Victor Russell

Graphic Designer | San Francisco, CA

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EXPERIENCE

Junior Production Graphic Designer at Studio Enterprise
San Mateo, CA | June 2025–Present

- Collaborate with creative team to produce high-fidelity graphics in various digital and print based materials.
- Prepare final project files by checking for errors, branding inconsistencies, resolution issues, color, and technical specifications.
- Handle multiple design projects, with revisions, and updates to outdated materials.

Marketing Graphic Design Intern at Studio Enterprise
San Mateo, CA | June 2024–Sep 2024

- Responsible for assigned print and digital advertising graphics for client, South University.
- Created new design systems for marketing materials to assist brand growth.
- Updated old marketing materials with newest technologies available, such as Generative AI.

PROJECTS

Graphic Designer for Disfunctions Film Festival
CCA Project in San Francisco, CA | Jan 2024–May 2024

- Fictitious film festival branding based around themes found in Wes Anderson and Sofia Coppola's bodies of work.
- Logo, Wordmark, Visual Language, 30-second advertisement, and Instagram were created for the project.
- Method of creation was analog practice and digital practice.

Graphic Designer for Music Unites Rebrand
CCA Project in San Francisco, CA | Aug 2023–Dec 2023

- Rebranded chosen non-profit in accordance to company goals.
- Extensive research was used to generate new branding.
- A final case study document was created to show work done.

SKILLS

Graphic Design, Book & Publication Design, Branding & Identity Design, Logo Design, Typography, HTML, CSS, Data Visualization, UI/UX Design, Screenprinting, Photography

SOFTWARE

Adobe Illustrator, Adobe InDesign, Adobe Lightroom, Adobe Photoshop, Figma, Generative AI, Google & Microsoft Applications, Windows & Mac OS, Glyphs 2 Mini, Visual Studio Code, Topaz Gigapixel AI

EDUCATION

California College of the Arts in San Francisco, CA

BFA in Graphic Design
GPA: 3.6

SOCIETIES

Phi Theta Kappa Honor Society, Alpha Gamma Sigma Honor Society

AWARDS

5x Deans List Award, Merit in Digital Art, Merit-Based Scholarship