

Caroll Maréchal

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PhD in Social Sciences / Graphic designer

Current position:

- Lecturer at Rennes II University (Bachelor, Master)
- Associate Researcher to Pratiques et théories de l'art contemporain Laboratory, Rennes II University.
- Guest researcher on the "Centre de création industrielle (CCI)" research theme at the Laboratoire d'Histoire Permanente (LHP, Centre Pompidou, ENS, EnsAD)
- Member of the Centre Maurice Halbwachs (EHESS, ENS, CNRS, INRAE)

Research topics:

- Institutional, cultural and material history of graphic design in the 20th-21st centuries;
 - History of French heritage (museums, libraries, archives);
 - Anthropology of collections, ethnography of graphic design collection and processing practices in heritage institutions and among producers (graphic designers);
 - Heritage processes of marginal objects (actors, objects, discourses)
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EDUCATION

- École des Hautes Études en Sciences Sociales (EHESS), Paris, France**
- 2022 Ph.D in Social Sciences, Centre Maurice Halbwachs (EHESS, ENS, CNRS, INRAE)
Thesis: *Graphic design collections in public institutions in France. History and practices.*
Prize : Winner of EHESS' PhD thesis Prize 2022 (2023)
- 2016 M.A., Arts & Languages
- Haute école des arts du Rhin (HEAR), Strasbourg, France**
- 2011 M.A., high honors in Graphic Communication.
- School of Art and Design, Reims, France.**
- 2009 B.A., Graphic Design.
- Panthéon Sorbonne University, Paris, France.**
- 2004 B.A., Art History and Archaeology.

GRANTS AND AWARDS

- 2023 **Winner of EHESS' thesis prize 2022.**
This prize rewards each year one PhD thesis, defended at School of Advanced Studies in the Social (EHESS; École des Hautes études en Sciences Sociales), across all fields of study.

RESEARCH & TEACHING EXPERIENCE

- 2023–Present
2024–Present
- Rennes 2 University [Arts, Literature and Communication Dept.], Rennes, France**
Lecturer; B.A. and M.A. classes
Associate Researcher to Pratiques et théories de l'art contemporain Laboratory
- 2023–Present
- Centre Pompidou, Paris France**
Guest researcher at the Laboratoire d'Histoire Permanente (ENS, Centre Pompidou, EnsAD).
- 2018-2019
- Centre national des arts plastiques (Cnap), Paris, France.**
Research Fellow
Project title: The Centre national des arts plastiques and the graphic design commission.
- 2018
- Co-organization of the study day «Graphic design collections in France».
<https://www.cnap.fr/en/about-us>
- 2016–2021
2019–2021
- School of Art and Graphic Communication (ESAC), Cambrai, France**
Teacher; Graphic design master and bachelor classes
Scientific leader of the *New Hoarders* research project; Funded by Drac Hauts-de-France (In partnership with the Kandinsky Library (Centre Pompidou) and the Problemata research platform (ENS Paris-Saclay, Huma-num)
- In charge of the weekly seminar “History and challenges of the Centre de création industrielle”
 - Organized a series of talks and workshops
 - Supervised the creation of the virtual exhibition “CCI Fantasie. Épisode 1”
- 2017–2019
- Scientific leader of the *Haydée* research project; Funded by the French Ministry of Culture (In partnership with the Kandinsky Library and the Cultural Development Department of the Centre Pompidou, the Frac Grand Large (Hauts-de-France), and Le Signe (National graphic design center)
- In charge of the weekly seminar “Graphic Design, archives, collections, institutions”
 - Organized a series of talks and workshops
 - Set up a collection of graphic design objects and its catalog for the Art school
 - Supervised the creation of the “Division Joy” exhibition at ESAC
 - Supervised the creation of the “Marginalia” exhibitions at Centre Pompidou
 - Supervised the editorial and graphic work for the book *Marginalia* published at the occasion of the eponymous exhibitions
 - Supervised the editorial and graphic work for the book *Un frisson d'adrénaline...* published at the occasion of the editorial biennial Exemplaies
- 2017–Present
- Participation in some fifteen degree juries as member or chairman (École nationale supérieure des arts décoratifs de Paris, Design Department of ENS Paris-Saclay, Institut supérieur des arts de Toulouse, École nationale supérieure d'art et de design of Nancy, etc.).

LEADERSHIP EXPERIENCE

- 2019–2021
- School of Art and Graphic Communication (ESAC), Cambrai, France**
Dean of Research
- 2016–2021
- Supervisor of Master's theses (Supervision of around forty theses).
- 2017–2020
- Co-director of the Graphic Design Master's program (Co-directed with graphic designer Mathias Schweizer).

PUBLICATIONS

N.B.: All publications had been written in French, the titles have been translated in english for this resume.

Essay

- 2016 C. MARÉCHAL. *Grapus et Avant-Garde, ou "la dictature du maquettariat"* in Béatrice Fraenkel, Catherine de Smet (dir.), *Études sur le collectif Grapus, 1970 - 1990. Entretiens et archives*, Paris: B42, 2016, p. 86-103.

Articles

- To be published C. MARÉCHAL. From studio to museum, from trash to collection: looks at graphic designers' archives, *Sociétés & Représentations*, no. 58, fall 2024 (Sorbonne University).
- 2021 C. MARÉCHAL. The Centre de création industrielle, from its creation to its annihilation (1968-1992). A look back at the adventures of a singular place, *Problemata*. Online : <http://problemata.org/fr/articles/322>
- 2018-2019 C. MARÉCHAL. Compendium of twelve research articles [Online], Cnap.
- The Cnap, a graphic design sponsor
 - The birth of a graphics commissioning policy (1982-1986)
 - The visual identity commission for the Centre national des arts plastiques (1982-1985). Part 1: exemplarity as a leitmotiv
 - The visual identity commission for the Centre national des arts plastiques (1982-1985). Part 2: the creative process
 - *Arts Info*. A brief history of a multi-faceted newsletter
 - Cnap activity reports. A graphic "carte blanche" (1984-2001)
 - 1990-2008: creating resources for professionals
 - *Graphisme en France* (1993-2008). The challenges of commissioning a graphic design journal
 - Ten years of graphic design commissions (2008-2018)
 - The Public Commission and graphic design (1982-2018)
 - Public commissions, the city, graphic design
 - The castle, the lion and the tower. Anna Monika Jost, a Swiss graphic designer in Mouans-Sartoux

Others publications

- 2021 C. MARÉCHAL. Anna Monika Jost, Mouans-Sartoux's visual identity. P. Bettinelli, B. Salmon (dir.), *Préliminaires. Études et maquettes dans la collection du Centre national des arts plastiques*, Orléans/Paris: HYX/Cnap.
- 2015 C. MARÉCHAL. *Colour. Série Graphique, connaître et pratiquer le design graphique au collège*, Paris: Cnap/Canopée.

Peer-reviewer

Peer-reviewer for the journal *Polygraphe(s) - approches métissées des actes graphiques*.

CONFERENCE PRESENTATIONS

N.B.: All presentations had been delivered in French

Guest lecturer

- 2023 C. MARÉCHAL. Graphic design in public collections: the case of commissions. Oral presentation delivered at the Musée des Beaux-arts, Rennes, France, October 2023.
C. MARÉCHAL. Graphic design collections (in France): a study object. Oral presentation delivered at the School of Art and Design, Amiens, France, March 2023.
C. MARÉCHAL. The making of a heritage: graphic design in public collections in France. Oral presentation delivered at the Institut supérieur des arts et du design, Toulouse, France, February 2023.
- 2022 C. MARÉCHAL. *New Hoarders*: Reactivating the graphic design archives. Oral presentation delivered at the Le Signe, National Center of Graphic design, Chaumont, France, April 2022.
- 2013 C. MARÉCHAL. Graphic design collections, from ephemera to artwork, from amateur to museum: what are the stakes for graphic design?. Oral presentation delivered at Rencontres de Lure, Lurs, France, August 2013.

Seminar

- 2023 C. MARÉCHAL. Origins of Centre de création industrielle. Oral presentation delivered at the Laboratoire d'Histoire permanente seminar (Antoine de Baecque), Centre Pompidou, June 2023.
- 2018 C. MARÉCHAL. Genesis and Birth of the Centre de création industrielle. Oral presentation delivered at the research training seminar (Catherine Geel & Claire Brunet), ENS Paris-Saclay, ENSCI-Les ateliers, November 2018.
C. MARÉCHAL. Graphic design in French public collections. Locations, acquisitions, conservation treatment. Oral presentation delivered at the Publishing practices and policies seminar (Valérie Tesnière), EHESS, March 2018.
- 2017 C. MARÉCHAL. "The idea of collecting is the opposite of purity". Oral presentation delivered at the Béatrice Fraenkel's Doctoral seminar, EHESS, December 2017.

RELATED PROFESSIONAL EXPERIENCE

- Since 2011 Graphic Designer
- 2012-2014 Editorial, commercial and administrative manager of the contemporary art magazine *May* (dir. Catherine Chevalier and Eva Svennung)