

# Gehrenbeck

jeangehrenbeck@gmail.com  
Madrid, Spain.  
28028

Art Direction, Editorial, Graphic,  
New Technologies and  
experimental multimedia.

Art Director and Graphic Designer based in Madrid focused on developing concepts and identities that experiment the relations between digital world, visual languages, online and offline experiences. Focused on editorial, culture, narrative, new technologies, visual identity, digital and printed media.

## Experience

### Senior Graphic Designer

Together 2023 - (...)

Brand and communications development from a graphic and creative perspective for a start up project environment directed by Pablo Stanley & Mariana Pedroza in California / México. Through their different projects as Humankind, Musho, Lummi, Together, etc.

### Junior Art Director

Ballet® 2022 - 2023

Assistance to the Creative Director in developing and executing visual concepts for various design projects. Collaborate and execute with the creative team to generate innovative design solutions, produce high-quality visual assets, and contribute to client meetings and presentations. Staying updated with design trends and actively participating in cross-functional collaboration.

### Graphic designer

Mateo&Co 2021 - 2022

Brand and communications development from a graphic and creative perspective, addressed to gastronomic environments, projects, restaurants and events.

### Intern Graphic designer

Mateo&Co 2021, 1Q - 2021, 3Q

Assistance as a graphic designer in a gastronomic focused marketing company making brand and communications development from a graphic and creative perspective, addressed to gastronomic environments, projects, restaurants and events.

### Editorial Designer

Kavrial Publishing House 2021 - (...)

This publishing house was founded under the concept of building a alternative, independent and experimental environment for books and cultural related products seeking the divulgation of its authors. My roles where head of the Art Department: visual identity design of the brand and layout of texts and head of the Publishing Department: Copyright, spelling correction and proofreading tasks.

### Founder, Creative director

Gargantua y Pantagruel 2019 - 2020

This publishing house was founded under the concept of building a alternative, independent and extremely experimental environment for books and cultural related products seeking to produce relevant artist books mixed with literature. My roles where head of the Art Department: visual identity design of the brand and layout of texts and head of the Publishing Department: Copyright, spelling correction and proofreading tasks.

### Founder, Creative director

Canibalismos Fanzine 2015 - 2019

This publishing house was founded under the concept of building an independent literature platform in a fanzine format to distribute spanish written text in the hispanoparlant world. My roles where head of the Art Department: visual identity design of the brand and layout of texts and head of the Publishing Department: Copyright, spelling correction and proofreading tasks.

### Copywriter, Content Creator, Production

Macpecri Publishing House 2012 - 2014

Assistance in the editing department: Review, editing, writing and proofreading of texts for the main corpus of the publisher. Assistance in the Community Management department: Management and creation of content for social networks.

## Tools:

Adobe Creative Cloud:

Indesign	*****
Illustrator	*****
Photoshop	*****
After Effects	****
Premiere Pro	****
Lightroom	****
XD	***

MS Office:

Powerpoint	*****
Word	*****
Excel	***
Publisher	***

Others:

Figma	*****
Spline	****
Spark AR	****
Touch Designer	***
Web Building	****
(Wix, WP, Webflow, etc)	

Languages

English	*****
Spanish	(native) *****
Russian	***

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Languages

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Spanish  
Russian

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(native)\*\*\*\*  
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## Academic

### Masters Degree Editorial Design and Production

IED - Madrid 2020 - 2021 Single Scholarship

### Comparative Literature Studies

Universidad Complutense 2016 - 2020 Mayor in Russian literature and, minor in german literature.

### Degree on Digital Journalism

Universidad Católica Andrés Bello 2014 - 2015 New investigation technologies for research and proofreading

### Literature Studies (Not concluded)

Universidad Central de Venezuela 2013 - 2016 Specialized in cultural traditions and semiotics.

### Film writting and composition

Fundación nuevos realizadores 2014 - 2015 Armando Coll's writing workshop

### Sculpture and composition

Centro Art 2011 - 2013 Jesús Pastore's art and design workshop

### Comic ilustration and composition

Centro Art 2010 - 2013 Jesús Pastore's art and design workshop

## Online training

### Visual Law's Certification

Pep Guimero 2020 Doméstika

### Construction of editorial projects

Enric Jordi 2020 Doméstika

### Editorial Typographic composition

Enric Jordi 2020 Doméstika

### Print ready files and production

Chack Robles 2020 Doméstika

### No Stiching Bookbinding

Susana Dominguez Martín 2020 Doméstika

### Introduction to After Effects

Carlos Albarrán 2020 Doméstika

### Introduction to Photoshop

Carles Marsan 2020 Doméstika

### Introduction to Illustrator

Aarón Martínez 2020 Doméstika

### Introduction to InDesign

Javier Alcaráz 2020 Doméstika