

DILUSHI PRASANNA



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With **8 years of creative industry experience**, I am driven by a deep commitment of **designing with care for community**. I aim to work alongside people, supporting their needs and amplifying voices that are often unheard.

EDUCATION

2024—2025

RMIT, Melbourne

Master of Communication Design with High Distinction (4.0 GPA)

Top 3 in Studio (2024 & 2025), Certificate of Achievement

2019

Google HQ, California

Creative Campus Student

Selected **among 32 global students**; worked on a live Super Bowl brief and explored Google Moonshot innovations.

2018

Cannes Lions School, France

Roger Hatchuel Academy Graduate

Sri Lanka's **national winner**; mentored by global leaders and experienced award-winning creative practices.

2015—2018

Academy of Design, Colombo

Bachelors of Arts (Hons) in Graphic Design

Volunteered with **United Nations, TEDx**, and Mercedes-Benz Fashion Week; built early confidence across multidisciplinary creative events.

EMPLOYMENT

2025

RMIT Kirrip, Melbourne

Food Programs Officer

- Designing and delivering student-focused food programs at RMIT as part of Kirrip Student Life, with a broader mission to address **food insecurity** and strengthen community connection across campus.
- My role centred on creating **inclusive, and innovative initiatives** that support **student wellbeing** while fostering a sense of belonging and cultural exchange within the university community through the **medium of food**.

2024—2025

RMIT Catalyst, Melbourne

Lead Design Editor

- Designed and produced 4 issue including printed issues called *Adrenaline, and Rooted*. Shaped the **creative direction** and managed a creative team of writers and designers. The widely circulated publication sparked **increased collaboration** interest across RMIT organisations and students.



EMPLOYMENT (CONTD.)

2024—2025

Free to Feed, Melbourne

Host, FOH & Brand Designer

- Facilitated **shared cultural cooking experiences** led by **migrant** instructors, creating a warm, inclusive environment that welcomed over 200 participants and encouraged **storytelling** through food.
- Provided **approachable, friendly** guidance to volunteers, instructors, and first-time guests while maintaining operations.
- Led a **co-design** workshop with migrant cooking instructors and staff to inform a refreshed visual identity, resulting in an authentic and cohesive brand system.

2017—2024

Café Kumbuk, Sri Lanka

Freelance Graphic Designer

- Contributed to the growth of their design systems over 7 years, highlighting **people, food, and stories**. This helped grow local engagement and contributed to the brand's international recognition, including features in **Vogue, BBC Travel, and Monocle**.

2021—2022

Mindful.lk, Sri Lanka

Creative Lead

- Produced some of the platform's most **viral content**, reaching thousands, amplifying public sentiment, and boosting the brand's influence as a **voice of change**.
- Designed and illustrated posters during Sri Lanka's economic crisis that were widely circulated online and during protests, becoming **visual symbols of resilience** and collective action.

2019—2021

Bates Pan Gulf, Kuwait

Graphic Designer

- Designed **high-profile** branding and digital campaigns across various industries; automotive (Volkswagen), luxury real estate, banking, and F&B, delivering **quick turnarounds** within structured **guidelines** for multinational clients in one of the world's largest retail markets.

**2025****AGDA Award, Merit recipient**

For *Pinchgut Opera*, where I re-framed opera as relatable everyday humans

2025**Community Engagement Award, RMIT**

For *Kotthu From Under*, I worked closely with Melbourne's Sri Lankan diaspora, I created spaces for intimate storytelling that honour and uplift an underrepresented community.

2025**Community Engagement Award, RMIT**

For *M8*, which is a human-centred card deck for designing inclusive services at RMIT

2025**Responsible Design Award, RMIT**

For *14 Days to Go*, I worked on an exhibition at the Old Melbourne Gaol, where I was ethically guided by a large team to connect historical and contemporary incarceration injustices, to foster empathy, dialogue, and awareness of First Peoples' experiences.

2024**Dean's Award, RMIT**

For *Achaar*, which was a collaborative exhibition by South Asian students celebrating shared heritage, and cultural identity through design and typography.

2018**Young Lion, Cannes Lions France**

Sri Lanka's national winner, representing the country at the Roger Hatchuel Academy during the world's largest advertising festival, selected through a CEO-judged creative pitch and industry networking.

REFERENCES**Soumil Sawmil****RMIT Creative**soumil@rmit.edu.au

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