

# NATALIE O'ROURKE

**CONTACT**  
natalie.orourke@me.com  
+1 408.444.1094

**NATOROURKE.COM**

## EDUCATION

**Sept 2020 – Present**  
Seattle, WA

**University of Washington**

BDes in Visual Communication Design  
Graduation June '24 | GPA 3.72

## EXPERIENCE

**Apr 2023 – Oct 2023**  
Seattle, WA

**Design Intern**

Culminate Strategy Group

- Executes a variety of design-based projects for corporate clients.
- Visually polishes PowerPoint presentations, proposals, and other deliverables within the company.
- Creates vector-based assets for internal presentations, social media usage, and print distribution.

**Aug 2023 – Present**  
Seattle, WA

**Design Consultant**

UW Design Help Desk

- Selected to run the Design Help Desk program at the University of Washington
- Advises students and faculty to help refine visuals used for presentations, publications, and conferences.

**Jan 2023 – Present**  
Seattle, WA

**Founder, Creative Director**

Ephemera Published

- Founded EphemeraPublished.com, an independent music publication focusing on local live music coverage/review.
- Authored and developed branding guidelines for the brand including logo system, type styles, and iconography.
- Responsible for multi-media brand application. Ex: Web Development, Social Media Graphics, Marketing/Print Materials.
- Recruits and manages several contributors, coverage schedules, and communication with touring artists.

**May 2023 – Present**  
Seattle, WA

**Photographer**

University of Washington

- Designated photographer for the UW Division of Design
- Captures Gallery Openings, Presentations, Lectures, and Social Media Campaigns
- Professionally edits and retouches large batches of photos for web, social media, and marketing materials
- Promptly delivers easy to access photo galleries 2-3 days after the event.

## EXPERTISE

### TOOLS

Adobe Illustrator  
Adobe InDesign  
Procreate  
Lightroom  
Figma

### SKILLS

Visual Identity/Branding  
Typography  
User Interface Design  
Illustration  
Photography

### ETC.

After Effects  
Protopie  
Cargo  
Readymag