

Anthony Odu

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anthonyodu.com

Profile

Anthony Odu is a London based designer, working with leading brands and institutions on progressive brand identities, campaigns and content.

Experience

Graphic Designer
Flying Object

2020 – Present

I work as a designer on a number of creative projects for brands such as the Royal College of Art, Google, DeepMind, Twitter, Monzo, V&A and Unsplash, working on brand identities, campaigns and media content, where I am involved in research, strategy, concept development, design direction and production. I also work on internal design jobs such as company creds, presentation decks and internal use graphics.

Freelance Designer
Self Employed

2016 – Present

I work as a freelance designer for a range of different independent clients including Nike, Socius AI, Ron Louis and That Feeling.

Education

UAL Central Saint Martins (London, UK)
BA(Hons) Graphic Communication 2:1

2017 – 20

Features

It's Nice That: RCA SHOW 23
The Brand Identity: RCA SHOW 23
DesignBoom: RCA SHOW 23
Unsplash+: Multisensory
Tour De Moon Festival

2023
2023
2023
2023
2022

Workshops

HUB 67: The Makers Guild

2018 – 19

Skills

- Adobe Suite: Photoshop, Illustrator, InDesign, Premier Pro, After Effects
 - Figma
 - TouchDesigner
 - Brand & Identity design
 - Motion graphics
 - Illustration
 - Concept development
 - Design strategy and systems
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Interests

- Identity design
- Mixed media design
- Illustration
- Motion graphics
- Music production
- Sound design