

Financial Services Guide (FSG)

The purpose of this Financial Services Guide (FSG) is to provide you with important information before a financial service is provided to you, so you can make an informed decision about whether to use our services. Our FSG contains details about:

- *Who We Are*
- *Our Services and Our Advisors*
- *What to Expect from the Financial Planning Process?*
- *How We Charge for Our Services*
- *Other Remuneration*
- *Any Interest, Associations and Other Relationships*
- *How We Manage Your Personal Information*
- *What You Should Do If You Have a Complaint*

Who We Are

Horsej Jameson Bird Pty Ltd (HJB) is an Australian Financial Services Licensee (AFSL) Number 222029 (ABN 83 057 778 702) and is one of Australia's most respected boutique financial planning firms. Established in 1982, holding our own Australian Financial Services License, we provide holistic advice observing and adhering to the highest level of professional, ethical, and service focussed standards.

HJB is responsible for the financial planning advice provided by your adviser and has the obligation to always consider your best interests.

This FSG has been prepared and issued by Horsej Jameson Bird.

Our contact details are as follows:

S: 55 Baxter Street, Fortitude Valley QLD 4006

T: 07 3257 1055

E: info@horsejamesonbird.com.au

W: www.horsejamesonbird.com.au

Legislative Notice – Lack of Independence

HJB may receive commission based on your life insurance premium for the duration of time you hold an insurance policy, gifts, or other non-monetary benefits. For this reason, we are not independent, impartial, or unbiased.

As your advisers we are required to act in your best interests, and we will only recommend any associated products if we believe they will meet your needs. We can use products from a wide approved product list and we are bound by the FASEA Code of Ethics Standards in giving advice to you.

Our Services

Horsey Jameson Bird Pty Ltd holds its own Australian Financial Services License which allows us to provide advice across a broad range of strategies using a broad range of financial products. We are authorised to provide financial advice in relation to the following areas:

- Wealth Accumulation and Creation
- Investment Advice
- Income and Asset Protection
- Tax Strategies
- Superannuation
- Retirement and Redundancy Planning
- Salary Packaging
- Corporate Superannuation
- Estate Planning
- Government Benefits
- Cash Flow Planning
- Debt Reduction

We are also authorised to provide advice and deal in the following financial products:

- Securities includes shares and ETFs
- Unit Trusts, Master Trusts & Platforms
- Basic Deposit & Non-basic Deposit Products
- Life Insurance Products
- Managed Investment Schemes, (including Investor Directed Portfolio Services IDPS)
- Superannuation Products
- Self-Managed Superannuation Funds (SMSFs)
- Retirement Savings Accounts
- Annuities and Pensions
- Government Debentures and Bonds
- Margin Lending Facilities

We only recommend an investment after considering its suitability for your investment objectives, financial situation, and specific needs.

Authorised Representative details

The Corporate Authorised Representative (**CAR**) is:

Name	HJB Advice Pty Ltd
ABN	30 662 708 723
Authorised Representative Number	001299276
Address	55 Baxter Street Fortitude Valley, QLD 4000
Website	www.horseyjamesonbird.com.au
Phone	07 3257 1055

HJB Advice Pty Ltd is an authorised representative of Horsey Jameson Bird Pty Ltd (AFSL 222029). The following individuals are authorised by of Horsey Jameson Bird Pty Ltd to provide personal financial advice through HJB Advice Pty Ltd:

Jessica Read (Director & Senior Adviser) – Authorised Representative No: 000406290

Jessica has been working in the Financial Planning industry since 2008 and has completed her Bachelor of Business (Banking and Finance and Accounting) and Master of Financial Planning.

Anthony Smith (Senior Adviser) – Authorised Representative No: 001269630

Anthony has been working in the Financial Planning industry since 2013 and has completed his Bachelor of Business (Finance).

Richard Leal (Senior Adviser) – Authorised Representative No: 000327265

Richard has been working in the Financial Planning industry since 2005 and has completed his Bachelor of Commerce (Financial Planning and Investments).

Kerrie Bampton (Senior Adviser) – Authorised Representative No: 000260311

Kerrie has been working in the Financial Planning industry since 2000 and has completed her Graduate Diploma of Financial Planning.

What to Expect from the Financial Planning Process?

The right financial advice can protect your lifestyle and shape your future.

Before your adviser provides you with financial planning advice, you will need to agree to the type and scope of advice to be provided, in our Letter of Engagement. For your adviser to provide you with personal advice, you need to provide them with detailed information about your current situation, needs, goals and objectives. If you choose not to provide your adviser with this information, any advice they provide may not be appropriate to your needs.

Initial Advice

The first time you receive personal advice and before you invest in a financial product, we need to provide you with a Statement of Advice (SoA). It contains our strategy and product recommended solutions, the reasons for providing that advice, as well as information about risks, benefits, features and fees payable to help you make an informed decision about proceeding.

If your adviser recommends a particular investment or insurance product to you, they will provide you with the relevant product brochures such as Product Disclosure Statements (PDS) and/or Investor Directed Portfolio Service (IDPS) guides. The PDS / IDPS will provide you with information to enable you to make an informed decision about your investment or whether to acquire a financial product, including information about the key benefits, risks and costs associated with the product. We encourage you to read these documents carefully and to ask your adviser any questions that you might have.

Further Advice

If you need subsequent advice and your circumstances have not changed significantly, further personal advice provided to you will be documented in a Record of Advice (RoA), provided that the basis of the further adviser has not changed significantly from the initial advice or previous SoA. An SoA may be required for more significant changes. Copies of each SoA and RoA will be retained on your client file. You may request a copy of these documents from us using the contact details above.

Your instructions

If you decide to act on the advice, you will need to provide your consent to proceed with the advice. This usually means completing a document called an 'Authority to Proceed' to confirm that you understand both the advice you have received, and the benefits, risks and costs associated with the products or services recommended to you.

How We Charge

All advice fees will be discussed and agreed between you and your adviser prior to providing their services. The level of fees will depend on complexity of the advice required and will always be agreed with you prior to proceeding.

We will agree with you the amount you pay based upon:

- An Hourly Rate;
- A Flat Dollar Fee;
- The Amount You Invest; or
- A Combination of The Above.

Initial advice fees will be directly invoiced by us while ongoing advice fees will be deducted from your portfolio. In some instances, ongoing advice fees may be deducted as a direct debit from a bank account.

Any remuneration paid to Horsey Jameson Bird for advice, or by a product provider that relates to an individual financial product recommendation will be disclosed in the advice document provided to you.

Initial Advice Fee

Our hourly rates (exclusive of GST) are as follows:

	Hourly Rate
Senior Adviser	\$450 + GST
Administration Staff	\$200 + GST

The minimum initial advice fee charged is \$7,000 + GST.

Should your circumstances change, and consequently the advice we provided becomes obsolete, an additional SoA is required to update our recommendations. Under this scenario the same hourly rate would apply for the work undertaken.

Please note any fee for the initial meeting and the preparation of the Letter of Engagement (LOE), will be incorporated into the Initial Advice Fee as outlined above. If you elect not to proceed to the preparation of a Statement of Advice, a separate fee for the initial meeting and preparation of the Letter of Engagement (LOE) will be charged based on the hourly rates outlined in the table above.

Ongoing Advice Fee

Once your strategy is in place it is critical to monitor and review it regularly. For the ongoing review of your portfolio and your broader financial planning strategy, your ongoing advice fee is based on the complexity of the ongoing advice and services provided. We will confirm our ongoing advice fee in your SoA.

Our ongoing advice fee is 0.90% p.a. + GST of the funds being managed by Horsey Jameson Bird. This fee may be charged either as a percentage or as a fixed dollar equivalent, indexed to inflation and reviewed annually. The minimum ongoing advice fee is \$2,500 p.a. + GST per individual. We reserve the right to adjust our fees when there are exceptional circumstances.

Borrowed funds – if we recommend you acquire investments using borrowed funds then your ongoing advice fee will be a fixed dollar amount, indexed to inflation, and reviewed annually. The minimum ongoing fee in this scenario is \$2,500 p.a. + GST.

We may also receive ongoing commission (as outlined below) for any life insurance products you have in addition to this fee.

Late payment fees: Interest of 2.5% per calendar month may apply if your account is not paid within our trade terms relating to invoices issued by us.

Other Remuneration

Life Insurance Products

Horse Jameson Bird may receive an upfront commission and an ongoing commission based on your insurance premium for the duration of time you hold an insurance policy. These commission payments are made by the relevant product issuers and are not an additional cost to you and are based on up to 66% of the premium amount in the first year and up to 22% of the premium amount in subsequent years. For insurance policies entered prior to 1 January 2020, we may receive commissions higher than disclosed here. Horse Jameson Bird may also charge initial and ongoing adviser services fees. Insurers can deduct premiums directly from you or from your superannuation account balance.

What Other Payments and Benefits may Horse Jameson Bird and Your Adviser Receive?

Sometimes in the process of providing advice and other financial services, Horse Jameson Bird or your adviser may receive benefits from product providers such as sponsorship of events, subsidised educational conferences, rebates, bonuses, preferred product rates or other fees.

Non-Monetary Benefits

Horse Jameson Bird keep a register detailing certain non-monetary benefits received e.g. benefits valued between \$100 and \$300, and those that relate to genuine education or training and technology software and support. Horse Jameson Bird does not accept benefits that exceed \$300.

Remuneration of Your Adviser

All Horse Jameson Bird employees are salaried and do not participate in commission packages or incentives.

Any Interest, Associations and Other Relationships

Referrals

Horse Jameson Bird does not receive or pay fees for referrals of business.

Associations

The licensee, Horse Jameson Bird Pty Ltd has associations with and may deal or provide advice on the HJB Portfolio Series, issued by Ironbark Asset Management (Fund Services) Limited and accessible through FirstWrap Plus Investments or FirstWrap Plus Super and Pension, operated by Colonial First State. Horse Jameson Bird Pty Ltd is the portfolio manager, providing investment management services to Ironbark Asset Management Pty Ltd for the HJB Portfolio Series. The licensee and your financial adviser do not receive any revenue or payments from the product provider by recommending the HJB Portfolio Series or Colonial First State products.

Other Relationships

No relationships exist which might influence us in providing you with financial services.

How We Manage Your Personal Information

Horseý Jameson Bird is committed to protecting your privacy. The purpose of our Privacy Policy is to ensure that you understand the ways in which we collect, maintain, use, and disclose your personal information and how we comply with the Australian Privacy Principles.

Horseý Jameson Bird and our advisers keep records containing the personal information that you have provided, as well as documents and details of your financial objectives, situation and needs. We also keep records of advice documents and recommendations provided to you for 7 years.

On request, we will provide you with copies of your personal information and advice documents, although a fee may apply in respect of any costs that we incur in doing so.

A copy of our Privacy Policy is available at www.horseýjamesonbird.com.au. You can contact our Privacy Officer if you have any questions on privacy related matters. You can also visit the Australian Information Commissioner's website at www.oaic.gov.au for more information about privacy.

What You Should Do if You Have a Complaint?

Horseý Jameson Bird takes all complaints very seriously and we hold professional indemnity insurance that meets legislative requirements.

Stage 1 - Our Complaint Handling Process

If you have a complaint about your adviser or Horseý Jameson Bird, please contact our Complaints Manager on 07 3257 1055 or write to us at:

Email: info@horseýjamesonbird.com.au

Mail: GPO BOX 1370
Brisbane QLD 4001

We will review your complaint and provide you with a final response that includes reasons for our decision within 30 days.

Stage 2 - External Dispute Resolution

If an issue has not been resolved to your satisfaction, you can lodge a complaint with the Australian Financial Complaints Authority (AFCA). AFCA provides fair and independent financial services complaint resolution that is free to consumers:

Online: www.afca.org.au

Email: info@afca.org.au

Phone: 1800 931 678

Mail: Australian Financial Complaints Authority
GPO BOX 3
Melbourne VIC 3001