

# TERESA M. JOHNSON

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## EDUCATION

**University of Maryland, College Park** – College Park, MD

**B.A., Multiplatform Journalism**

**New York University School of Professional Studies** – New York, NY

**Certificate in Project Management Fundamental Tools and Techniques | May 2025**

## EXPERIENCE

### **NASA Goddard – Office of Low Earth Orbit (LEO) Observations**

*Communications Specialist* | November 2021 – present

- Coordinates between NOAA and NASA to unify JPSS social media messaging, a joint mission initiative.
- Publishes about 15 posts per month on JPSS's X and Facebook, reaching over 60,000 followers.
- Collaborates with the STEM team to develop six educational resources, including a popular interactive book.
- Writes science and milestone updates on satellite development for internal and external audiences, including content for the quarterly LEO Sounder newsletter.
- Spearheaded the JPSS-2 satellite launch campaign, gaining over 20,000 total engagements and over 500,000 impressions across social media channels.

### **National Skills Coalition**

*Communications Associate* | May 2021 – November 2021

- Managed content creation across written, digital, and video platforms.
- Edited the "Skills on the Hill" weekly series to the NSC YouTube platform of over 300 subscribers.
- Designed social media graphics using Canva, Illustrator, and Photoshop.
- Optimized workflows with Wrike and Every Action for content and emails.
- Collaborated cross-departmentally, reinforcing NSC's mission and messaging.

### **National Head Start Association**

*Communications Intern* | February 2021 – April 2021

- Works with the communications team to create monthly internal newsletters.
- Writes and brainstorms content for the NHSA blog with a readership of over 1,500.
- Creates slides for the virtual National Head Start Conference and prepares presenters on Zoom.
- Edited webpage content for COVID-19 and NHSA diversity resources.

### **NASA Goddard**

*Live Team, Newsroom Intern* | January 2020 – May 2020

- Helped craft campaign story arcs, including media advisories and graphics, for live shot interviews with scientists.
- Edited video footage for NASA's "5 Things" series using Adobe Premiere and After Effects.
- Assisted in an X Q+A about supermoons which received over 2,000 likes.
- Created a social post on the launch of the Solar Orbiter satellite which received 602 reactions on Facebook and over 23,000 views on X.
- Wrote an article for the summer issue of Cutting Edge on pixel gamma-ray detectors.

## SKILLS

Adobe Creative Cloud (Photoshop, Premiere, After Effects) | Microsoft 365 (Word, Excel, PowerPoint, Outlook)