

Next steps

- Set up your own 'trial' living funeral ceremony. This could be with loved ones or people you know. Alternatively you could offer discounted tickets to 'regular' customers.
- It's important to get feedback from your first ceremony and ideally some of your own images as well. In exchange for a free or discounted experience, ask participants for their consent to gather feedback, testimonials and even video/images.
- You can either manually collect feedback/testimonials, or put together a simple feedback form.

- Prior to your first ceremony, make sure to rehearse the script several times so that it sounds and feels natural.
- Do a test run on Zoom with a friend or family member if providing your first ceremony online.
- Consider recording your first ceremony to learn from (you can also share with me for feedback!)

Once you're ready to start providing living funeral ceremonies in earnest, decide what price point you want to offer them at, whether you want to create marketing materials, and where you want to hold your ceremonies.

I am always here if you're in need of advice or ideas!