

ISABELLA-SOFIA BRUCATO

SENIOR DESIGNER
+ ART DIRECTOR

isabrucato.com

isabellabrucato@gmail.com

EXPERIENCE

Senior Designer, Numero11

Designed and developed visually compelling branding and campaign assets for high-profile clients including Ralph Lauren, Olaplex, and Nespresso. Delivered integrated creative solutions spanning consumer-facing products, photography, and digital storytelling. Collaborated closely with cross-functional teams to ensure brand consistency and elevated campaign performance.

NEW YORK + PARIS
October 2020 - Present

Independent Contractor, Magnet Media Films

Created campaign-specific landing pages, Shopify product pages, social media & digital media branding for new and emerging brands.

NEW YORK
July - October 2020

Lead Graphic Designer, East End Yovth

Contributed as the sole designer at a boutique creative marketing agency, developing brand strategy and delivering comprehensive visual solutions for small businesses. Led brand identity design, website development from concept to launch, and creation of client collateral including social media campaigns. Produced and edited animations, stills, and video content, managing all aspects of studio production from setup to final deliverables.

NEW YORK
2019 - 2020

SKILLS

Feedback & Critique Facilitation, Stakeholder Communication, Client Relations & Presentation, Cross-Functional Collaboration, Project & Timeline Management, Mentorship & Training

Interpersonal

Typography & Typesetting, Branding & Identity Systems, Layout & Composition, Color Theory & Application, Prepress & File Preparation, Motion Graphics & Animation, Photo Retouching & Color Management, Packaging & 3D Mockups, Basic UI/UX Prototyping

Technical

Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Figma, Adobe XD, Sketch, Lightroom, Capture One
Collaboration: Miro, Asana

Software

EDUCATION

Northeastern University Boston, MA
BFA in Graphic & Information Design

Graduated 2019

NEU School of Architecture Berlin, Germany

Spring / Summer 2018

Universitat Politècnica de València Valencia, Spain

Fall / Winter 2015