

Malithi Gunawardena

REFERENCES AVAILABLE
UPON REQUEST

Experience

WIEDEN + KENNEDY NEW YORK *DESIGNER 2021 – CURRENT*

Develops + deploys a wide range of print + digital visuals for campaigns and campaign pitches - includes everything from singular campaign look + feel work to identities for entire brand platforms. Works in a variety of spaces, including but not limited to publication design, events + activations, set design, and the occasional clothing line. Notable clients include Ford, Team USA, the Brooklyn Nets, and Kraft Heinz.

MODERN8 *DESIGN INTERN 2020 – 2021*

Developed + deployed identity systems. Brand strategy. Packaging design. Web design. Business systems. Product design. Created motion graphics, illustrations, and infographics for social. Produced decks for client pitches + internal presentations.

UOFU ADTHING *DESIGNER 2019 – 2021*

Involved in art direction + design for ad campaigns for internal + external clients. Developed + deployed identity systems. Effectively participated in cross-disciplinary collaboration while working on largely student-led teams + projects.

UOFU GRAPHIC DESIGN PROGRAM *DESIGNER 2020*

Assisted in the design of the Graphic Design program's alumni book, as well as other promotional collateral for the rollout of the University of Utah's new Graphic Design BFA Program.

SUNDANCE FILM FESTIVAL 2020 *DESIGN INTERN 2019 – 2020*

Led creation of New Frontier publication. Assisted in creation of catalog. Assisted in creation of the BPG. Worked successfully within brand and sub-brand guidelines. Involved in press checks.

WASATCH MAGAZINE *DESIGNER 2019 – 2020*

Art direction for publication. Developed typographic systems for publication. Involved in the production process. Helped develop Wasatch brand guidelines.

COLLEGE OF FINE ARTS *INTERN 2018 – 2019*

Developed CFA wide promotional material. Developed informational publications. Conception + coordination of CFA wide events + workshops. Hosted + interviewed panels.

Chat?

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Education

UNIVERSITY OF UTAH 17 – 21
BFA IN GRAPHIC DESIGN
4.0 CULMULATIVE GPA

Accolades

IT'S NICE THAT FEATURE 2023
CFA OUTSTANDING SENIOR 2021
CMC SCHOLARSHIP 18 - 21
DEPARTMENTAL SCHOLARSHIP 19 – 20
FAAB SCHOLARSHIP 19 – 20

Skills

ADOBE SUITE
TYPOGRAPHY
EDITORIAL DESIGN
IDENTITY SYSTEMS
ILLUSTRATION