



Artistic practice (word+form) as a strategy for the construction of new imaginaries and knowledge about rural life.

www.parabla.org / cultura.teruel@unizar.es



**Facultad de
Ciencias Sociales
y Humanas - Teruel
Universidad Zaragoza**



This is an invitation to participate in a collaborative art project around the concept of rural!

Este é um convite para participar num projeto artístico colaborativo em torno do conceito de rural!

Il s'agit d'une invitation à participer à un projet artistique collaboratif autour du concept de ruralité !

Questo è un invito a partecipare a un progetto artistico collaborativo intorno al concetto di rurale!

Aceasta este o invitație de a participa la un proiect artistic colaborativ în jurul conceptului de rural!

Jen invito partopreni en kunlabora arta projekto ĉirkaŭ la koncepto de kampara!

1 _____ How do you say it? How do you do it?

Wittgenstein said that in the limits of our language lies the limit of our world, of our imaginary, and therefore also of our capacity to generate new narratives about the future.

At a time when it is becoming increasingly urgent to respond to the questions posed by Donna Haraway... How can we continue to inhabit the earth we are destroying, and how can we establish lines of coexistence and social and ethical integration between all animal species, including humans and machines? The ***Parabla** project proposes an exercise of imagination to expand our imaginary around the rural world through a collaborative artistic project that aims to generate and rethink words through their meaning and representation to generate, in common, a visual glossary.

Understanding artistic practices, from the formal and the conceptual, as a strategy to build new imaginaries, learning, and knowledge.

In the field of artistic practices, the link between art and language can be found in a multitude of proposals that question us about the role of ideas in creation, about the intellectual and committed side of artistic language. But also in the importance of the devices of mediation and exhibition of the work of art in this type of discourse.

In this sense, it has seemed relevant to us, in the context of the arTEsala, to detonate a proposal that brings together context, future, and a commitment to social issues from an artistic perspective. A common space that overflows a localist vision and gives space to show other points of view.

Participation requires four very simple steps:

- 1) Unfold, invent or choose a concept that already exists through a very short text that reflects and orbits around the idea of rural and/or non-rural.
- 2) Show it visually through an artistic proposal.
- 3) Adapt text and image to the format of the exhibition.
- 4) Prepare the documentation (PDF file) and send it to us by e-mail.

The artistic proposals submitted will become part of an exhibition that will take place during the **2024-2025** academic year in the **arTEsala**, the exhibition space of the **Faculty of Social and Human Sciences** of the **University of Zaragoza** in **Teruel**.

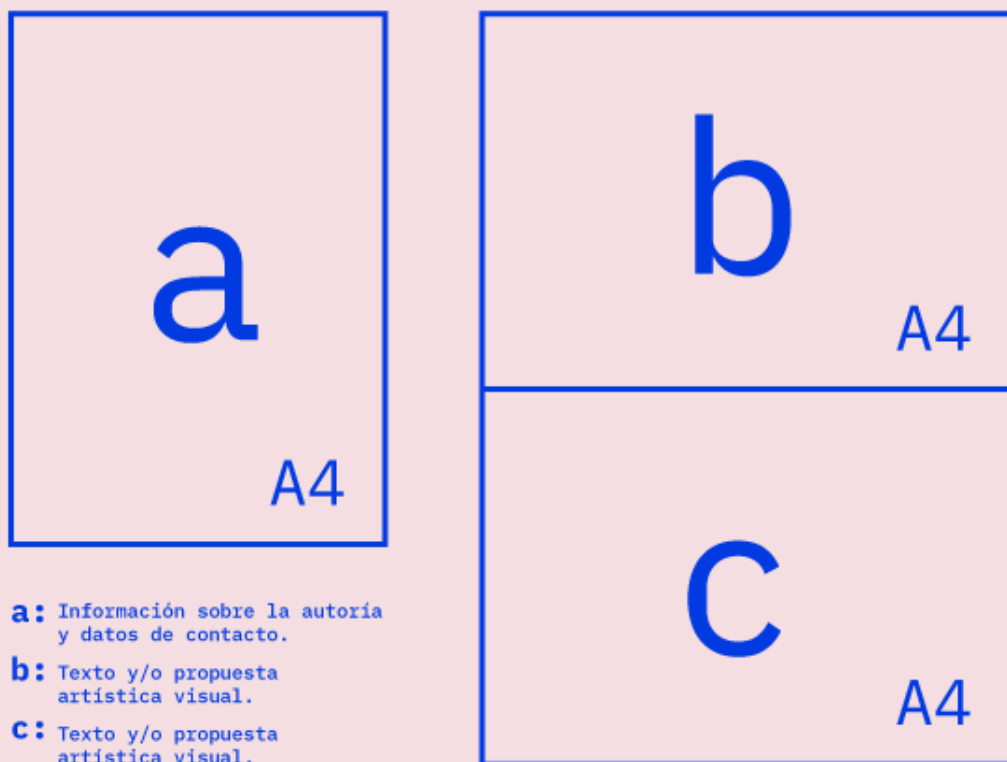
Subsequently, a **catalogue** will be published with all the proposals exhibited, with the intention of generating a visual glossary around the concept of rural.

2 _____ Proposal format + documentation

Each proposal consists of three A4 documents.

The first document (**a**) will contain all the information about the authorship and contact details. The model can be found attached to these rules.

The second and third documents (**b+c**) will be used to include the artistic proposal (image + text). The sum of these two documents will be formatted as if they were a vertically oriented A3 sheet, as shown in the following illustration:



3 _____ Deadline for submission of proposals

The deadline for submission of proposals (**documents a+b+c**) is **30 October 2024**. Proposals together with the identifying documentation should be sent in **.PDF** format by email with the subject ***Palabra** to the following address cultura.teruel@unizar.es

4 _____ Selection process

The evaluation and selection of the applications submitted will be the responsibility of the Scientific Committee: <https://parabla.org/coordinacion>

Proposals that do not comply with the indicated format and/or do not respect the democratic principles of coexistence and plurality, thus guaranteeing the equality of all people regardless of gender, race, language and sexual orientation, will be rejected.

5 _____ Resolution

The resolution will be published on the website of the Faculty of Social and Human Sciences. (<https://fcs.unizar.es/socialcultural/salaexposiciones>).

In addition, this decision will be notified by e-mail to all contact persons who have applied to participate. Unsuccessful submissions and attached materials will be removed from the relevant server.

6 _____ Acceptance commitment

Participation in the call for applications implies full acceptance of these rules.

7 _____ Obligations of both parties

The Social and Cultural Promotion Committee of the Faculty of Social and Human Sciences undertakes to: 1. Coordinate and organise the process of setting up and dismantling the proposals; 2. Facilitate the resources available to bring the exhibition of the proposals to a successful completion. 3. To maintain constant communication with the authors of the selected proposals. 4. To prepare and publish the exhibition catalogue. 5. To disseminate the proposal through the institution's usual channels.

The contact person of the proposal submitted undertakes to: 1. Comply with the established deadlines. 3. To maintain constant communication with the Coordination Team. 4. Communicate any incident or possible modification of the proposal so that it can be previously assessed by the Coordination Team. 4. To be responsible for collecting the material if it has been sent by post, bearing in mind that the Coordination Team will facilitate, as far as possible, the necessary arrangements for its dispatch and receipt.

8 _____ Copyright

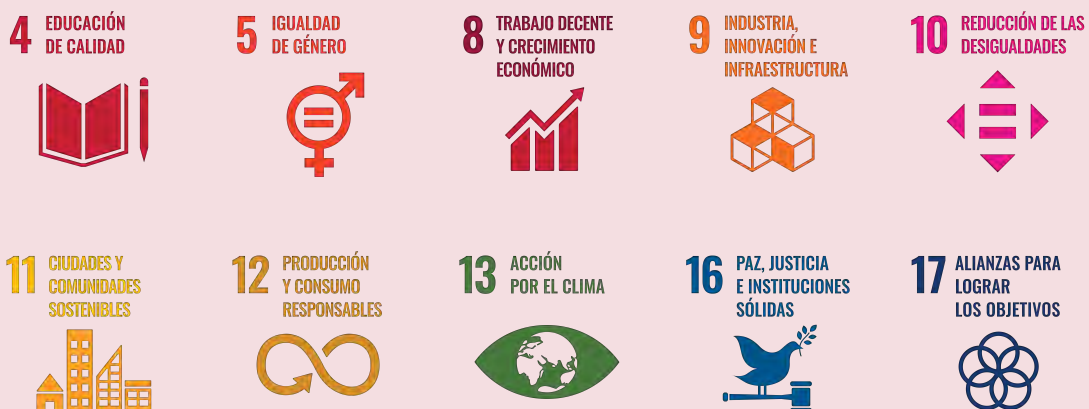
The contact person of the selected proposals assigns non-exclusively to the University of Zaragoza the rights of public communication of the selected projects for their publication in catalogues, posters, promotional videos, websites, RRSS and other audiovisual media, always related to the purposes of the organising institution, without prejudice to the moral rights they hold by virtue of their authorship. The persons participating in the call assure that they hold all the rights to the works exhibited, including (but not excluding) intellectual property rights. If the proposal includes the rights of third parties, the contact person of the selected proposal guarantees to obtain the necessary rights, authorizations and/or licences, exonerating the University of Zaragoza from any claim in this respect. The University of Zaragoza undertakes to scrupulously respect the author's rights over his or her work, acknowledging, at all times, his or her authorship.

9 _____ Acceptance

Participation in this call for applications implies full acceptance of these rules.

10 _____ Sustainable Development Goals (SDGs) / Agenda 2030

The approach and objectives of this project are aligned with the following Sustainable Development Goals:



11 _____ Annex documentation



↗ CONTACT INFORMATION:

- ↗ **First name and surname:**
- ↗ **University:**
- ↗ **e-mail:**
- ↗ **Telephone:**
- ↗ **Postal address:**

↗ BIOGRAPHY (1500 characters maximum)

↗ ARTISTIC STATEMENT (if applicable, maximum 1500 characters) caracteres)

↗ EXTENDED TEXT ON THE DEFINITION OF THE CONCEPT TO WHICH THE ARTISTIC PROPOSAL REFERRED (if applicable, maximum 1500 characters)

↗ DOCUMENTATION ATTACHED TO THIS DOCUMENT

- Black and white photograph (1800 x 1800 x 150 dpi)**
- Artistic proposal (2 x A4) oriented vertically / b + c / .PDF**
- Photocopy of ID card**

↗ FULL ACCEPTANCE OF THE RULES:

- I accept.**