q3 2024, with the full release following within Q3 and Q4. This means we will launch the main product and continue to build upon the foundation, releasing frequent updates every week to every month.

