

# Katie Manos

Graphic Design • Los Angeles, CA • [katiemanos@pm.me](mailto:katiemanos@pm.me) • [katiemanos.com](http://katiemanos.com)

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## SUMMARY

With over 15 years of experience in graphic design, brand strategy, and design operations, Katie's worked across print and digital with environmental, educational, and social justice organizations, balancing client work with passion projects in both agency and nonprofit settings. Focusing on print and editorial design, especially zines, risograph printing, art prints, books, and magazines: where intentional design brings stories to life.

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## WORK EXPERIENCE

### **verynice**, Los Angeles, CA

*Freelance Graphic Designer | May 2025 - Present*

- As-needed graphic design support and production for various client work including digital and print
- Internal operations including tax preparation and bookkeeping

### **Good Enough Press**, Glendale, CA

*Printmaker | May 2021 - Sep 2024*

- Art practice exploring the in-demand process of Risograph printing
- Designed and printed various pieces including wedding invitations, art prints and community activity prints distributed locally

### **verynice**, Los Angeles, CA

*Studio Manager | Jan 2019 - Dec 2021*

- Streamlined operations by implementing task management systems and standardizing shared drives
- Managed business operations including invoicing, payroll, and file organization
- Led employee onboarding processes and maintained company websites in Webflow

### **Otis College of Art and Design**, Los Angeles, CA

*Lecturer | Aug 2019 - Dec 2019*

- Co-taught a graduate-level professional development course for MFA students
- Led critiques and provided mentorship on portfolio development and career readiness
- Delivered lecture on post-graduation career paths, industry experience and freelance business management

### **Clockshop**, Los Angeles, CA

*Graphic Designer | Aug 2018 - Apr 2021*

- Designed visual materials including brochures, event signage, and branded collateral for arts nonprofit
- Produced three risograph books, one featured at the Huntington Library
- Expanded role to include digital marketing, managing WordPress website updates and email campaigns
- Initiated and launched the organization's first email newsletter in 2020, fostering stronger community connections and engagement

### **verynice**, Los Angeles, CA

*Brand Director | Oct 2013 - Aug 2016*

- Progressed through three positions with increasing responsibility: Senior Designer (2013-2014), Design Director (2014-2016), and Brand Director (2016), illustrating commitment and growth within the company
- Led complete organizational rebrand including website redesign and comprehensive brand guidelines
- Managed visual identity strategy for multiple initiatives: verynice, Give-Half, and Models of Impact
- Oversaw design team and established design standards for nonprofit clients

### **GOOD Worldwide Inc**, Los Angeles, CA

*Graphic Designer | Aug 2011 - Aug 2013*

- Created pitch presentations for brand partnerships and multichannel marketing campaigns
- Produced visual content across social media, blog posts, web features, and print projects
- Streamlined design request processes, improving workflow efficiency and reducing project turnaround time

**UCLA Athletic Hall of Fame, Los Angeles, CA**

*Facilities Graphic Artist and Assistant to Curator | Oct 2008 - Oct 2010*

- Designed and produced large-scale environmental displays including 200-foot timeline of UCLA history
- Created immersive exhibit recreation of Coach John Wooden's home den
- Developed signage and wayfinding graphics for UCLA Athletic Department, facilitating smoother navigation and enhancing user experience for visitors

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**EDUCATION**

**Otis College of Art and Design, Los Angeles, CA**

*Master of Fine Arts, Graphic Design | August 2018*

**University of California, Los Angeles, Los Angeles, CA**

*Bachelor of Arts, Design Media Arts | June 2010*

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**CORE SKILLS**

**Design:** Editorial and Layout Design, Print Design, Typography, Brand Development, Visual Identity, UX/UI Design

**Technical:** Adobe Creative Suite, Figma, Webflow, WordPress, Risograph Printing

**Leadership:** Design Operations, Process Optimization, Project Management