



About

Sukanya (soo-khan-ya) is a product designer based in Boston. Her interests include building beautiful software with curious teams, art books, and house music.

- Email
- LinkedIn
- Portfolio

Education

BFA Design, Concentration in Interactive Design

May 2019
Northeastern University

Awards

Global Nominee Winner

October 2020
NASA International Space Apps

Runner-up

September 2020
Camp Figma

Experience

Product designer

November 2023— March 2024
[Stash](#) (Investing technology and services app, valued at \$1.4 billion USD)

- Owned management and development of Stash Design System (SDS), a robust design system that provides optimal scalability amongst designers, Android, iOS, and web developers.
- Led focused efforts in collaboration with various platform engineers to ensure the integrity of SDS as the product grew in complexity.
- Evangelized SDS on a weekly basis to provide updates to the system, areas of improvement, and future plans.
- Owned efforts to ensure design-wide SDS compliance.

Founding product designer

August 2022— October 2023
[Zeal](#) (Series A embedded fintech, Y Combinator portfolio company)

- Owned design and strategy of customer platform, including the launch of Zeal's design system and refactor efforts, resulting in 24 new customers in the span of 8 months.
- Owned frontend experiences, leading team of 6 engineers through development of Zeal's component library, resulting in an experience that grew weekly active users by 16x in the first 6 months post launch.
- Launched automated payroll run, a core Zeal feature, resulting in a \$1.5M increase in daily processed monetary value and increasing the number of weekly active users by 16 times within its first 6 months.

Core product designer

March 2021— August 2022
[Commsor](#) (Series B community-first CRM company)

- Led design of Commsor's core product alongside engineers and client-facing teams to grow and execute a shared vision.
- Key projects include the development of Commsor's design system, automations, global search, and community management.

Product designer

September 2019— March 2021
[Protobrand](#) (Behavioral science market research firm)

- Led design of Protobrand's internal behavioral analysis platform.