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With **8 years of creative industry experience**, I am driven by a deep commitment of **designing with care for community**. I aim to work alongside people, supporting their needs and amplifying voices that are often unheard.

EDUCATION

2024—2025

RMIT, Melbourne

Master of Communication Design with High Distinction (4.0 GPA)
Top 3 in Studio (2024 & 2025), Certificate of Achievement

2019

Google HQ, California

Creative Campus Student
Selected **among 32 global students**; worked on a live Super Bowl brief and explored Google Moonshot innovations.

2018

Cannes Lions School, France

Roger Hatchuel Academy Graduate
Sri Lanka's **national winner**; mentored by global leaders and experienced award-winning creative practices.

2015—2018

Academy of Design, Colombo

Bachelors of Arts (Hons) in Graphic Design
Volunteered with **United Nations, TEDx**, and Mercedes-Benz Fashion Week; built early confidence across multidisciplinary creative events.

EMPLOYMENT

2025

RMIT Kirrip, Melbourne

Food Programs Officer

- Designing and delivering student-focused food programs at RMIT as part of Kirrip Student Life, with a broader mission to address **food insecurity** and strengthen community connection across campus.
- My role centred on creating **inclusive, and innovative initiatives** that support **student wellbeing** while fostering a sense of belonging and cultural exchange within the university community through the **medium of food**.

2024—2025

RMIT Catalyst, Melbourne

Lead Design Editor

- Designed and produced 4 issue including printed issues called *Adrenaline*, and *Rooted*. Shaped the **creative direction** and managed a creative team of writers and designers. The widely circulated publication sparked **increased collaboration** interest across RMIT organisations and students.

EMPLOYMENT (CONTD.)



2024—2025

Free to Feed, Melbourne

Host, FOH & Brand Designer

- Facilitated **shared cultural cooking experiences** led by **migrant** instructors, creating a warm, inclusive environment that welcomed over 200 participants and encouraged **storytelling** through food.
- Provided **approachable, friendly** guidance to volunteers, instructors, and first-time guests while maintaining operations.
- Led a **co-design** workshop with migrant cooking instructors and staff to inform a refreshed visual identity, resulting in an authentic and cohesive brand system.

2017—2024

Café Kumbuk, Sri Lanka

Freelance Graphic Designer

- Contributed to the growth of their design systems over 7 years, highlighting **people, food, and stories**. This helped grow local engagement and contributed to the brand's international recognition, including features in **Vogue, BBC Travel, and Monocle**.

2021—2022

Mindful.Ik, Sri Lanka

Creative Lead

- Produced some of the platform's most **viral content**, reaching thousands, amplifying public sentiment, and boosting the brand's influence as a **voice of change**.
- Designed and illustrated posters during Sri Lanka's economic crisis that were widely circulated online and during protests, becoming **visual symbols of resilience** and collective action.

2019—2021

Bates Pan Gulf, Kuwait

Graphic Designer

- Designed **high-profile** branding and digital campaigns across various industries; automotive (Volkswagen), luxury real estate, banking, and F&B, delivering **quick turnarounds** within structured **guidelines** for multinational clients in one of the world's largest retail markets.



AWARDS

2025	AGDA Award, Merit recipient For <i>Pinchgut Opera</i> , where I re-framed opera as relatable everyday humans
2025	Community Engagement Award, RMIT For <i>Kotthu From Under</i> , I worked closely with Melbourne's Sri Lankan diaspora, I created spaces for intimate storytelling that honour and uplift an underrepresented community.
2025	Community Engagement Award, RMIT For <i>M8</i> , which is a human-centred card deck for designing inclusive services at RMIT
2025	Responsible Design Award, RMIT For <i>14 Days to Go</i> , I worked on an exhibition at the Old Melbourne Gaol, where I was ethically guided by a large team to connect historical and contemporary incarceration injustices, to foster empathy, dialogue, and awareness of First Peoples' experiences.
2024	Dean's Award, RMIT For <i>Achaar</i> , which was a collaborative exhibition by South Asian students celebrating shared heritage, and cultural identity through design and typography.
2018	Young Lion, Cannes Lions France Sri Lanka's national winner, representing the country at the Roger Hatchuel Academy during the world's largest advertising festival, selected through a CEO-judged creative pitch and industry networking.

REFERENCES

Soumil Sawmil	RMIT Creative soumil@rmit.edu.au +61 449 988 903
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LINKS

Website	dilushi.com
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