

Bynn Shen

Graphic Designer
Chicago, IL

Contact

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Experience

Jul 2025– Current	Design Army Senior Designer	Jan 2021– Apr 2021	Alex Crown Product UI / UX Intern Chicago, IL (Remote)
May 2023– Jul 2025	Designer Washington, D.C. (Remote)		Worked on web improvements for UI/UX optimization, built wireframes and prototypes, created illustrations for web use
Sep 2022– Apr 2023	NBCUniversal Motion Graphics Intern New York (Remote)	Sep 2020– Dec 2020	Design Museum of Chicago Design Intern Chicago, IL (Remote)
	Produced motion graphics content and moodboards for digital documentaries, designed key art for YouTube and StayTuned, created marketing assets across NBC and MSNBC using show's identity and branding		Developed brand identity for museum's virtual conference, Re:Treat, created static and motion graphics for social media campaigns, designed museum store merchandise
Jul 2021– Jul 2022	Perch Graphic Designer	Jun 2020– Aug 2020	Wix.com Wix Playground Academy Student Brooklyn, NY (Remote)
May 2021– Jul 2021	Graphic Design Intern Boston, MA (Remote)		Exclusively selected as one of 48 participants out of 1,000+ candidates for intensive 3-month web design program
	Worked on building brand identities for Amazon third-party and DTC brands, produced print and digital assets to help Amazon market performance		

Education

Aug 2021– May 2023	Maryland Institute College of Art MFA, Graphic Design
Aug 2017– Dec 2020	School of the Art Institute of Chicago BFA, Visual Communication Design

Recognition

Mar 2024	Indigo Design Award Gold Winner Interview
Apr 2023	Young Ones TDC 2023 Shortlist, Zaner (Typeface Design)
	Indigo Design Award 2023 Gold, Radial Magazine (Publication Design) Silver x2, Pillsbury (Visual Identity + Packaging) Bronze, Pillsbury (Visual Identity + Packaging)

Skills

Design	Art Direction Brand Identity Packaging Web Design Typography + Type Design Illustration 3D + Motion Graphics AI + Generative Design	Tools	Illustrator Photoshop InDesign AfterEffects Figma Midjourney Cinema 4D Robofont
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