

Ryan Ohanessian

SUMMARY

www.ryanohanessian.com

I'm a creative copywriter with an understanding of big idea concepts and experience working with various major brands, making ads across TV, OOH, Print, Social, Digital, and Experiential.

EXPERIENCE

Critical Mass - Copywriter

Los Angeles, California • 04/2025 - Current

- Coming up with social and digital ideas for AT&T
- Clients: AT&T, Hilton

Innocean - Copywriter

Huntington Beach, California • 04/2024 - 08/2024

- Coming up with content ideas and writing copy across all the Kia social platforms.
- Clients: Kia, Wienerschnitzel

Omelet - Copywriter

Los Angeles, California • 03/2022 - 04/2024

- Coming up with big ideas and executing them across various advertising channels.
- Promoted from Junior Copywriter to mid-level Copywriter.
- Clients: Netflix, Google Play, Google, Samsung, YouTube, Tonal, Hogwarts Legacy, Walmart

Saatchi & Saatchi LA - Copywriter

Los Angeles, California • 06/2021 - 03/2022

- Conceptualizing and writing copy for Toyota's website as well as other platforms in the digital space.

RPA - Copywriter Intern

Los Angeles, California • 04/2021 - 06/2021

- Conceptualizing and writing copy for several clients across various advertising channels.

CONTACT

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AWARDS & HONORS

Advertising

- Silver Clio Award 2023 - Netflix Sweaty Billboard
- The One Show Merit Award 2021 - Integrated Campaign
- The One Show Merit Award 2021 - Out of Home
- The One Show Bronze Pencil Award 2020 - Print

Speech & Debate

- 1st Place Policy Debate (2nd Place Speaker) - Hornet Invitational 2018
- 2nd Place Open Public Forum Debate (3rd Place Speaker) - Robert Barbara Intramural 2018
- 4th Place Policy Debate - Kathryn Winter Tournament 2017

EDUCATION AND TRAINING

Bachelor of Arts: Communication Studies

Cal State University Northridge

Northridge, CA • 05/2018

- 3.5 GPA / Dean's List
- Member of the Speech & Debate team

Advertising

The Book Shop / Advertising School

Santa Monica, CA

- Built a portfolio and learned craft under the guidance of various Creative Directors working in Advertising.
- Awarded Bronze One Show Pencil and two One Show Merit Awards in consecutive years.