

**Cindy**  
Motion Designer

**Ho**

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Experience

**Giant Spoon**

**Freelance Motion Designer** May 2022–current

Animated short to long form social content for brands. Spearheaded 80+ motion assets in digital campaign for social and OOH (NY Times Square). Internal and client deck design, cleanup and sourcing images adhering to brand identity. Delivered every asset on time while maintaining trusted relations between producers and project managers.

**Media Monks**

**Motion Graphics Designer** June 2021– Dec 2023

Motion designer across various lines of business for an A-list top tech brand. Maintained leadership as a retained and flex motion designer for motion assets on domestic and international campaigns, executing and delivering hundreds of production assets under very tight deadlines. Refined and utilized brand templates to expertly maintain highest quality work within strict guidelines. Trained fellow and newly onboarded motion designers unfamiliar with specific LOBs.

**Sid Lee**

**Motion Graphics Designer** Oct 2019–June 2021

Motion designer that animated, designed, and edited social content. Managed numerous client projects simultaneously, meeting tight deadlines while maintaining meticulous organization throughout. Branded and templated projects for client utilization with smooth handoffs. Designed client decks, presentations, and static design projects.

**GrandSon**

**Junior Motion Designer** July 2017 –Oct 2019

Designed and concepted for pitches, print, and creative decks. Ideated various looks and animation treatments for main titles and copy cards for trailers and digital campaigns. Maintained ownership of trailer graphics from conception to finishing in post-production. Concepted and animated social content for films on social platforms.

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Skills

**After Effects, Cinema 4D, Photoshop, Premiere, Illustrator, Figma**

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Education

**Otis College of Art and Design 2017**  
Graphic Design BFA